

# One of Europe's largest distributors of Interactive Entertainment & Toys

Are you interested in opening an account with Creative Distribution. Download the application form now and send it back in to us and we'll get in touch.



# About Us

With nearly 20 years' experience in the video game and toy industry, Creative Distribution has become a well-established and renown market leader and trusted business partner in our field.

With its headquarters and logistics centre based in Croydon, Creative Distribution serves its wide customer base providing the best in B2B customer relations, after care service and efficient, reliable fulfilment of goods. It has recently opened a new warehouse in Hungary to increase its EU presence. This major new investment will enhance the company's ability to provide class leading service and fulfilment into the heart of the European market.

# Video Games & Toy Wholesale



## Europe's Number One Choice In Toy Wholesale

Established nearly 10 years ago, Creative Distribution Ltd has grown into one of Europe's largest and most innovative independent video games distributors. Creative is involved in every stage of the games industry from software development and publishing to wholesaling and direct consumer sales.

Due to the convergence of the gaming and toy industries, Creative has begun to establish a fast growing toy business, which was formed to meet the demand from its retail customers for toy lines to put on shelf alongside video games. Visit the Creative Toys Company website to find out more.





# REEF Entertainment

<https://www.reef-entertainment.com>

Reef Entertainment is a UK based Video Games Publisher. Founded in 2005, the company has changed and developed a lot over the years. Not only is Reef actively expanding its Publishing capabilities, it is also pushing forwards by developing its own in house titles as well as managing Exclusive Distribution and full end user E-Commerce solutions for its partners.

In 2010 Reef was acquired by the Creative Distribution Group, which has been instrumental in its growth and development. Reef's team is diverse and exciting, and is built using a combination of strong management with many years of experience in the Video Games and Entertainment Industry, along side a wealth of up and coming new talent from those new to the sector.



SoccerStarz

<https://shop.soccerstarz.com>



## SoccerStarz

SoccerStarz are officially licensed 5cm figures of footballers from the world's leading clubs and national teams. Having sold over 20 million units worldwide and with over 40 clubs and national teams to choose from, SoccerStarz are every fan's must have collectible.

## Creative Toys Company

Creative Toys Company is the Toy division of Creative Distribution Limited. Established over 17 years ago, Creative Distribution Limited is one of Europe's largest distributors of entertainment products including video games and toys. For more information on Creative Toys Company, please visit our website.



## Toy Division



# Mimiconz

<https://mimiconz.com>

Mimiconz are small replica figurines of your favourite famous people! Standing at 20cm in height, each figurine comes with a unique packaged box that is specific to each person. The world leaders range is the first collection that will be released in the Mimiconz brand!



## Reactive Stores



# REACTIVE STORES

Reactive Stores source, stock and ship goods, so you can find the right products for your needs. From sole customers to large businesses, we work with customers of all sizes. We understand that no two businesses are the same, so we tailor our products and services to find the right solution for you. Whatever technology or products you're looking for, we can help. With hundreds of products available, whatever you need we've got it covered.

We have partnered with a number of brands to get some of the best figures you love, straight to your door. Our delivery service also spans over 100 countries, and with tracked postage you can follow your parcel every step of the way. We are constantly expanding our stock of some of the most sort after figures. Below are a few brands we have in stock.

## Check Out Our Stores

**REACTIVE**  
ELECTRONICS.CO.UK

**REACTIVE**  
TOYS.CO.UK

**REACTIVE**  
FIGURES.CO.UK

**REACTIVE**  
VIDEOGAMES.CO.UK