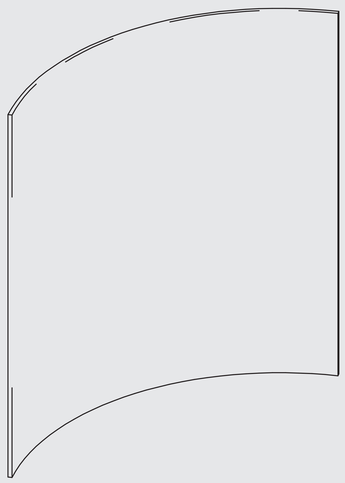
Formulate:
10′ x 10′, Horizontal Curve Wall

Total Graphic Area: 127.125″w X 124.25″h
Total Visual Area: 123.125″w X 120.25″h

Please be sure to include the 2″ bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2″ of the edge.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print



bleed area
trim line
safe zone