



EASYCOLOR™ DTV APPLICATION INSTRUCTIONS

Siser's latest innovation, EasyColor™ DTV (Direct to Vinyl), is a white, printable material with a matte finish designed to be compatible with desktop printer inkjet ink, Siser® EasyColor provides excellent print quality with vibrant colors. Only slightly thicker than EasyWeed®, EasyColor™ is lightweight enough for polyester applications, yet still opaque enough for light and dark fabrics. Simply print, cut, mask, and heat to make full-color creations with your desktop printer!



Description

White, Matte Finish, desktop printer inkjet ink compatible media

Compatible Materials:

Cotton, Polyester, Poly/Cotton Blends *More fabrics to be evaluated

Composition / Thickness:

Film Composition: Polyurethane

Skin Thickness: Approx. 100 Microns / 3.94 Mills

Carrier Backing Composition: Polyester

Carrier Backing Thickness: Apporx. 75 Microns / 2.95 Mills

Printer Ink Compatibility:

Compatible with standard desktop inkjet ink. Plain paper setting for most printers. *More ink types to be evaluated.

Cutting

Roland GS-24

- Blade: 45°
- Force: 80-90 gf
- Speed: 30-50 cm/s
- Offset: .250

Silhouette 4

- Blade: AutoBlade, 3
- Force: 6
- Speed: 8
- Material: Heat Transfer, Smooth

Cricut Explore Air

- Blade: AutoBlade
- Setting: Vinyl+

Settings may vary based on blade condition and age of machine. Always perform a test cut prior to cutting designs.

Mask

TTD Easy Mask

Heat Application

Siser Craft Press

- Preheat: 3 seconds
- Time: 15 seconds
- Temperature: 310°F / 155°C
- Pressure: Medium
- Peel: Hot

Cricut EasyPress

- Preheat: 3 seconds
- Time: 25-35 seconds
- Temperature: 340°F / 171°C
- Pressure: Medium
- Peel: Hot

Home Iron

- Setting: Cotton
- Time: 25-35 seconds
- Pressure: Medium
- Peel: Hot
- * Setting and time may vary among irons

Laundering

- Wait 24 hours before first wash
- Machine wash cold
- Tumble dry low
- Do not bleach or dry clean

Recommended Accessories

- Siser EasyWeeder™
- Siser EasySqueegee™
- TTD Easy Mask

Please be aware, this product is still in development and is not currently available to the public. Your discreet behavior is appreciated. This document is updated as new information is learned and is noted in the bottom right corner for transparency.

