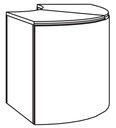
Hybrid Counter:
Counter 11



Total Graphic Area: 80.4375”w X 36.1875”h
Total Visual Area: 79.4375”w X 35.1875”h

Please be sure to include a .5” bleed around the perimeter.

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print

bleed area
trim line