



WHOLESALE GUIDE

bundl

AUSTRALIA

thank you

SO MUCH FOR
YOUR INTEREST IN SELLING
BUNDL AUSTRALIA PRODUCTS
IN YOUR STORE. THE VERY
FACT THAT YOU ARE READING
THIS MEANS THE WORLD TO
US AND WE THANK YOU FOR
YOUR SUPPORT.

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our story

The Bundl brand was born after the arrival of my first baby when I longed to find high quality, convenient, durable and organic products for my precious new bundle.

After many sleepless nights, I recognised a specific gap in the market for an infant sleep wrap that was not only warm and versatile but also all-natural and organic. I then worked tirelessly to bring you our wool wrap, sourcing the most suitable, quality materials; organically grown, responsibly manufactured, and lovingly assembled for baby, mother and earth.

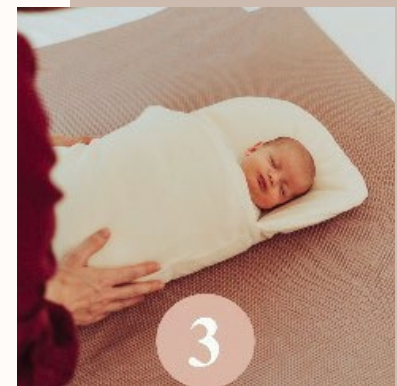
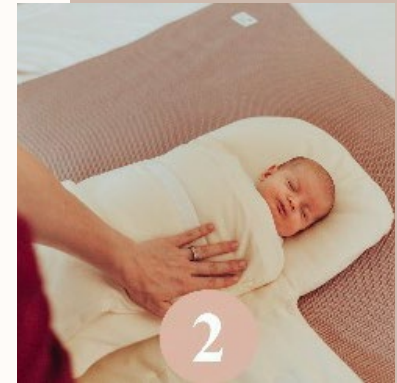
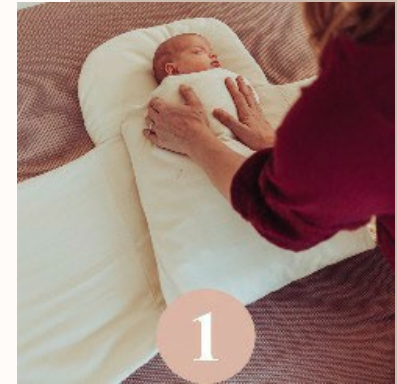
Based on the beautiful NSW Central Coast, Bundl specialises in timeless, natural, and organic infant products that are superior in quality and long-lasting. Bundl Australia is 100% family-owned and operated, and all our products are thoughtfully designed in Australia.

Since launching the business in 2019, Bundl has flourished beyond our wildest dreams, and we are humbled to have created such a wave in the baby products market, providing the most luxurious must-have pieces; practical for parents, gentle on our babies and kind to our planet.

Belinda – Owner, and proud Mama of three.

the wool wrap

- Suitable for use from birth to approximately 5 months of age
- Encourages baby to sleep in their back with their head and face uncovered.
- Made from an 100% organic cotton outer and removable Australian Wool inner with light polyester fill in wings
- Simple to use & easy to clean (machine washable)
- Allows you to nurse baby whilst still in wrap for minimal sleep disturbance
- Use with your favourite swaddle
- Keeps baby snug and warm
- Must be used on a firm, flat surface. Not to be used in a baby lounger. More safety information can be found on our website.
- Adjustable Velcro allows it to grow with your baby
- Use in bassinet, cot or pram or for a play-mat on the go
- Prevents baby from kicking off blankets
- All the benefits of natural materials



COLOUR AVAILABILITY:







the wool sleeping bag

- The perfect transition product for little ones as they outgrow their beloved wool wrap.
- Made with a 100% Australian wool inner and organic cotton outer.
- Tested and complies with Australian safety standards for infant sleepwear and has a low fire danger.
- Suitable for use year-round due to the ability of the wool to help regulate temperature. More info on this can be found in the FAQ of our website.
- Available in two sizes 6-12m and 12-24m, providing a comfortable and secure fit.
- The press stud underarm allows for easy adjustment of the arm hole size, ensuring a snug yet flexible fit as baby grows.

COLOUR AVAILABILITY:



NATURAL



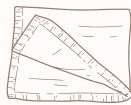
BEIGE GINGHAM

organic knitted blankets



- All bundl blankets are made from 100% GOTS (Global Organic Textile Standard) certified organic cotton.
- Combed, ring spun yarn is used to make the blanket extra soft whilst also durable.
- Sizing is 100 x 80cm, perfect for use in bassinets, prams, car seats or loungers.
- By choosing GOTS certified organic cotton you are not only taking care of the environment, but you also have the comfort of knowing that your precious child is resting on the purest, most natural and breathable 100% organic cotton yarns.
- The perfect gift for a new or expecting mother.
- 100% machine washable

AVAILABLE PRODUCTS



BLANKET



BEANIE



BOOTIES



BONNET





shell stitch

COLOUR AVAILABILITY:



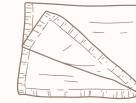
OATMEAL



CHOCOLATE



MILK





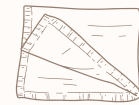
COLOUR AVAILABILITY:



COOKIES

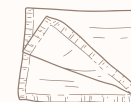


CINNAMON

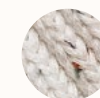


black speckle knit

vanilla speckle kint



COLOUR AVAILABILITY:



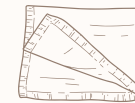
CREAM W/MULTI
COLOURED SPECKS



COLOUR AVAILABILITY:



BEIGE & IVORY



yin yang knit

ripples knit



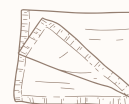
COLOUR AVAILABILITY:



CARAMEL



SLATE



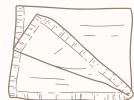
flora heirloom knit



COLOUR AVAILABILITY:



OATMEAL





frill knit

COLOUR AVAILABILITY:



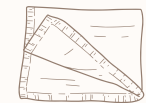
MILK



VINTAGE ROSE



LILAC SPECKLE



coastal blanket



COLOUR AVAILABILITY:

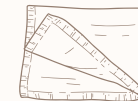


BURNT HONEY



SAND

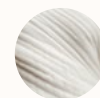
FOUR PLY GAUZE BLANKET





gauze lace blanket

COLOUR AVAILABILITY:



WHITE GAUZE
W/CREAM LACE TRIM

SIX PLY GAUZE BLANKET



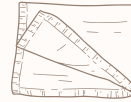
merino checkered blanket

100% AUSTRALIAN MERINO WOOL.

COLOUR AVAILABILITY:



OATMEAL





fitted sheets

COLOUR AVAILABILITY:

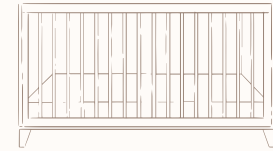


NATURAL

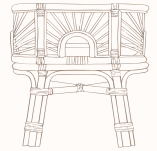


BEIGE GINGHAM

SIZE AVAILABILITY:



COT
133CM X 77CM



BASSINET
80CM X 49CM

100% CERTIFIED ORGANIC COTTON





hooded towel

COLOUR AVAILABILITY:



BEIGE & TAN

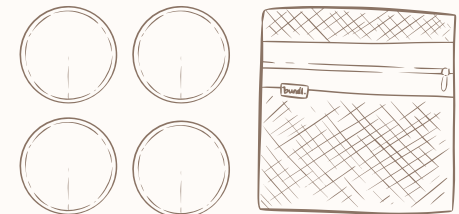
- 100% Certified Organic Cotton
- 120CM X 60CM Laid Flat
- 60CM X 60CM While in use
- Oversized Hood
- 400 GSM



use guide

- Simply place a pad in your bra with the organic cotton side against the nipple, to absorb fluids.
- For cracked/sore nipples we recommend applying a nipple balm/oil first and then apply pad this helps to avoid the pads sticking to torn nipples.
- When the pad is heavy with fluid, place used pad in wash bag ready for your next laundry load and use another pad.
- We recommend washing daily or every second day.

INCLUDES:



4 X WOOL PADS

LAUNDRY BAG

COLOUR AVAILABILITY:

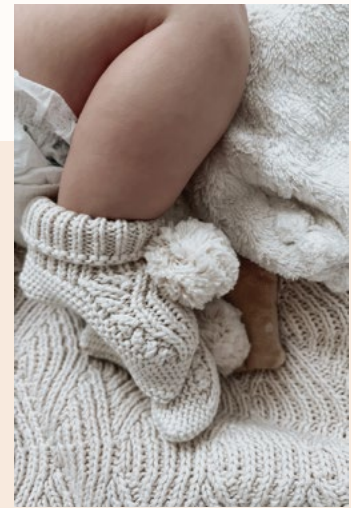


UNDYED COTTON

- Hand sewn in Australia, they are made using layers of super soft, un-dyed, Certified Organic Cotton and an inner of pure 100% Australian Wool. Even better, they are made using off-cuts from our wool wrap which means zero waste!
- Wool fibre naturally wicks moisture away from your skin, helping to keep you dry and comfortable, even in warmer climates. These won't feel cold and clammy like disposable breast pads can.
- Keeping your breasts warm, dry and able to breathe can also help stimulate circulation to promote healing for sore and damaged nipples.
- Completely reusable, washable, and eco-friendly.
- Using reusable breast pads, can potentially save upwards of 700 disposables pads used per child, based on the average mother requiring 8 changes a day for 3 months! Economical and environmentally friendly.

reusable wool nursing pads

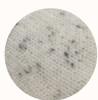
beanies, bonnets & booties





COLOUR AVAILABILITY:

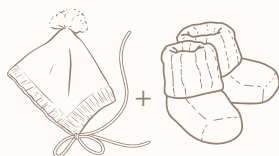
BLACK SPECKLE



COOKIES



CINNAMON



COLOUR AVAILABILITY:



VANILLA SPECKLE



COLOUR AVAILABILITY:

SHELL STITCH



OATMEAL



CHOCOLATE



MILK



shipping

LOCAL PICKUP

We offer local pickup from our warehouse at Tuggerah, on the Central Coast of NSW. Simply let us know if you would like this option.

AUSTRALIA

We use Australia Post, and you will be charged according to the total weight of your order. You may select either standard or express service. FREE Shipping is offered on domestic orders when the order is \$2,000 or more.

INTERNATIONAL

We use Australia Post, and you will be charged according to the total weight of your order. You may select either standard or express service. If you wish to organise your own carrier (e.g DHL, Fedex, UPS, TNT etc) please contact us.

All orders are governed by Bundl Australia Pty Ltd's Authorised Retailer Agreement. Product pricing and shipping costs are subject to change at any time with written notice.

All orders and order cancellations must be in writing.

All items are in Australian Dollars (AUD). GST will be charged for Australian stockists. Prices effective from 1 October 2023

Any claims for damage MUST be received within 7 days of the delivery date. If a product is damaged during shipping the original packaging must be kept to support the claim.

We will not accept a damage claim or return if the product is not in original packaging.

PAYMENT DETAILS

National Australia Bank
Bundl Australia Pty Ltd
BSB: 082 574
Account Number: 88 964 8206

Swift Code: NATAAU3303M

PayPal* Email: hello@bundlaustralia.com
**Please note there is a 2.7% surcharge for payments via PayPal.*

Please send all orders through to
hello@bundlaustralia.com

ordering

wholesale pricelist

PRODUCT	VARIANT	SKU	RRP	W/S PRICE*	MOQ	WEIGHT
WOOL WRAP	NATURAL	WW01	\$149.00	\$105	4	800g
WOOL WRAP	BEIGE GINGHAM	WW02	\$149.00	\$105.00	4	800g
WOOL SLEEPING BAG	NATURAL 6-12	SBNO1	\$159.00	\$95.00	4	500g
WOOL SLEEPING BAG	NATURAL 12-24	SBNO2	\$159.00	\$95.00	4	500g
WOOL SLEEPING BAG	GINGHAM 6-12	SBG01	\$159.00	\$95.00	4	500g
WOOL SLEEPING BAG	GINGHAM 12-24	SBG02	\$159.00	\$95.00	4	500g
SHELL STITCH BLANKET	OATMEAL	SSB01	\$89.00	\$65.00	4	650g
SHELL STITCH BLANKET	MILK	SSB02	\$89.00	\$65.00	4	650g
SHELL STITCH BLANKET	CHOCOLATE	SSB03	\$89.00	\$65.00	4	650g
SHELL STITCH BONNET & BOOTIES	OATMEAL	SSBB01	\$39.00	\$25.00	5	200g
SHELL STITCH BONNET & BOOTIES	MILK	SSBB02	\$39.00	\$25.00	5	200g
SHELL STITCH BONNET & BOOTIES	CHOCOLATE	SSBB03	\$39.00	\$25.00	5	200g
BLACK SPECKLED BLANKET	COOKIES & CREAM	BSB01	\$89.00	\$65.00	4	650g
BLACK SPECKLED BLANKET	CINNAMON	BSB02	\$89.00	\$65.00	4	650g
BLACK SPECKLES CHUNKY BEANIE	COOKIES & CREAM	BSH01	\$29.00	\$15.00	5	50g
BLACK SPECKLES CHUNKY BEANIE	CINNAMON	BSH02	\$29.00	\$15.00	5	50g
YIN YANG BLANKET	IVORY & TAUPE	YYB01	\$89.00	\$65.00	4	650g

* PRICE DOES NOT INCLUDE GST

wholesale pricelist

PRODUCT	VARIANT	SKU	RRP	W/S PRICE*	MOQ	WEIGHT
RIPPLES BLANKET	CARAMEL	RB01	\$89.00	\$65.00	4	650g
RIPPLES BLANKET	SLATE	RB02	\$89.00	\$65.00	4	650g
FLORA HEIRLOOM BLANKET	OATMEAL	FHB01	\$89.00	\$65.00	4	600g
VANILLA SPECKLE BLANKET	IVORY W/FLECKS	VSB01	\$89.00	\$65.00	4	750g
VANILLA SPECKLE BONNET & BOOTIES	IVORY W/FLECKS	VSBB01	\$39.00	\$25.00	5	200g
FRILL KNIT BLANKET	VINTAGE ROSE	FB01	\$89.00	\$65.00	4	600g
FRILL KNIT BLANKET	MILK	FB02	\$89.00	\$65.00	4	600g
FRILL KNIT BLANKET	LILAC W/FLECKS	FB03	\$89.00	\$65.00	4	600g
FOUR PLY COASTAL BLANKET	SAND	CB01	\$69.00	\$47.00	4	300g
FOUR PLY COASTAL BLANKET	BURNT HONEY	CB02	\$69.00	\$47.00	4	300g
SIX PLY LACE GAUZE BLANKET	WHITE & CREAM	LGB01	\$69.00	\$39.00	4	300g
SHELL STITCH HOODED TOWEL	BEIGE	SSHT01	\$69.00	\$39.00	4	300g
FITTED SHEET	NATURAL COT	FSC01	\$49.95	\$25.00	5	360g
FITTED SHEET	NATURAL BASSINET	FSB01	\$39.95	\$20.00	5	300g
FITTED SHEET	GINGHAM COT	FSC02	\$49.95	\$25.00	5	360g
FITTED SHEET	GINGHAM BASSINET	FSB02	\$39.95	\$20.00	5	300g
WOOL NURSING PADS	NATURAL	NP01	\$34.90	\$25.00	4	200g

* PRICE DOES NOT INCLUDE GST

thank you.