## Embrace 30ft (3 - 4x3 Quad) Front Graphic Template

**TEMPLATE IS @ 1/2 SIZE**
Total Graphic Area: 353.375"w X 92.125"h
Total Visual Area: 351.375"w X 88.125"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1" of the edge.

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi @ 1/2 size, 100-120 ppi @ full size
- All fonts must be created to outlines
- Do not scale artboard
- Background colorImages must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area
trim line
safe area