## Retractable Banners: Mosquito 400

Total Graphic Area: 17.75"w X 71"h Total Visual Area: 15.75"w x 62.5"h .5" bleed area

Please be sure to include a 1/2" bleed at the top & a 6" bleed at the bottom

Graphics printed on premium fabric will need an extra 1" bleed around the perimeter

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support filesResolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must
- bleed to the edge of artboardDo not use spot colors from template
- in your artwork as they will not print

trim line

bleed area —

Will not be visible when mounted into bannerstand