

BORECHA® FIZZING GOOD

FUNCTIONALLY FUN-TASTIC



The Anytime Anywhere Drink

-  VEGAN
-  LACTOSE FREE
-  GLUTEN FREE
-  NON-ALCOHOLIC
-  GUILT - FREE
-  RAW

BORECHA® FIZZING GOOD

Low-cal Probiotic Kombucha



MANGO

SICILIAN
LIME &
LEMON

ROSE
LITCHI

HAWAIIAN
PASSION
FRUIT

ORANGE

CUBAN
WATERMELON
MOJITO

330mL
Can

- No added Preservatives
- Antioxidant rich



12 MONTH SHELF LIFE



NEEDS REFRIGERATION



What is F.A.B. GUT CULTURE
you ask?

F.A.B. Gut Culture is a proprietary blend of probiotic strains, natural herbs & botanicals sourced from mother nature's own backyard, developed by Borecha.

Adaptogens:



Indian
Gooseberry
Supports gut
health



Haritaki
Rejuvenates
gut



Bibhitaki
Supports
digestion



Licorice
Root
Soothes gut
lining

Our Culture Contains:

- *Komagataeibacter* sp. borechae Ac. No: OR335240
- *Acetobacter mustii* borache-FIZZ1 Ac. No: OP776790
- *Acetobacter tropicalis* borache FIZZ2 Ac. no: OP776792



JUST 40 CAL &
LOW SUGAR PER CAN



GUT ENERGISER
ADAPTOGENS



BREWED WITH ASSAM
& DARJEELING TEA



PROBIOTIC



SIMPLY YUM!
& REFRESHING

Ingredients: Kombucha

Culture (Proprietary culture developed and grown by Borecha), Water, Cane Sugar, Darjeeling and Assam Tea, Indian Gooseberry, Bibhitaki, Haritaki, Licorice Root

Contains natural flavours: (Varies according to flavour)

Nutritional Facts

1 serving per container
Serving Size (330mL)

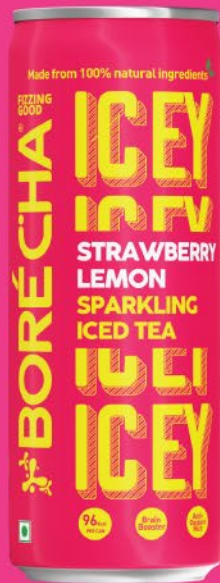
Amount per 100mL
Calories 12

	%RDA* per serve
Energy 12 (kcal)	0.60%
Protein 0.08 g	0.16%
Carbohydrate 2.5 g	0.90%
Dietary Fiber 0 g	0%
Total Sugars 2.5 g	
Added Sugars 2.5 g	5%
Total Fat 0.2 g	0.26%
Saturated Fat 0 g	0%
Trans Fat 0 g	0%
Sodium 0.63 mg	0.03%

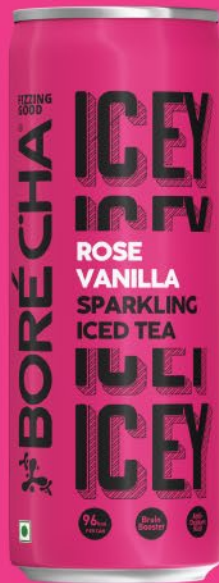
*% of Recommended Dietary Allowance (RDA) calculated on the basis of 2000 kcal Energy needs.

BORÉCHA® FIZZING GOOD ICEY

SPARKLING ICED TEA



STRAWBERRY
LEMON



ROSE
VANILLA



GINGER
ALE



CHATPATA
IMLI

**330mL
Can**

- No added Preservatives
- Antioxidant rich



12 MONTH SHELF LIFE



NO REFRIGERATION

Functionalised By



FOCUS

What is F.A.B. Focus you ask?

F.A.B. Focus is a proprietary blend of natural herbs & botanicals sourced from mother nature's own backyard, developed by Borecha, consisting of:



INDIA'S FIRST
CANNED ICED TEA



BRAIN BOOSTING
ADAPTOGENS



BREWED WITH ASSAM
& DARJEELING TEA



HALF THE SUGAR
AS REGULAR JUICES



SIMPLY YUM!
& REFRESHING

Ingredients: Tea (Water, Assam Black Tea, Darjeeling Black Tea), Cane Sugar, Green Tea, Gotu Kola, Panax Ginseng

Flavours:
(Varies according to flavour.)

Nutritional Facts

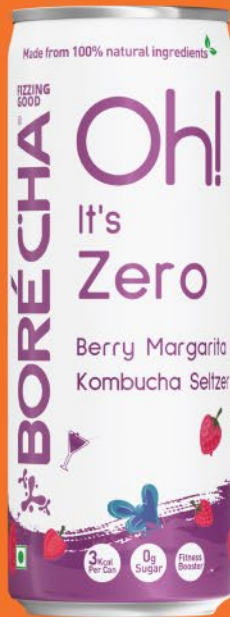
1 serving per container	
Serving Size	(330mL)
Amount per 100mL	
Calories	29
	%RDA* per serve
Energy 29 (Kcal)	1.5%
Protein 0.35 g	0.7%
Carbohydrate 6.8 g	2.47%
Total Sugars 6.8 g	13.6%
Added Sugars 6.8 g	13.6%
Total Fat 0.28 g	0.36%
Saturated Fat 0 g	0%
Trans Fat 0 g	0%
Sodium 19.67 mg	0.86%

*% of Recommended Dietary Allowance (RDA) calculated on the basis of 2000 Energy.

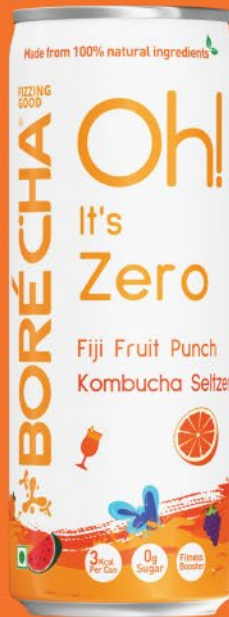
BORECHA[®] Oh!

FIZZING GOOD

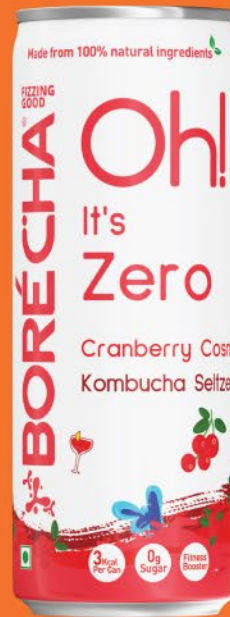
ZERO SUGAR, PREBIOTIC KOMBUCHA SELTZER



BERRY MARGARITA



FIJI FRUIT PUNCH



CRANBERRY COSMO

330mL Can

• **100% Natural**
• **Antioxidant rich**



12 MONTH SHELF LIFE



NO REFRIGERATION

Functionalised By



FUNCTIONAL ADAPTOGEN BLENDS

FIT

Zero sugar, but sweeter than life! Get ready to sparkle with our lite & bubbly kombucha seltzer, infused with F.A.B. Fit adaptogens for a fit and healthy you. Sip the fizz, live the fabulous!

F.A.B. FIT ADAPTOGENS

CINNAMON



Known to reduce fasting insulin

FENUGREEK



Known to improve glucose metabolism

GYMNEMA



Known to curb sugar cravings

ASHWAGANDHA



Known to boost insulin synthesis

CURCUMIN



Known to balance blood glucose

ASTRAGALUS



Known to help in blood sugar regulation



Nothing artificial about this. **Period.**



ZERO SUGAR



ONLY 7 CAL PER CAN



FITNESS BOOSTER



BREWED WITH ASSAM & DARJEELING TEA



SIMPLY YUM! & REFRESHING

Ingredients: Tea (Water, Assam Black Tea, Darjeeling Black Tea), Cane Sugar, Green Tea, Gotu Kola, Panax Ginseng

Flavours: (Varies according to flavour.)

Nutritional Facts

1 serving per container

Serving Size (330mL)

Amount per 100mL

Calories 1

	%RDA* per serve
Energy 1 (kcal)	0.05%
Protein 0.01 g	0.20%
Carbohydrate 0 g	0%
Dietary Fiber 0 g	0%
Total Sugars 0 g	
Added Sugars 0 g	0%
Total Fat 0.0 g	0%
Saturated Fat 0 g	0%
Trans Fat 0 g	0%
Sodium 19.67 mg	0.86%

% of Recommended Dietary Allowance (RDA) calculated on the basis of 2000 kcal Energy needs.

TIKI-T By BORÉCHA®

Juicy Cocktail

No added sugar



**TROPICAL
SUNRISE**

**APPLE
CINNABOMB**

**ORANGE
BLOSSOM**

**POM BERRY
BLISS**

200mL Pet Can / 200mL & 1 Ltr Doy pouch

- No added Preservatives
- Antioxidant rich



12 MONTH SHELF LIFE



NO REFRIGERATION

Functionalised By



UPLIFT

Say aloha to Tiki-T, Borecha's fruity escapade inspired by Polynesia! Packed with real fruit vibes and a splash of FAB Uplift, it's not just a drink; it's a tropical mood boost. Sip, and let the island vibes take you away!

F.A.B. UPLIFT ADAPTOGENS

Green Tea Known to lower blood pressure	Fenugreek Known to protect against alcohol toxicity
Amla Known to reduce oxidative stress	Panax Ginseng Known to metabolise alcohol
Ginger Known to remove free radicals	Berry Extract Known to have anti-inflammatory effects

ENRICHED WITH VITAMIN-

B6 Known to help regulate moods and in metabolism	B12 Known to improve brain function and blood cell formation
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ENRICHED WITH ELECTROLYTES-

Uplift wellness! Our blend fuels vitality with essential electrolytes, supporting hydration, energy, and well-being

*Refer the Nutritional panel for additional info



RICH IN VITAMINS & ELECTROLYTES



MOOD LIFTING ADAPTOGENS



MADE WITH 100% NATURAL INGREDIENTS



HALF THE SUGAR AS REGULAR JUICES

Nutritional Facts

1 serving per container

Serving Size (200ml)

Amount per 100ml

Calories 34

*%RDA per serve

Energy 34 kcal	1.7%
Protein 0.1 g	0.2%
Carbohydrate 8 g	2.91%
Total Sugars 8 g	
Added Sugars 4.5 g	9%
Total Fat 0.2 g	0.2%
Saturated Fat 0 g	0%
Trans Fat 0 g	0%
Sodium 39.2 mg	0.2%
Dietary Fiber 0.8 g	2.8%
Vitamin B6 0.65 mg	50%
Vitamin B12 1.2 mg	50%

*Sodium Chloride 0.5g, Potassium Chloride 0.3g, Trisodium Citrate Dihydrate 0.6g

*% of Recommended Dietary Allowance (RDA) calculated on the basis of 2000 kcal Energy.

BORECHA® FIZZING GOOD

VINTAGE SERIES

LITE & REFRESHING

NOSTALGIC

ENERGY BOOSTER

EASE FATIGUE



MASALA COLA



BASIL SHIKANJI

330mL Can /
200mL & 300mL
Pet Can

- No added Preservatives
- Antioxidant rich



12 MONTH SHELF LIFE



NO REFRIGERATION

Today's Special:
Vintage Drinks With A
Shot Of F.A.B. Energy



What's
F.A.B. Energy
you ask???

F.A.B. Energy, a proprietary blend by Borecha, gives you a burst of energy through natural herbs and botanicals, sourced from mother nature's own backyard.



Siberian Ginseng
Eases Fatigue



Amla
Boosts Vitality



Panax Ginseng
Increases Energy Levels



Black Pepper
Improves Blood Flow



Ashwagandha
Develops Muscle Strength

So go ahead - unleash your taste buds on a refreshing & zesty elixir that's tastier than a giggling rainbow and energizes you like an excited squirrel!

Ingredients: Water, Cane Sugar, Acidity Regulator (Citric Acid), Natural And Nature Identical Flavours (Varies according to flavour), Lemon Juice Concentrate, Black Salt, Black Pepper, Natural Colour, Stevia, Carbon Dioxide (INS 290)

Nutritional Facts

1 serving per container

Serving Size (330 mL)

Amount per 100 mL
Calories **28**

%RDA* per serve

Energy 28 (Kcal)	1.4%
Protein 0.1 g	0.2%
Carbohydrate 7 g	2.55%
Total Sugars 7 g	14%
Added Sugars 7 g	14%
Total Fat 0 g	0.0%
Saturated Fat 0 g	0%
Trans Fat 0 g	0%
Sodium 99 mg	4.30%

*% of Recommended Dietary Allowance (RDA) calculated on the basis of 2000 Kcal Energy.

GULP!!!



Connecting you to a space-age functional beverage company

We are India's first bespoke beverage company making game changing drinks, hardly or never before brewed in India under the brand name Borécha.

We are also a total craft beverage company creating non alcoholic beverages as well as beer styles inspired by popular global variants.

We **IMAGINE** a world of informed and evolved beverage consumers looking to experiment with new styles and drink bespoke alternate beverages to suit their healthy lifestyle choices.



We **INSPIRE** others to join this movement.

We **INNOVATE** through research and sourcing of the best ingredients to deliver quality beverages.



BORÉCHA® - A beverage GAMECHANGER!

We brew delicious healthy tea-based functional beverages with natural flavours, from premium teas, botanicals and ingredients sourced from different regions in India and around the world.

We set high benchmarks on research and innovation leading to three one-of-a-kind, functional brands:

BORÉCHA® **ICEY** **Oh!**





WHY PARTNER WITH US?



✓ Strong and continuous marketing support

✓ Quirky, out of the box, efficient marketing

✓ Strong logistical support

✓ Easy transportation, refrigeration & storage

✓ In house delivery trucks for dispatches to ensure quick and safe transportation

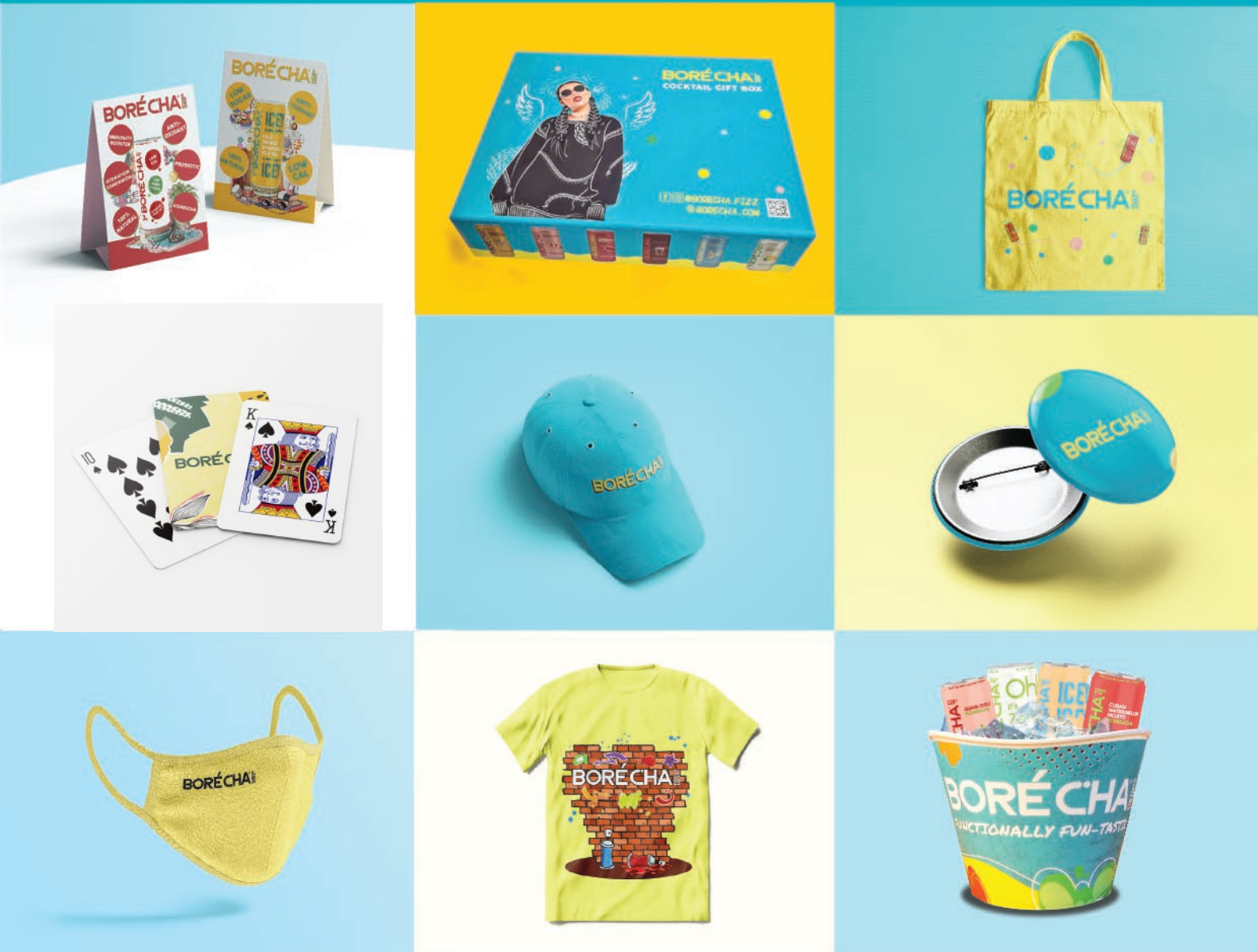
✓ Leveraging each other's strengths

✓ Opening up new possibilities together

We let the world know who we are and what we do....

....and you could do that too!

Innovation is the hallmark of our brand. And our branding.



OUT OF THE BOX, INNOVATIVE, EFFECTIVE

- Out of the box marketing support through innovative branding and packaging
- Emailer and text broadcast of offers to customer database
- Training to the retail executives to make the consumer more informed
- Constant ground level events and interactions, (when possible) for engaging with consumers to make Borécha their lifestyle choice

BORÉCHA® FIZZING GOOD

Borécha explores new territories



Offline Locations:
4000+ and growing!

BORECHA[®] FIZZING GOOD

IS NOW

GLOBAL



**CHEERS TO BORECHA:
UNITING TASTE BUDS
ACROSS CONTINENTS**

Our Partners

Akasa Air
IT'S YOUR SKY

Haldiram's

lfs
Travel Food Services

PVR
CINEMAS

amazon

LULU
GROUP INTERNATIONAL

LBF
Lite Bite Foods

ITC
ITC Limited

bigbasket

RELAY.

TAJ

MARRIOTT RESORT
GOA

Flipkart

Radisson

JK
Cheese n More

Nature's Basket

24 SEVEN

GRAND HYATT

Brown tree
your health food store

NUTS 'n' SPICES
Driving you nuts

fine Foods

Dorabjee's

Milgiri's
1905

flurys
five generations of fine confection

AMMA NAANA

modern bazaar
Department store

Delfino's

smartpick
try + experience + buy

Magsons
RETAIL

Oxford Arcade

FOOD JUNCTION

QuickShophe
Express

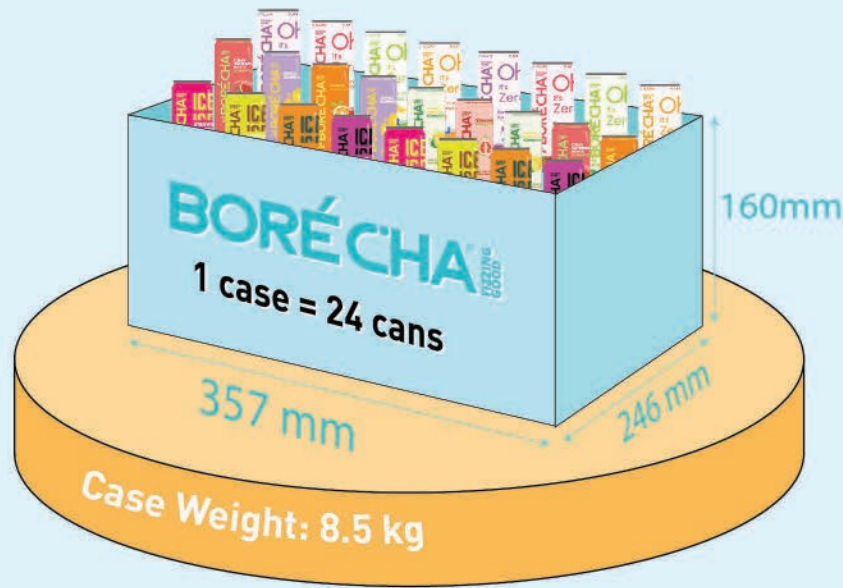
people's mart

THE WHISKEY COMPANY

ONESTOP MART

Technical details

HSN CODE: 22029090



International shipping details

Unit size
330ml

Units per case
24 units

Case size
357 x 246 x 160 mm

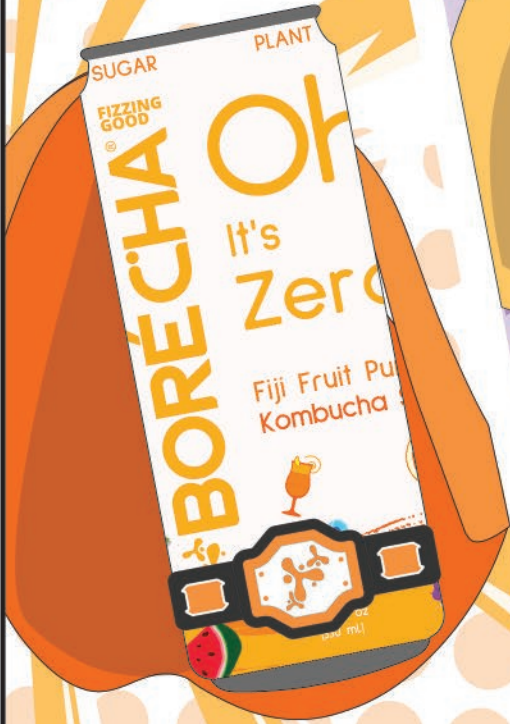
Case weight
9 kg

Pallet Ti x Hi
12 x 9

Case per Pallet
108

Pallet Weight
972 kg

Zero
Sugar
Kombucha
Seltzer



Only 3 grams sugar per 100ml*

BORECHA
FIZZING GOOD
MANGO
KOMBUCHA



Cold
Brewed
Iced Tea



Low-cal
Probiotic
Kombucha

Our Superheroes are
coming to your city
very soon!

BORÉCHA[®] FIZZING GOOD

THE ANYTIME ANYWHERE DRINK



Zero
Waste
company

Carbon
Negative in
five years

Community
Driven

 @ borecha.fizz  @ borecha.fizz  www.borecha.com

 customercare@lbbrewers.com

For distribution/purchase, contact: Sarika Varshnei

 svarshnei@lbbrewers.com

 +91 942 607 4972

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visit
website

