

# Formulate Essential 10ft Serpentine Display

Perfect as a single display or as part of a large trade show exhibit, the Formulate® Essential 10ft Serpentine Curve Fabric Display provides a unique appearance with its winding frame. This dynamic display is highly portable and features a quick set up with custom pillowcase graphics applying quickly to the aluminum tube frame. Hardware comes with a 1-year warranty, and a canvas carry bag is included.



## features and benefits:

- Economy aluminum tube frame features bungee cords and rounded corners
- Easy to store and ship
- Quick to set up
- Kit includes: one frame, pillowcase zipper fabric graphic and canvas carry bag
- One year limited hardware warranty against manufacturer defects

## dimensions:

Hardware	Graphic
<p>Assembled unit: 120" w x 89" h x 15.125" d 3048mm(w) x 2260.6mm(h) x 384mm(d)</p> <p>Approximate weight: 25 lbs</p>	<p>Total visual area: 123.5" w x 90.5" h 3136.9mm(w) x 2299mm(h)</p> <p>Please be sure to include a 2" bleed around the perimeter.</p> <p>Refer to related graphic template for more information.</p>
<p>Shipping</p> <p>Shipping dimensions: 34.25" l x 9" w x 9" h 870mm(l) x 229mm(w) x 229mm(h)</p> <p>Approximate shipping weight: 30 lbs</p>	<p>Visit: <a href="http://www.tradeshowplus.com">www.tradeshowplus.com</a></p>

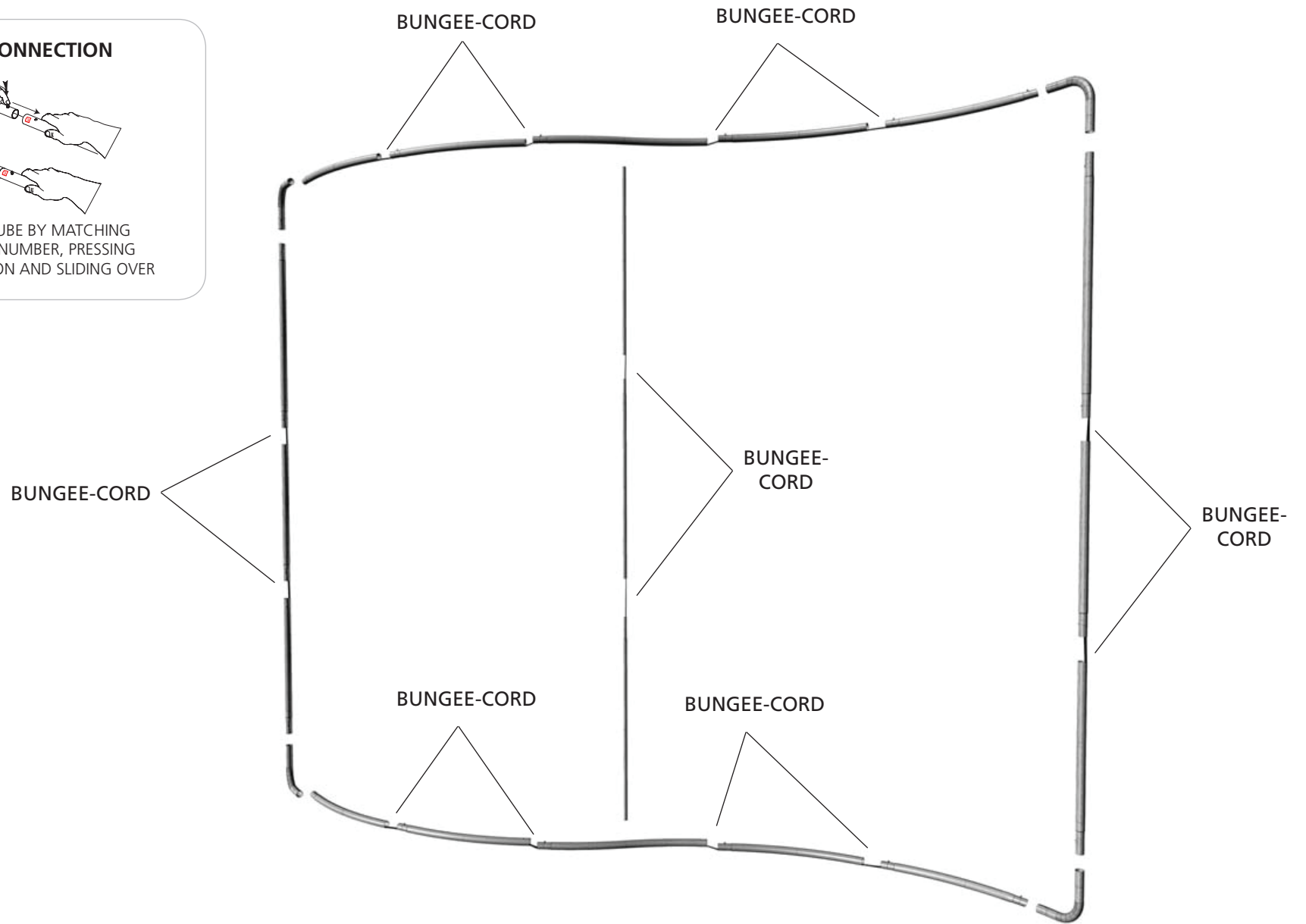
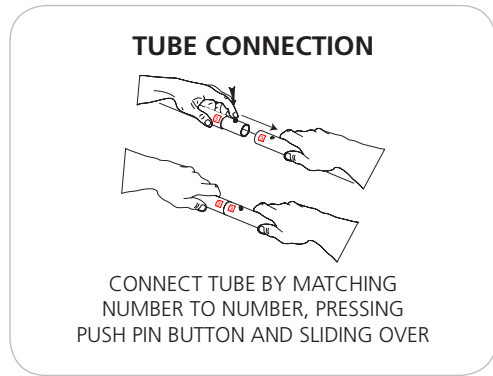
## additional information:

Graphic material:  
dye-sublimation zipper pillowcase fabric

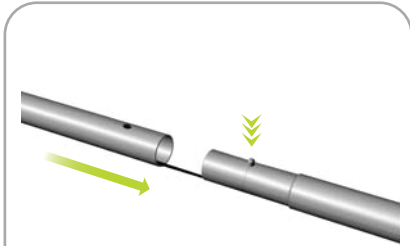
We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice. All dimensions and weights quoted are approximate and we accept no responsibility for variance. E&OE. See Graphic Templates for graphic bleed specifications.

**Assembly:**

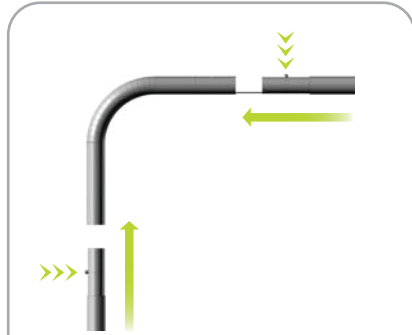
Assemble unit by laying tubes flat on the floor. Connect the bungee tube rails by pressing the push snap buttons in and sliding over (see drawing below) following the number labels listed, T1 to T1, T2 to T2 and so on.



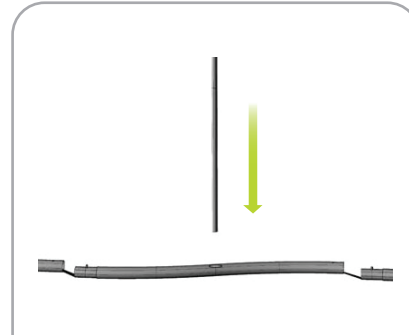
## STEP 1: ASSEMBLE FRAME



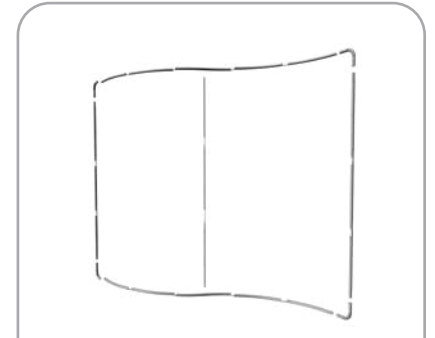
Connect bungee tubes by lining up holes with snap buttons



Connect corners of frame by lining up holes with snap buttons

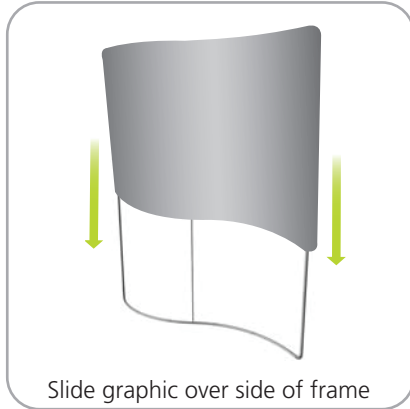


Place center stability pole in the holes at the top and bottom

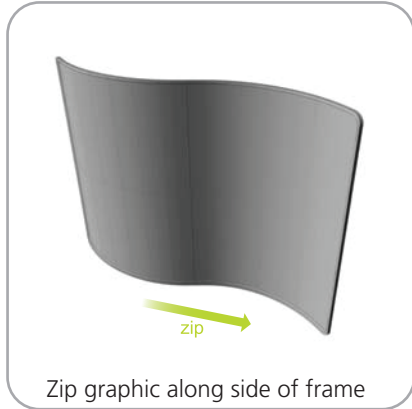


Frame assembly is complete once all sides are connected

## STEP 2: ATTACH GRAPHIC



Slide graphic over side of frame



Zip graphic along side of frame