

Retractable Banners: Phoenix 850 Banner

.5" bleed area

Total Graphic Area: 35.5" w X 87.5" h
Front Visual Area: 33.5" w X 79" h

Please be sure to include a 1/2" bleed at the top & a 6" bleed at the bottom

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area ———
trim line ———

6" bleed area

BLEED AREA
will not be visible when mounted
into bannerstand