## 28" total height + bleed



## Display Additions: Observe Grand

Total Finished Area: 23"w X 29"h
Total Graphic Area: 22"w X 28"h
Total Visual Area: 20.875"w X 27.5"h

The observe grand can be printed single or double sided. Please supply two separate files if there will be two different designs for each side.

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

## 22" total width + bleed



20.875" visual width