# safetica **NXT**

# **Next-gen SaaS** DLP

Keeps your sensitive data out of the wrong hands by detecting security risks and preventing incidents from the day of deployment.

- ✅ **Deployed in minutes,** a cloud-native DLP for Windows and macOS
- ✅ **Guaranteed ease of use,** backed by hundreds of predefined templates and automated settings
- ✅ **Risk-driven incident detection** powered by data analytics
- ✅ **No-compromise protection** utilizing the blocking or notification approach

**www.safetica.com**

# Detecting data security risks and preventing incidents *from day one*

Safetica NXT is a next generation SaaS (Software as a Service) DLP that is quick-to-deploy and easy-to-maintain. It enables early discovery and mitigation of potential data security threats and data flow risks in your organization. This cloud-native DLP helps you protect sensitive data, set guidelines for its handling, educate your employees, and support regulatory compliance.

Data is a critical asset of every business, no matter its size. When sensitive data is lost or stolen, the reputation, competitive advantage, and profitability of an organization suffer.

## $648,062

The average cost of insider-related incident, Ponemon Institute, 2022

## How Safetica NXT addresses data security

Safetica NXT evaluates the risk of every file operation and user. It can detect and block security incidents in outgoing data and shows whether any data is lost or misused. Using modern technologies, Safetica silently audits endpoint activities and provides transfers details.

Every file operation is recorded, evaluated, and stored securely in the cloud using the world's most secure Microsoft Azure platform. This allows you not only to take remediation action and prevent a possible data breach, but also to educate your employees and change their behavior or company processes.

In today's distributed workforce environment, Safetica provides the much-needed visibility and protection of data flows across endpoints, clouds, and users.

## Next-gen SaaS DLP enables you to:

- Prevent incidents, react swiftly to potential insider threats, and speed up investigation of malicious activities with the help of automated detection of suspicious or abnormal behavior and data flow risks.

- Audit all data leaving the organization and provide a clear picture of security incidents by showing who, when, where, and how the data was sent.

- Silently record every event or notify an employee about the potential risk of the operation to educate them and keep your company safe.

- Block high-risk events to prevent sensitive data from leaving the endpoint device.

# Key benefits

### Simple setup with zero infrastructure requirements
- A cloud application delivered with all its underlying IT infrastructure and platforms.
- Deployed in hours, implemented in days.

### Short time to value and easy onboarding
- Time-saving approach backed by default settings, automation, and best practices.
- Become familiar with all product features within one hour.

### Guaranteed ease of management
- Automated risk classification via our smart engine with hundreds of predefined data categories and protection policies.
- Automated detection of safe digital workspace.

### Uninterrupted service accessibility
- 24/7 support by SaaS service supplier (Safetica).

### Minimum IT support required for custom settings & maintenance
- One IT staff / one hour per week.

### Up-to-date management of features
- Weekly releases with new features and bug fixes.

# Common use cases

### Intellectual property & sensitive data protection
Protect your know-how and other business- and customer-related information from leakage. Prevent mishandling or stealing your sensitive data.

### Risk management via incident detection & response
Leverage smart auto-detection of incidents and auto-evaluation of risk and suspicious or abnormal behavior.
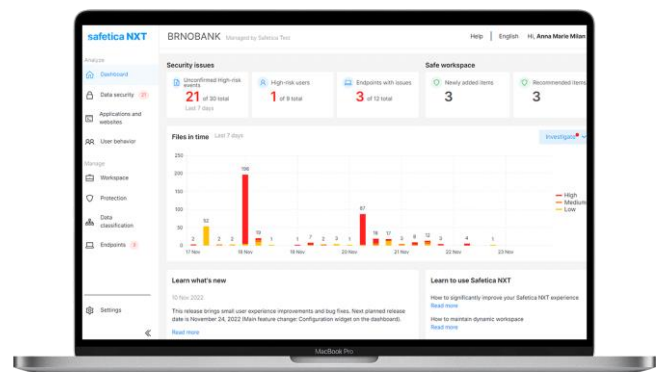
### Compliance assurance via violation detection & mitigation
Detect and audit potential regulatory compliance violations of GDPR, HIPAA, or PCI-DSS and set appropriate protection to enforce internal policies.
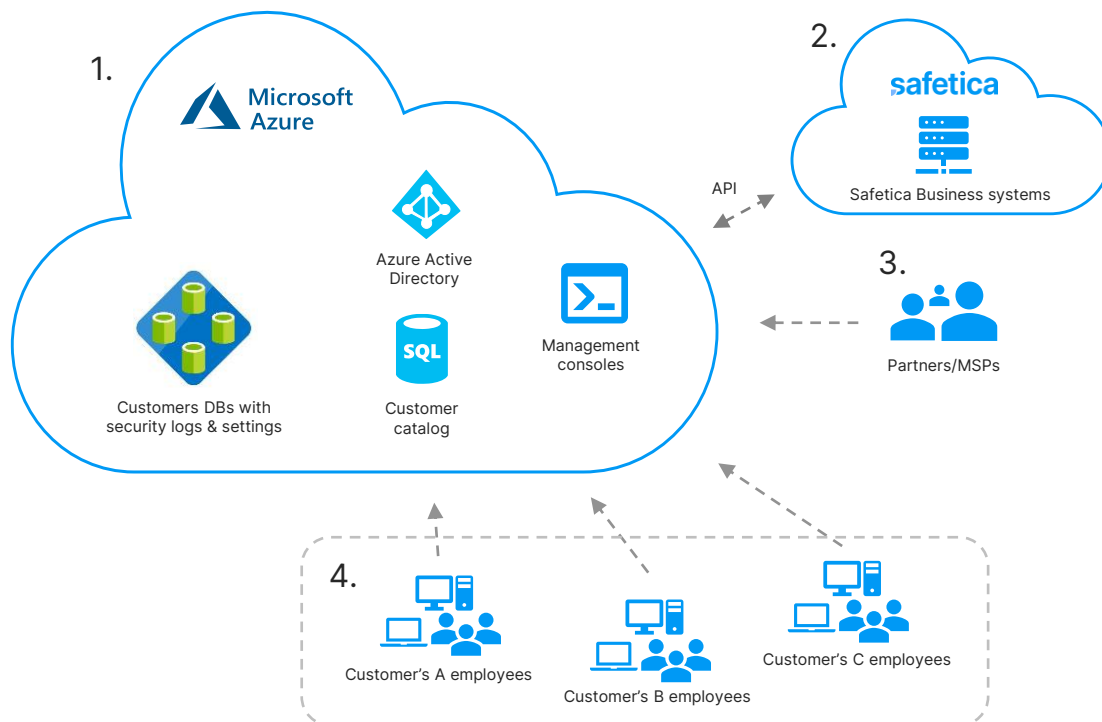
## Data security awareness and reporting

Safetica gives you a quick and easy-to-understand overview of all possible threats in a single management interface. You receive useful information at any time on any device.

You can receive email notifications about suspicious behavior, get important statistics on the dashboard, or export raw data to .xls format for further analysis.

# safetica NXT

# Reference architecture



**1.**
Microsoft Azure

Azure Active Directory

Management consoles

Customers DBs with security logs & settings

SQL
Customer catalog

API

**2.**
safetica
Safetica Business systems

**3.**
Partners/MSPs

**4.**
Customer's A employees

Customer's B employees

Customer's C employees

## 1. Hosting platform

- Cloud platform powering Safetica NXT
- MS Azure with Data Center in NL/EU
- Multitenant architecture
- High scalability and security
- User interface for partners and customers
- No hardware for back-end deployment needed

## 2. Supporting infrastructure

- Safetica supporting services (CRM, Partner system, Billing engine)
- Native integration with Hosting platform
- Continuous business process automation to prevent any barriers

## 3. Partners/MSPs

- Partners reselling Safetica NXT (self-managed), MSPs providing Safetica NXT (managed service)
- Easy and fast onboarding
- Central management capability
- Flexible customer support
- Subscription/monthly billing

## 4. Customers

- Companies protected by Safetica NXT
- Access to reports via browser from anywhere
- Getting instant security email notifications
- Users with protected Mac or Win devices* having Safetica Client installed
- Fast deployment process

## * Safetica Client requirements:

- 2.4 GHz quad-core processor, 2 GB RAM, 10 GB of disk space
- Windows 7, 8.1, 10, 11, MSI installation package, .NET 4.7.2+
- macOS 10.15+

# How it Works

Extremely fast deployment enables you to start with data flow auditing and incident detection within one day. Predefined protection policies are available for your convenience and can be activated and fine-tuned anytime.

**1** Customer's environment automatically deployed in secured cloud

**2** Safetica Client remotely installed on employees' endpoints

**3** Safetica NXT is ready to audit your data and alert on incidents
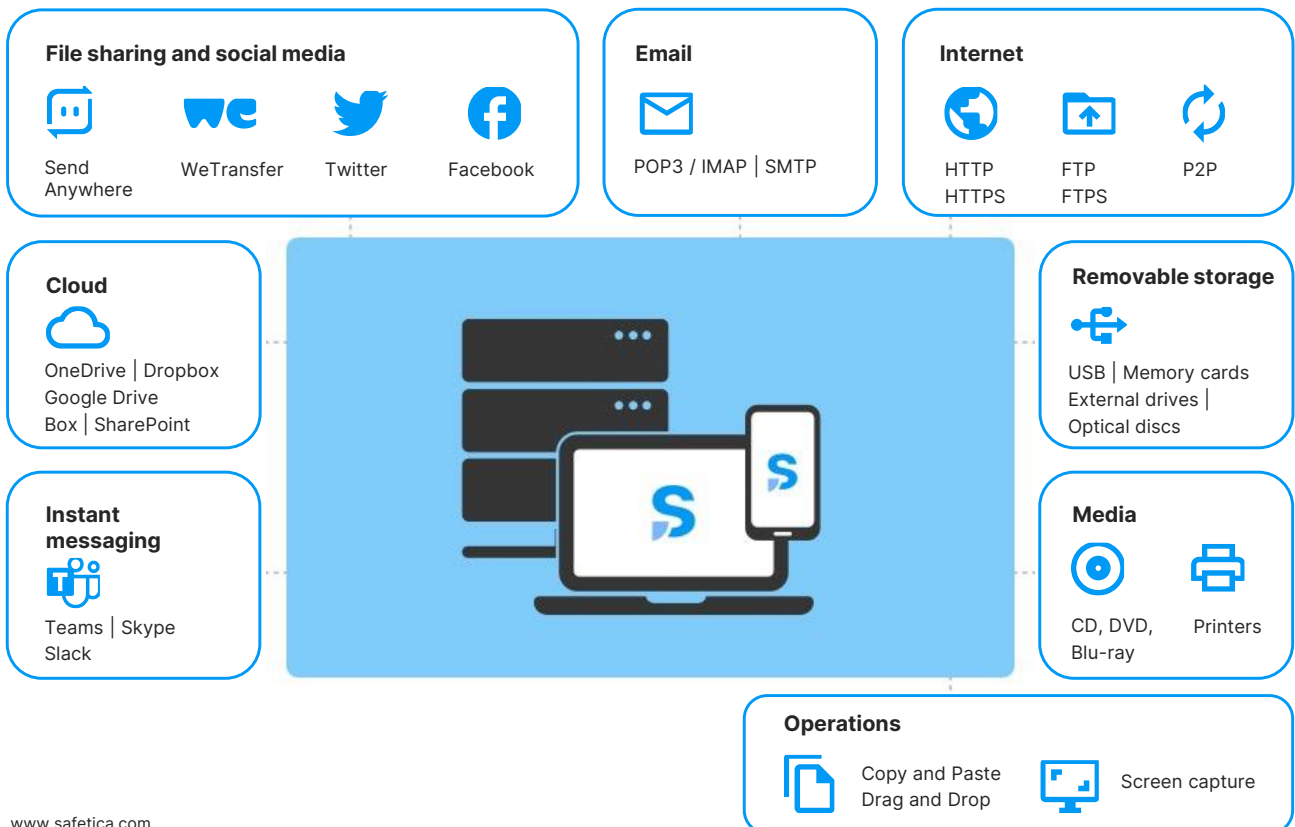
Incident detection is based on native logic, automatic anomaly detection, and continuous learning. The results are represented by a set of risky events that Safetica NXT identifies and highlights using a three-level risk classification process (Low risk, Medium risk, High risk).

**High risk**
**Medium risk**
**Low risk**

With protection mode on, you can silently log the events, notify an employee about the potential risk of the operation, or block it. DLP with adaptive data protection leverages the dynamic detection of digital workspace, that is continuously adjusted according to users' behavior.

## Data channels covered

Safetica NXT provides visibility over company data across a multitude of channels and platforms (supporting macOS and Windows), ensuring 365-degree visibility wherever data resides or flows.

**File sharing and social media**

Send Anywhere | WeTransfer | Twitter | Facebook

**Email**

POP3 / IMAP | SMTP

**Internet**

HTTP HTTPS | FTP FTPS | P2P

**Cloud**

OneDrive | Dropbox
Google Drive
Box | SharePoint

**Removable storage**

USB | Memory cards
External drives |
Optical discs

**Instant messaging**

Teams | Skype
Slack

**Media**

CD, DVD, Blu-ray | Printers

**Operations**

Copy and Paste
Drag and Drop | Screen capture

# safetica NXT

# Detailed Feature List I

| Compatible with<br>Windows, macOS | Safetica NXT<br>FREE Trial* | Safetica NXT<br>Self-Managed | Safetica NXT<br>Managed |
|---|:---:|:---:|:---:|
| **Data Security Audit** | ✓ | ✓ | ✓ |
| **Email, instant messengers**<br>Incident detection and security audit of outgoing email communication and instant messengers. | ✓ | ✓ | ✓ |
| **Network storages, web upload, and cloud drives**<br>Incident detection and security audit of network data flows, including network storage, web upload, and cloud drives (SharePoint Online, OneDrive Personal, OneDrive Business, Google Drive, Dropbox, Box). | ✓ | ✓ | ✓ |
| **USB / External devices**<br>Incident detection and security audit of data flows to external devices, e.g., USB drives, printers. | ✓ | ✓ | ✓ |
| **Regulatory compliance**<br>Detection of security incidents connected with sensitive data defined by GDPR, PCI-DSS, or HIPAA. | ✓ | ✓ | ✓ |
| **Content inspection and classification with templates**<br>Ready-to-use templates for the detection of sensitive content across various file formats and boosted by Optical Character Recognition (OCR). | ✓ | ✓ | ✓ |
| **Pre-configured DLP policies**<br>Ready-to-use policies that help to detect and prevent data leakage incidents immediately after deployment. | ✓ | ✓ | ✓ |
| **Security audit report**<br>Option to easily generate an on-demand Security audit report for every protected customer, even during trial period. | ✓ | ✓ | ✓ |
| **Insider Risk Management** | ✓ | ✓ | ✓ |
| **Risk-driven incident detection**<br>Automatic detection of potential data leak incidents via smart engine based on assessment of various risk indicators and data classification results. | ✓ | ✓ | ✓ |
| **User & event risk analysis**<br>Automatic risk classification of each protected user within the workspace based on detected data leak incidents and risky applications and websites. | ✓ | ✓ | ✓ |
| **Safe workspace auto-detection**<br>Automatic detection of the safe digital workspace (web domains, email domains, and devices) where customer's employees can work without restrictions. | ✓ | ✓ | ✓ |
| **Email alerts about potential incidents**<br>Instant email alerts with simple settings (high-risk events, medium-risk events, low-risk events) sent to the admin. | ✓ | ✓ | ✓ |

*\*10-day web-based trial with demo data and a product guide*

# Detailed **Feature** List II

| Compatible with<br>Windows, macOS | Safetica NXT<br>FREE Trial* | Safetica NXT<br>Self-Managed | Safetica NXT<br>Managed |
|---|:---:|:---:|:---:|
| **Data Loss Protection** | ✔ | ✔ | ✔ |
| **Email, IM, network, web & cloud upload protection**<br>Data leak protection for email, instant messengers, web/cloud uploads, network shares, and drives. | ✔ | ✔ | ✔ |
| **USB / Mass storage protection**<br>USB device control – management of data flows to external USB devices. | ✔ | ✔ | ✔ |
| **Protection of remote work via RDP**<br>Protection against data leaks on remote endpoints or remote desktop connections. | ✔ | ✔ | ✔ |
| **Various remediation policies**<br>DLP modes that empower and educate your employees. Incidents may be silently logged, users may be notified, or the operation may be completely blocked. | ✔ | ✔ | ✔ |
| **Offline protection of macOS & Windows endpoints**<br>Protection of data on endpoints even when a device is temporarily disconnected from the internet. | ✔ | ✔ | ✔ |
| **Email alerts about potential incidents**<br>Instant email alerts with simple settings (high-risk events, medium-risk events, low-risk events) sent to the admin/MSP. | ✔ | ✔ | ✔ |
| **DLP as a managed service** | ✘ | ✘ | ✔ |
| **Cloud-based console**<br>Safetica HUB: All-in-one console for central management of partners' Safetica NXT customers across multi-domain environments. | ✘ | ✘ | ✔ |
| **An overview of customer base**<br>An overview table with information about customers' status, enrolled endpoints, and protected users. | ✘ | ✘ | ✔ |
| **Management of customers' subscriptions**<br>Options to change the type of customer's subscription to Safetica NXT. | ✘ | ✘ | ✔ |
| **Notifications about high-risk events and maintenance**<br>An overview of the number of high-risk events and issues with endpoints on the customer level. | ✘ | ✘ | ✔ |
| **Direct access to customers' Safetica NXT consoles**<br>Links to directly sign-in to customers' Safetica NXT consoles to manage individual tenants. | ✘ | ✘ | ✔ |
| **Security audit report**<br>Option to easily generate an on-demand Security audit report for every protected customer, even during trial period. | ✘ | ✘ | ✔ |

*10-day web-based trial with demo data and a product guide*

# 500,000+
protected devices

# 120+
countries

# 90+
security evangelists

# who
# we are

**Safetica** is a Czech software company that provides Data Loss Prevention and Insider Threat Protection solutions to organizations of all shapes and sizes. Here at Safetica, we believe everyone deserves to know that their data is safe.

## Technology alliances

**eset**  FORTINET FABRIC-READY  Microsoft  Microsoft Azure

## Awards & achievements

THE RADICATI GROUP, INC.
A TECHNOLOGY MARKET RESEARCH FIRM

FORRESTER

Gartner

Software Reviews
TOP RATED
CAPABILITY
EASE OF DATA INTEGRATION

Software Reviews
GOLD MEDAL
2021
DATA LOSS PREVENTION

Software Reviews
TOP RATED
CAPABILITY
EASE OF IMPLEMENTATION

## Excellent
## Data Protection
## Made Easy

@safetica

Try Safetica demo now!
www.safetica.com/nxt-trial

**safetica**