



**NEWJAISA TECHNOLOGIES LIMITED**

*(Newjaisa Technologies Private Limited)*

**CIN: U32106KA2020PLC134935**

207/B2, 2<sup>nd</sup> Cross Road, JC Industrial Estate, Bikasipura Main Road,

Off Kanakpura Road, Bengaluru -560078, Karnataka, India. Email: [cs@newjaisa.com](mailto:cs@newjaisa.com)

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### **NewJaisa Technologies Limited, Bengaluru, Celebrates Record Diwali Sales**

*NewJaisa Technologies Limited*, a Bengaluru-based IT refurbishing company under the leadership of Managing Director Vishesh Handa, proudly announces its unprecedented success with the highest recorded sales during the Diwali month since its inception. This achievement not only underscores the resilience of NewJaisa in the refurbishing sector but also highlights the company's ever-growing momentum and market leadership.

The Diwali season has traditionally been a crucial period for businesses, and NewJaisa Technologies Limited has been able to meet the expectations, marking a significant milestone in its journey. The outstanding performance during this festive season reflects the effectiveness of the company's strategic initiatives, commitment to quality refurbishing, and dedication to providing sustainable IT solutions.

Commenting on this achievement, Vishesh Handa, Managing Director, said: "*We are elated to witness this exceptional success during Diwali, a testament to the hard work and dedication of our team. At NewJaisa, we take pride in our commitment to environmental sustainability through IT refurbishing. The remarkable Diwali sales reinforce the value of our efforts and motivate us to continue making a positive impact in the IT sector.*"

The ambitions reflect the company's confidence in its ability to navigate the IT market dynamics, deliver top-notch refurbished products, and contribute significantly to the circular economy.

#### **Key Highlights:**

**Record Diwali Sales:** NewJaisa Technologies Limited achieved its highest-ever sales during the Diwali month, showcasing the growing demand for its refurbished IT products.

**Environmental Sustainability:** NewJaisa is committed to environmental sustainability through IT refurbishing, reducing electronic waste and promoting a circular economy.



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### **About NewJaisa Technologies Limited:**

NewJaisa Technologies Limited is a Bengaluru -based IT refurbishing company committed to providing high-quality, cost-effective, and environmentally sustainable IT solutions. With a focus on reducing electronic waste and contributing to the circular economy.

Started in 2020, Newjaisa is a Technology driven Direct to consumer refurbished IT electronics company providing quality refurbished electronics at significant discount as compared to new products. Newjaisa's goal is to provide best-in-class, refurbished electronics at affordable prices.

The business model encompasses end to end reverse supply chain for IT assets. It involves procuring used IT assets (laptops, desktops and peripherals), refurbishing them to as close to new computer condition, and selling them directly to end use customers – businesses or retail.

The key goal is to reduce e-waste, by life extension of IT assets and to deliver High quality computing devices to end customer in as good as new condition, with warranty at affordable prices.

Newjaisa is also actively participating in reducing carbon emission by reduce growing e-waste problem on one hand and, at same time, help serve large underserved Indian population that currently has low personal computing ownership, by delivering quality product at very affordable prices with service guarantee via our warranties.

**Vishesh Handa**

**Managing Director**

**Dated: 21<sup>st</sup> November 2023**