


mediums

A photograph of two perfume bottles on a dark surface. The bottle on the left is taller and contains a yellowish liquid, while the one on the right is shorter and contains a clear liquid. Both bottles have black spray nozzles. Dried, feathery grasses are scattered around the bottles. The scene is lit from the side, creating strong highlights and deep shadows.

Mediums Pre Release
Ambiance Catalogue

Private Offer
Quarters 3/2023

A Part of **Apostofi**

Foreword

Since Mediums' start in 2021, we've gathered various creative preferences, demands and the core fundamental love of art into one memorable retail space at Mediums Sukhumvit 42. Today, we're glad to reveal Mediums in a new form. A whole new concept for people to fall in love with all over again. The product development process is intricate from the first idea to the first sketches to various prototypes and finally consolidating into a product that will go on to inspire so many more.

Covering fields of art + stationery, living, ambiance and kids products, Mediums is shaping up to become a new standard of a lifestyle brand for the people of tomorrow. For a life that values reconnection, community, sustainability, balanced and most importantly, simplicity. Empowered by the notion of living better and more balanced, the new generation of living requires brands that grow with them that enable them to live a certain aspirational lifestyle that is no longer a 'nice to have' but a fundamental life goal.

From day one, our expertise lies in art - we're not deviating from that original idea but we're building on even more and aiming to make art a part of everyday life and become an integral part of many's lifestyles. With a streamlined aesthetic, selection and ecosystem - Mediums has the unique ability to serve all types of people and lifestyles.

The new kid on the block hopes to be able to make change for the better and aligned with our parent company's, Apostofi Holdings, vision statement "to make sustainable and enjoyable living simple." To us, sustainability doesn't only mean to the world but also yourself. Leading a sustainable way of living requires a balance of work, play and community and all of us at Mediums believe that our products and services will truly be able to help many find balance in their lives.

Designed in Bangkok, Thailand

Made in Thailand, China, Italy and more...



Reinventing the wheel for art supplies, stationery, home goods, home fragrances + more.

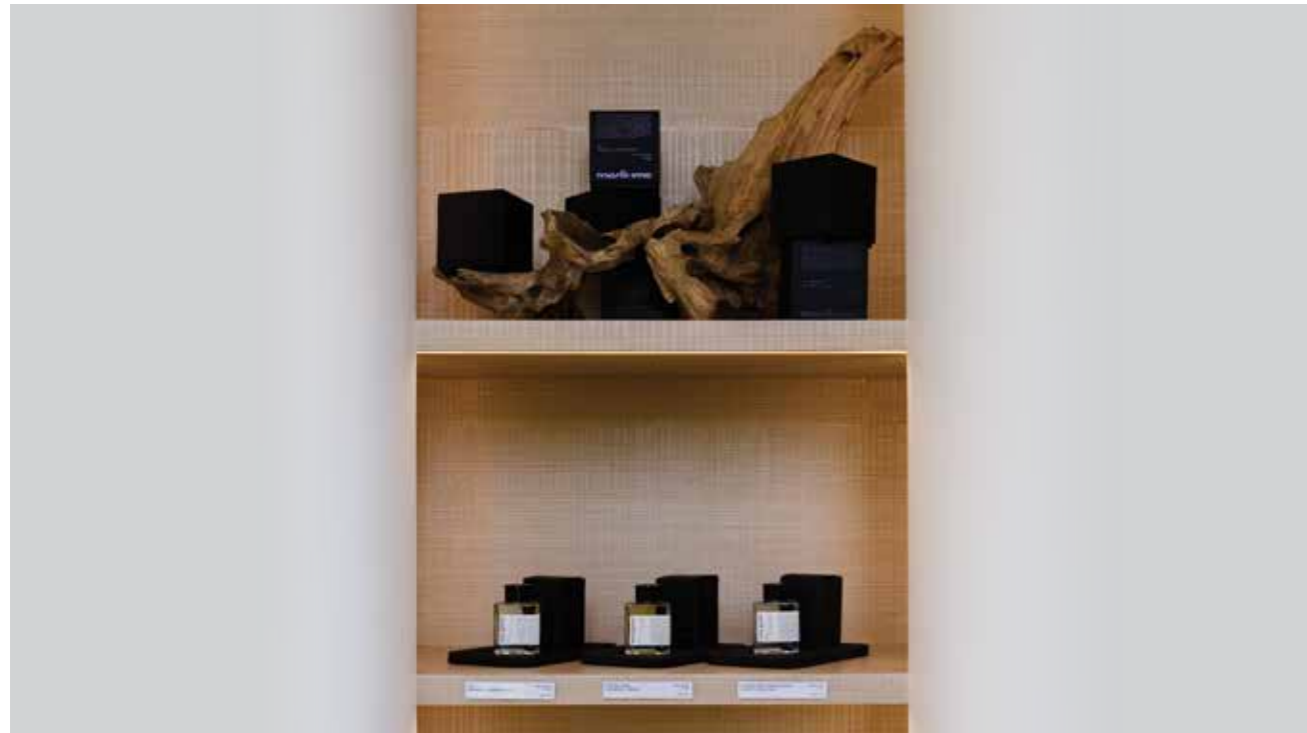
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The Original Mediums Store - 10/1 Sukhumvit 42
Mediums Sukhumvit 42



Mediums has been known for its retail design since day one. Friendly service paired with beautiful and calming spaces that inspire. Combining the best of retail experiences to form retail therapy with products from Mediums, creative activities, events and your favourite neighborhood cafe from our friends at ve/la.

Learn more about all our stores at apostofi.com/mediums

Catalogue is only fully valid until the end of quarters 3/2023, please request an updated version of this catalogue for quarters 4/2023 onwards as more products and information will be added.

We apologize in advance for any inconvenience caused.

Body
Home Fragrances
Gifts
Accessories

03 Ambiance



10/1 | Magnolia + Sandalwood
Named after the street address number of the first Mediums store at Sukhumvit 42, 10/1 is a signature refreshing fragrance from our original ambiance line of products. 10/1 has inspiring top notes of Lemon and Shiso Leaves, heart notes of magnolia, and base notes of sandalwood. The scents holds an atmosphere for an aspiring fresh start.

Flowers On A Window Ledge | Juniper + Earl Grey
Inspired by John La Farge's still life painting 'Flowers on a Window Ledge', our light floral perfume has top notes of juniper and black pepper, heart notes of virginian cedar, and base notes of earl grey – which brings forth a soft and airy fragrance for any day of the week.

Château Noir | Oak Moss + Smoke
Inspired by Paul Cezanne's Painting 'Chateau Noir', our woody fragrance has top notes of oak moss and mushrooms, heart notes of forest soil, and base notes of smoke and tar – which brings forth a sophisticated fragrance with layers of detail to be discovered.

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Hand Sanitizer

Ambiance
Body <



Available in 1 Scent, 30ml e

Our formulation of moisturising hand sanitiser keeps your hands clean without drying them out. Spray directly on hands and allow to evaporate without rinsing.

Recommended Retail Price
Hand Sanitizer - 10/1

220 THB

9.00 USD

mediu me

Eau de Parfum Introductory Set

Ambiance
Body <



Four Stories Four Scents, 5ml e

Eau de Parfum Introductory Set from the Ambiance collection to discover Mediu me's four signature scents – inspired by masterpieces in art history. Each bottle holds a unique story and scent which differs between individuals, giving an alluring note that elevates your presence, experiences, and memories. Set includes 5 ml. eau de parfum: 10/1, Château Noir, Masked Ball at The Opera, and Morning Haze.

Recommended Retail Price
Four Stories Four Scents

2200 THB

- USD

medii me

Rollerball Eau de Parfum

Ambiance
Body <



Available in 4 Scent, 10ml e

Discover Mediums' signature scents in the Ambiance Collection with our Eau de Parfum. Handcrafted, alluring perfumes inspired by masterpieces in art history. Designed in rollerball form for convenient reapplication throughout the day, recommended to apply by rolling on to pulse points.

Recommended Retail Price
10/1
Château Noi
Masked Ball At The Opera
Morning Haze

1,090 THB - USD

mediime

Eau de Parfum

Ambiance
Body <



Available in 4 Scent, 50ml e

Each bottle of perfume holds a unique story and scent which differs between individuals, giving an alluring note that elevates your presence, experiences, and memories.

Recommended Retail Price
10/1
Château Noi
Masked Ball At The Opera
Morning Haze

4,200 THB - USD



mediime

Travel Candle

Ambiance
Home Fragrances <



Available in 3 Scents, 50g e

Our compact-sized candle is perfect for sharing a lingering scent and warmth of a gift – works both for yourself and your loved ones.

Recommended Retail Price		
10/1	350 THB	12.00 USD
Flowers On A Window Ledge	350 THB	12.00 USD
Château Noir	350 THB	12.00 USD

maritime

Home Candle

Ambiance
Home Fragrances <



Available in 3 Scents, 250g e

Turn a 'house' into a 'home' – our home candles add a lingering scent and warm ambiance to your atmosphere, filling your living space with marvelous scents. Handcrafted from natural soy wax. Light up for up to 45 hours.

Recommended Retail Price		
10/1	1,450 THB	40.00 USD
Flowers On A Window Ledge	1,450 THB	40.00 USD
Château Noir	1,450 THB	40.00 USD

madlime

Reed Diffuser

Ambiance
Home Fragrances <



Available in 3 Scents, 95ml e

Add a lingering ambiance to your space in a subtle and mesmerizing. For continuous aroma release, place reeds into oil and allow time for fragrance to diffuse into the space.

Recommended Retail Price		
10/1	1,190 THB	35.00 USD
Flowers On A Window Ledge	1,190 THB	35.00 USD
Château Noir	1,190 THB	35.00 USD



madlime

Room Mist

Ambiance
Home Fragrances <



Available in 3 Scents, 105ml e

Room mist that instantly fills the room with a note of your favourite ambiance. Spray into the air or desired area and allow scent to linger and spread around the space.

Recommended Retail Price
10/1
Flowers On A Window Ledge
Château Noir

890 THB	27.00 USD
890 THB	27.00 USD
890 THB	27.00 USD



medii ime

Bedtime Stories

Ambiance
Gifts <



Available in 3 Scents

Your favourite Mediums scent in our Bedtime Stories set from the Ambiance collection including room mist, travel candle and reed diffuser. Designed to enhance your mood and transform any space into a sanctuary of relaxation and tranquility. Just a perfect wind down after a long day.

Recommended Retail Price		
10/1	2,430 THB	69.00 USD
Flowers On A Window Ledge	2,430 THB	69.00 USD
Château Noir	2,430 THB	69.00 USD

modiime

Home Candle Lid & Stand

Ambiance
Accessories <



Available in 2 Colours

Handcrafted by local artisans, the leather candle lid and stand provides extra protection to your scented candle. Use lid to cover candle opening after each use to preserve the candle scent. Made from natural leather, the lid and cover will develop natural patina over time, making each and every one unique to its user.

Recommended Retail Price

Ø 8.8 cm | Black Leather

Ø 8.8 cm | Tan Leather

890 THB 25.00 USD

890 THB 25.00 USD



