ENDCAPS

Embrace 7.5ft Extra Tall (3x4 Quad) Front & Endcap Graphic Template

Total Graphic Area: 120.125”w X 121.125”h

Total Visual Area: 116.125”w X 117.125”h
(Front Visual Area: 88.125”w X 117.125”h)
(Endcap Visual Area: 14”w X 117.125”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge.

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print

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90° bend

bleed area
trim line
safe area