Chip:
Chip Wall 01 Double Sided

TEMPLATE IS @ 1/2 SIZE
(2) prints create one double-sided structure
Inside Dimension
Total graphic area: 178”w x 107”h
Total visual area: 168”w x 97”h

Outside Dimension
Total graphic area: 186”w x 107”h
Total visual area: 176”w x 97”h

Please be sure to include a 5” bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 2” of the edge (gray area is recommended safe area).

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi @ 1/2 size, 100-120ppi @ 100% size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

INSIDE

OUTSIDE

bleed area
trim line
safe area