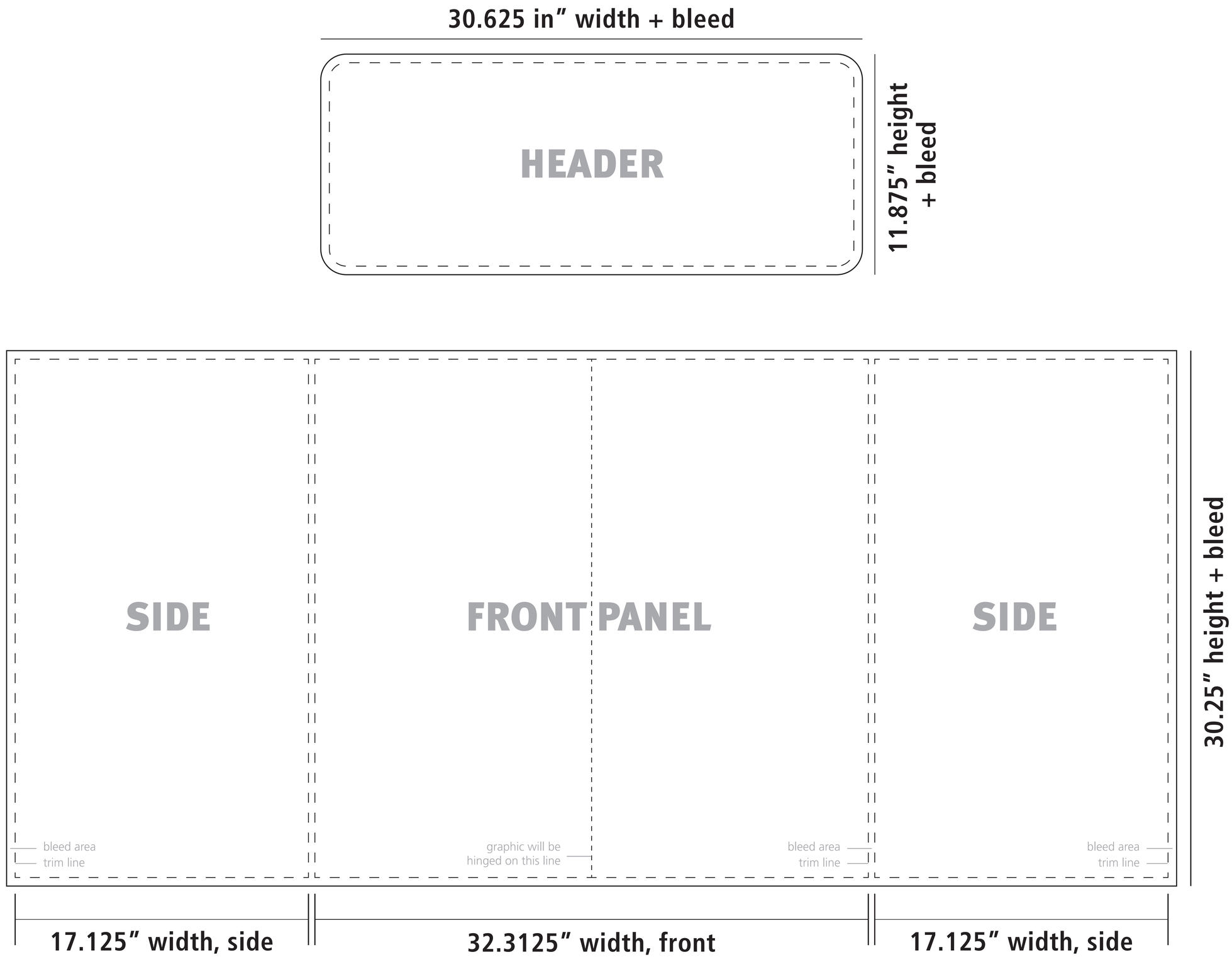
Promotional Display: Campaign 3

Header:
Total Graphic Area: 31.625”w X 12.875”h
Total Finished Area: 30.625”w X 11.875”h

Front Panel:
Total Graphic Area: 33.3125”w X 31.25”h
Total Finished Area: 32.3125”w X 30.25”h

Side Panels:
Total Graphic Area: 18.125”w X 31.25”h
Total Finished Area: 17.125”w X 30.25”h

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print