END CAPS
Straight Embrace:
2x2 Display w/ Endcaps
Total Graphic Area: 91.25”w X 63.25”h
Total Visual Area: 87.25”w X 59.25”h
(Front Visual Area: 59.25”w X 59.25”h)
(Endcap Visual Area: 14”w X 59.25”h)
Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge.
General Art Guidelines:
– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print
END CAPS
90° bend
bleed area
trim line
safe area