

28.5" width + bleed

Hopup Dimension Kit 03 Counter Graphic

Total Graphic Area: 32.5"w X 39.25"h
Total Visual Area: 28.5"w x 35.25"h

Please be sure to include the 2" bleed around the perimeter (note trim & bleed locations on the template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

bleed area
trim line
stitch line

35.25" height + bleed