# Hopup 7.5ft Straight Display (with endcaps)

Total Graphic Area: 117.5”w X 93.5”h

Total Visual Area: 113.5”w X 89.5”h
(Front Visual Area: 89.5”w X 89.5”h)
(Endcap Visual Area: 12”w X 89.5”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

ENDCAPS

ENDCAPS

90° bend

stitch line

bleed area
trim line
velcro placement
stitch line