Graphic Wraps:
Full Wrap Hopup 2 Counter

Total Graphic Area: 107”w X 43.25”h

Total Visual Area: 103”w X 39.25”h
(Front Visual Area: 39.25”w X 39.25”h
- due to stitch lines)
(Back Visual Area: 38.75”w X 39.25”h
- due to stitch lines)
(Endcap Visual Area: 12”w X 39.25”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2” of the edge (gray area is recommended safe area for each side).

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

90° bend
stitch line
90° bend
stitch line
90° bend
stitch line
90° bend
bleed area
trim line
velcro placement
stitch line