

.5" bleed area

## **Retractable Banners: Blade Lite 850**

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Total Graphic Area: 35.5" w X 68.5"  
up to 91.75" h  
Total Visual Area: 33.5" w x 60"  
up to 83.25" h

Please be sure to include a 1/2" bleed  
at the top & a 6" bleed at the bottom

Graphics printed on premium fabric  
will need an extra 1" bleed around  
the perimeter

## **General Art Guidelines:**

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- CMYK Color Mode
- All Solid Coated Pantone colors should  
be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must  
bleed to the edge of artboard
- Do not use spot colors from template  
in your artwork as they will not print

bleed area ———  
trim line ———

6" bleed area

**BLEED AREA**  
will not be visible when  
mounted into bannerstand