



# ELIE SAAB

PRE-FALL 2024

## ***PERFECTLY MARVELOUS***

The ELIE SAAB woman is a ravishing personality, exuding an irresistible magnetism and allure in whatever she chooses to wear. She is **PERFECTLY MARVELOUS**, effortlessly creating atmospheres and embracing a more glamorous self in the ELIE SAAB PRE-FALL 2024 collection.

Heeding the worn wisdom of aspirational fashion editor, Diana Vreeland, the ELIE SAAB woman can “Never be boring!” in familiar feminine contours that burst with strong color, vibrant material and inspired contemporary details. Vreeland’s iconic China Red and vivacious Paradise Pink bring powerful life to more classic silhouettes in soft neutral beige wools. Cool sculpted décolleté in magenta and nude accentuate emblematic ELIE SAAB silk gowns in dramatic a-symmetries. Large pinched pleats define the waistlines of structured peplum jackets and strapless A-lines, while white contrasting stitches trace the hemlines of black tailored suits and skirts. Abstracted monograms appear as embroidered cuff sleeves and puff shoulder illusions.

Adventurous patterns and scintillating shine command the evening as the ELIE SAAB woman continues to set la mode. Daring black and white zebra prints stripe down plunging V-neck crepe tunics and into fun belle-bottom pants. Flared tulle cocktail dresses and modest slip gowns come into bloom in maximalist oversized florals in red, white, black and a touch of pink petaled outlines. Peep-toe platforms and woven stilettoed sandals elevate each silhouette into the echelons of charm and charisma.

ELIE SAAB PRE-FALL 2024 balances between sophistication and authenticity, poise and spontaneity, while being PERFECTLY MARVELOUS: “It’s not about the dress you wear, but about the life you lead in the dress.” The ELIE SAAB woman’s style is a manifestation of her journey, an expression of her experiences, and an ode to moments lived with genuine meaning.