




WraSer-Direct
Smart Sourcing / Better Value

Otic Program Introduction

CETRAXAL[®]
(*ciprofloxacin otic solution*) 0.2%


OTOVEL[®]
ciprofloxacin 0.3% and
flucinolone acetonide 0.025%

Looking for an OTIC SOLUTION for your patients?

WraSer-Direct provides access to Otovel® and Cetraxal® in three easy steps.



1. SAMPLE



Patient receives sample starter kit from HCP.

2. SCRIPT



HCP sends Rx to a WraSer Direct Pharmacy.

3. AFFORDABILITY

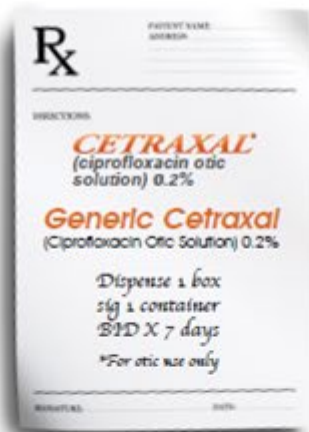


Co-Pay Assistance Program Details

Insured Approved Co-Pay As Little As	\$20
Insured Not Approved Co-Pay As Little As	\$40
Cash Patient Co-Pay As Little As	\$50



Patient receives sample starter kit from HCP.



HCP sends Rx to a WraSer Direct Pharmacy.



Co-Pay Assistance Program Details

Insured Approved Co-Pay As Little As	\$10
Insured Not Approved Co-Pay As Little As	\$20
Cash Patient Co-Pay As Little As	\$40



• Otovel and Cetraxal are the only Rx Ear drops on the market with predictable co-pays.

*ONLY Rx Otic Products supported by a Co-Pay Assistance Program



OTOVEL
 ciprofloxacin 0.3% and
 fluocinolone acetonide 0.025%

Single. Sterile. Simple.

For treatment of acute otitis media in children with tympanostomy tubes (6 months or older) due to *S. aureus*, *S. pneumoniae*, *H. influenzae*, *M. catarrhalis*, and *P. aeruginosa*²

OTOVEL
 ciprofloxacin 0.3% and
 fluocinolone acetonide 0.025%

Co-Pay Assistance
 Program Details

Insured Approved Co-Pay As Little As	\$20
Insured Not Approved Co-Pay As Little As	\$40
Cash Patient Co-Pay As Little As	\$50

CETRAXAL
 (ciprofloxacin otic
 solution) 0.2%

Provides a simple and accurate dosing system.



OPEN



SQUEEZE



DISCARD

CETRAXAL[®] is indicated for the treatment of acute otitis externa due to susceptible isolates of *Pseudomonas aeruginosa* or *Staphylococcus aureus*.

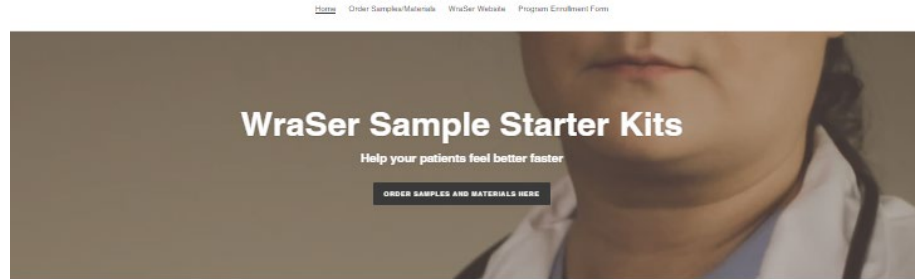
CETRAXAL
 (ciprofloxacin otic
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Co-Pay Assistance
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Visit www.wraser.com for more product information

Everything your clinic needs to get started is one click away

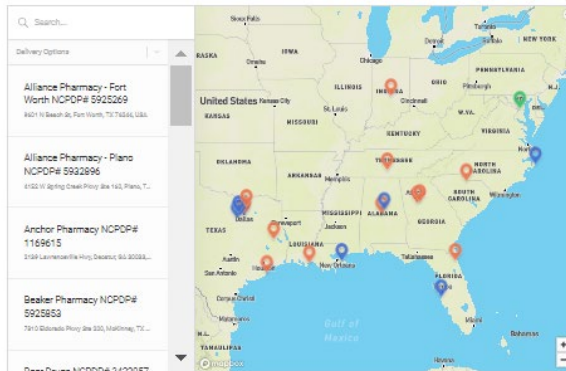


- Product Sample Starter Kits
- Co-Pay Assistance Program Information
- Product Information
- WraSer-Direct Pharmacy Locator
- Retail Otic Coupons

WraSer-Direct Pharmacy Locator

WraSer-Direct Pharmacy partners are familiar with all of the WraSer Products and associated Co-Pay Assistance Programs. When sending prescriptions to the WraSer-Direct Pharmacy of your choice you can rest assured that your patients will receive the lowest out of pocket cost with NO COUPON needed. Our WraSer-Direct Partners already have the WraSer Co-Pay Assistance Program built into their process making it easy for your practice and patients.

Local, Regional and Nationwide Delivery options are available, use the Delivery Options filter below to find the best option for your patients needs.



3 Easy Steps

1. Provide your patient with a Sample Starter Kit so that therapy can start immediately.
2. Send the prescription to a WraSer-Direct Pharmacy (Locator on website, delivery and mail-order options)
3. Your patient gets the medication they need delivered to their home with a Predictable Co-Pay.

www.wraser-samples.com

ENT Clinic – Best Practice Protocol

SENDING PRESCRIPTIONS

MADE EASY


OTOVEL.
ciprofloxacin 0.3% and
fluocinolone acetonide 0.025%



- ✓ For Tympanostomy tube patients, determine OTOVEL is correct course of medication
- ✓ On pre-op appointment, prescribe OTOVEL to WraSer-Direct Pharmacy
- ✓ Patient receives OTOVEL through mail order
- ✓ OTOVEL is administered to patient during tube surgery
- ✓ Post-op: Patient continues medication therapy at home

WraSer
PHARMACEUTICALS

Lifeline Specialty Pharmacy – National Mail-Order Partner

- Sample Starter Kits make Mail-Order an option for every patient. Simply supply your patient with 1 or 2 kits to fill shipping gap.
- Free Nationwide Shipping (Except CA)
- PA Support

- **LifeLine Specialty Pharmacy**
3233 Corporate Ct.
Ellicot City, Maryland 21042
Toll Free: 1-833-454-3354
www.lifelinespecialtypharmacy.com
NPI# 1568975464
NCPDP# 2141240



Have questions or need to get your Surgery Centers Stocked with Samples?

- Stephanie Saladino
 - scolomb@wraser.com
 - 504-339-3623
- Jason Stabbs
 - jstabbs@wraser.com
 - 601-624-8617