# Ethnicraft

**HOME TEXTILES** 

#### **ABOUT US**

#### TIMELESS DESIGN

All our designs are intentionally timeless. They withstand trends and associate well with different styles, and they can be passed on from one home to the next, carrying over the stories of one lifetime into another. Our collections go back to the essence of what we believe is good design: pieces full of character, made from quality materials that age beautifully.

We create collections for every room or space: from the furniture that defines the purpose of an area, to the objects that layer it with meaning. Nothing excites us more than seeing how people love and use our products in the story of their life.

#### **CRAFTSMANSHIP**

Outstanding craftsmanship is at the core of our brand, and behind the simplicity of our pieces lies a constant drive for innovation. Incorporating advanced techniques to our process of creation, each new design is revised and reworked to the last detail: every curve, texture and line reflects our design values.

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#### CARE INSTRUCTIONS

Always refer to the care label specific to your product as some items are not to be washed, and we recommend dry-cleaning only.

Our textiles are crafted from the best weaving yarns which are primarily produced in Belgium, France, Italy and Peru. By consciously choosing natural fibres – such as cotton, wool and Belgian linen – we stay true to our values: design pieces full of character, made from quality materials that age beautifully.

If any pilling should occur, don't be alarmed. It's a result of excess fibre coming off the fabric or from external sources. This is not a defect but a characteristic of many textiles.

All of our cushion fillers are 100% duck down and carry the Downpass label, ensuring high quality, ethically sourced materials, from controlled and traceable supply chains. Down cushions carry the advantage of being incredibly long-lasting compared to synthetic alternatives.

Fluff up your cushions regularly, this will allow the down to breathe, ensuring the cushions stay light and feathery.

Every few months, on a sunny, clear day, lay your pillows in the shadow outside. Fluff them up several times and turn after about an hour. The heat will dry out any slight moisture. In addition, the fresh air will give your pillows a wonderful clean smell.

To keep your textiles in optimal condition, we recommend the following:

- To remove any pilling, we recommend using an antipilling machine.
- Avoid prolonged contact with direct sunlight.
- Treat spills immediately. Blot up as much of the spill as possible with a clean, dry, white cloth. Do not rub.
- In case of a stain, use a clean, slightly damp white cloth, blotting from the outer edge to the centre of the stain.
- Use a hairdryer on the lowest heat setting to evenly dry the fabric and prevent moisture rings.
- Do not use any chemical products on your textile.

### **TIPS & TRICKS**

- This product is intended for indoor use only.
- To prevent colour differences: do not place in direct sunlight.
- Avoid exposure to extreme conditions: do not place near heating sources or air-conditioners.
- To prevent staining, we recommend that any spills be removed immediately.
- Always check the label attached to your product for specific care instructions.

We create the foundations of your home, to inspire the stories of your life.

