

.5" bleed area

## Retractable Banners: Advance

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Total Graphic Area: 31.5"w X 42"  
up to 95.85"h  
Total Visual Area: 31.5"w x 29.5"  
up to 83.35"h

Please be sure to include a 1/2" bleed  
at the top & a 12" bleed at the bottom

Graphics printed on premium fabric  
will need an extra 1" bleed around  
the perimeter

## General Art Guidelines:

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- CMYK Color Mode
- All Solid Coated Pantone colors should  
be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must  
bleed to the edge of artboard
- Do not use spot colors from template  
in your artwork as they will not print

bleed area ———  
trim line ———  
12" bleed area

**BLEED AREA**  
will not be visible when  
mounted into bannerstand

# 31.5" width + extra 1" bleed

95.85" height + extra 1" bleed

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bleed area —  
trim line —  
12" bleed area

**BLEED AREA**  
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up to 83.35" visual height