

Product Spotlight

In West Haddon Hall's debut furniture collection, SoCal aesthetics get a Lowcountry twist

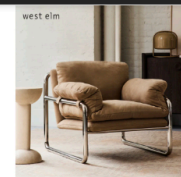


Collection I by West Haddon Hall | Laure Joliet

As a child growing up in Atlanta, Kate Driver found herself building Swiss Family Robinson-style treehouses in her backyard and spending weekends trawling for vintage furnishings with her mother (a traditional oil painter) at Scott's Antique Market. The Parsons-trained founder of Los Angeles design firm [West Haddon Hall](#) has since become somewhat of a modern-day Frances Elkins, putting her own worldly and layered yet laid-back Lowcountry twist on tropical SoCal interiors.

After conjuring up dozens of custom pieces for clients, Driver started drawing mockups for her own furniture back in 2020. This month, West Haddon Hall introduces a debut capsule collection—a transporting mix of round oak dining tables with jigsaw-like terra-cotta lacquered legs, tumeric and paprika plush velvet ottomans, coal-colored sheepskin armchairs with hand-carved flared walnut accents, and two-toned cork coffee tables—which loosely riff off unexpected materials found in Viennese architect Paul Frankl's biomorphic furniture, the sweeping curves of 1940s Italian designer Paolo Buffa, and geometric hints of Ettore Sottsass and Josef Frank.

"I focused on four elements—narrative, playfulness, versatility, and balance," says Driver, who whittled over 50 original designs down to the 14 she felt were the most meaningful. A distinct sense of Southern modernism echoes throughout the collection, while each piece gets its name from a street that's deeply personal to Driver: a peacock green poured-resin side table takes inspiration from Ivy Road in her hometown of Buckhead, Georgia, while the half-moon-shaped inlaid enamel feet of the Arden Credenza nod to her extensive travels through the Crescent City of New Orleans. "I set out to create eclectic designs that can live alongside antiques and become modern heirlooms which can be passed down between generations, not because they're old, but because they're distinctive," she adds. "My hope is that they'll imbue meaning to the backdrop of your life, as elements that evolve into the memory-holders of a home."



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