



Fundraising With Honey!

(And other cool bee related things!)

Organizing a fundraiser can be overwhelming and time consuming and very frustrating if all of your efforts bring mediocre results. With the cost of living going up and inflation taking a toll people are less able to support your appeal. This requires a fundraiser that's attractive and unique, and doesn't provide a more costly alternative to the store just to "support the cause".

We've put together a fundraising package that offers unique, high quality products that are useful in the home and great for gifting. Pure honey, flavored honey, bath and beauty products, pure beeswax candles, pollen.....there is something for everyone on your list and don't forget to treat yourself!

Honey is becoming expensive. Not just because of inflation but Canada suffered the worst colony losses in the last few winters, literally cutting the production of honey in half. This fundraiser offers honey to your supporters well below store prices; incentivizing participation and helping you raise more money!

Now without a doubt, we produce some of the best unprocessed, unpasteurized, farm-fresh honey you will find in Manitoba. With our careful selection of handcrafted products, we are offering some great fundraising ideas.

Our honey is packed in unique glass jars with color glossy labels and is very popular for gifts in the holiday season. The product line is unique, the packaging is very attractive and the product sells very easily.

For families that consume honey rather than sugar, we have one kilogram jars, and three kilogram pails. All of our favorite natural flavored honeys including lemon, pumpkin spice, strawberry and cream cinnamon are available. Heritage hand poured Beeswax Candles and blocks, Bee Pollen, and wooden Honey Dippers round out our sections for this season. We have a simple but descriptive signup sheet with larger visuals and descriptions for your parents and families that are supporting your cause. A Master Sheet is included to help in compiling your organizations orders for easier submissions.

Here's How We Can Help Your Organization Raise Funds!

We provide sign up/product sheets for photocopying for your volunteers to pass around to family, friends, co-workers and other supporters of your organization. With the suggested selling we are providing the product to you cheaper than can be purchased in any store. Money is collected immediately and after a time frame or cutoff date of your choosing (usually two weeks) you tabulate the sheets to form an order. The order is sent to us and we deliver it to you for distribution to your supporters in about one week's time.

(Plus or minus a day or two depending on the size of the order)

- Your organization makes about \$1.00 per jar or item for your cause, and more on larger ticket items. Gift certificate sales earn you 10% so if you have 45 students or team members and if each individual sells 12 of any item your fundraising drive will have generated up to over \$500.00.

**There is no minimum commitment or Penalties! And no Cash is required up front!
Zero Risk and Flexible Too!!**

- You are invoiced only for what is pre-sold, so you will have collected the money before any payment is due.

All of our most popular flavored honey blends are included in the program

Available pure nectar honey varieties are:

Plain Liquid or Creamed Honey, Wildflower, and Sunflower.

We have over 20 flavors of honey including: Chocolate, Lemon, Honey Dill, Maple, Mango, Saskatoon, Ginger, Espresso, Mixed Berry, Strawberry, Creamed Cinnamon, Pumpkin Spice, and many more! *All blended with real fruit or spices! No artificial anything!*

Your Very Flexible, No Risk, Fundraising Solution for 2023

Product	Your cost	You Charge	Your profit
375g Flavored / Pure Honey	6.65	7.65	1.00
Beeswax Wrap Kit	8.50	10.00	1.50
1 Kilo Pure Nectar Honey	14.00	15.00	1.00
Lotion bars (4oz)	5.50	6.50	1.25
Lip balm (30g)	4.25	5.25	1.00
Beard oil (30ml)	9.00	10.00	1.00
Queen Bee Soap (80g)	4.25	5.25	1.00
All Beeswax Candles	6.00	7.00	1.00
Honey Dippers	2.50	3.50	1.00
Goats Milk Soap	4.25	5.25	1.00
1lb Beeswax Block	11.00	12.00	1.00
200g Beeswax Block	5.00	6.25	1.25
3 Kilo Honey Pail	37.00	40.00	3.00
Bee Pollen (175g)	9.25	10.50	1.25
Wildflower Seed Packets	1.00	1.50	0.50
Taster Basket	23.95	28.95	5.00

All gift cards sales profit 10 percent.

If you have any questions on how to get started, call us and we can set you up!

THE JOHN RUSSELL HONEY COMPANY.

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