

**Outdoor Graphic:  
20' Zoom Tent - Canopy**

**TEMPLATE @ 1/4 SIZE**  
**10' Side Panels - Total Graphic Size:**  
Total Graphic Area: 120.1875"w x 87.25"h  
Total Visual Area: 118.1875"w x 85.25"h

**10' Side Panels - Top:**  
Total Finished Area: 118.375"w x 72"h

**10' Side Panels - Bottom:**  
Total Finished Area: 118.375"w x 13.25"h

**20' Side Panels - Total Graphic Size:**  
Total Graphic Area: 235.75"w x 87.25"h  
Total Visual Area: 233.75"w x 85.25"h

**20' Side Panels - Top:**  
Total Finished Area: 233.75"w x 72"h

**20' Side Panels - Bottom:**  
Total Finished Area: 233.75"w x 13.25"h

Please be sure to include a 1" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 2" of the edge. Please see gray area on template for safe zone.

**General Art Guidelines:**

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 400-480 ppi @ 1/4 size, 100-120ppi @ 100% size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

A  
TOP

BOTTOM

bleed area  
trim line  
safe area

**B  
TOP**

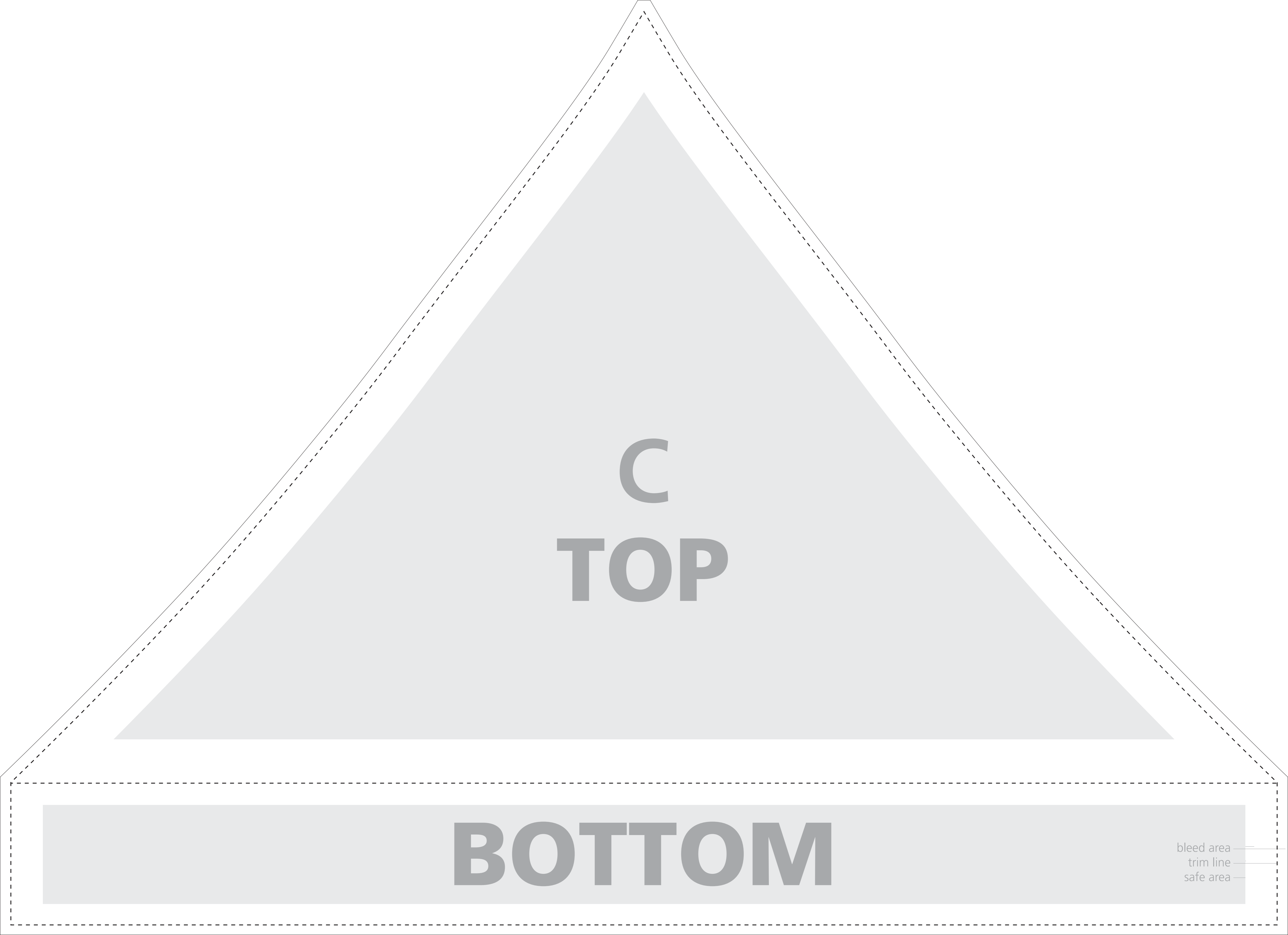
**BOTTOM**

bleed area  
trim line  
safe area

**C  
TOP**

**BOTTOM**

bleed area  
trim line  
safe area



**D  
TOP**

**BOTTOM**

bleed area  
trim line  
safe area