

# OBSERVE PRO 8.5x11 SIGN (option B)

ADOBE ILLUSTRATOR PDF TEMPLATE

## Observe Pro Stand Graphic

- Total Graphic Area: 9.5"w x 12"h  
Trim Size: 8.5"w x 11"h  
Visual Graphic Area: 8.5"w x 11"h
- DO NOT design any critical elements (text, logos, etc.) outside the grey visual graphic area.

## Basic Art Guidelines

- Template is at 100% when opened in Adobe Illustrator.
- Color output is CMYK.
- Art must go to bleed size for trimming
- Photo resolution is 125 dpi at print size.
- Convert all fonts to outline or provide them
- Critical colors must be speced in PMS solid coated
- Follow our complete artwork guidelines prior to creating your art file.

