

### DREAMLUX MEANS EMOTIONS MADE IN ITALY

DreamLux® is a brand of Samsara Srl, an Italian Company which has been working in the home linen field for 65 years with lot of experience in weaving, embroidery and tailoring. Luminous fabrics are an exclusive innovation in the textile area and come from the application of the most advanced optical fiber technology to traditional fabrics.

DreamLux® is an official international patent, registered, protected and covered in the main Countries around the world. The optical fiber is connected to the light source (LED) and powered by different kinds of batteries or power sockets. The "fullstar sky" is its surprising effect. DreamLux® offers a new vision of light and space, through refined and elegant custom made products addressed to Clients who want to embellish a special environment and create magical and never seen before suggestions. The projects for interiors, fashion, events are all custom, designed and built to make every dream come true.



DREAMLUX





## Techniques:

Allover panels

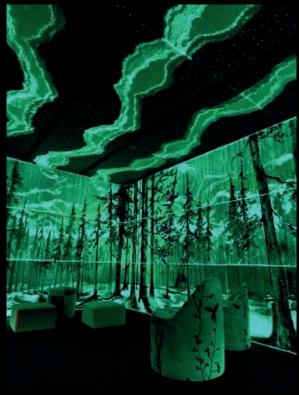
Digital Printed panels with ArtLight treatment
Hand painted panels with ArtLight treatment
Jacquard panels with ArtLight treatment

#### THE FOREST

For the 60th edition of the Salone Internazionale del Mobile DreamLux presents "The Forest". The DreamLux Room has been developed using two different activation techniques: in the ceiling the movement of the Aurora Borealis is recreated with panels in Jacquard weaving, where the "multilevel" weaving technique allows to appreciate the light effects only in the desired points, while in the rest of the fabric the fibers are hidden behind the yarns.

In the side cladding our Victor Cigno fabric is used to cover the panels, while the forest is hand painted by the artist Giovanni Bressana, who wonderfully recreated the Nordic environment for a totally immersive experience.





In addition, we recreated the movement of the Northern Lights through the software integration: to get the shades of light we used 190 LEDs in Cold White and Capri Water colors. The remote control system helps to reach the highest level of technology, thanks to the changes of light movements and the creation of a perfect emotional feeling.

This is the magic of DreamLux: creating, through the light in the fabrics, scenarios that excite and carry far.







#### THE BEE'S FLIGHT

DreamLux has created a Sustainable Wall in collaboration with Benetti Home.

The wall includes one panel in Velo Power Fabric with digital printing of the bee with flowers; the dimensions of the panel are 35xH 300 cm.

The artwork is programmed to create a dynamic effect and plays of light. The LEDs light colors are Capri Water and Gold.

The side panels are in stabilized moss, supplied by Benetti Home.

The digital printed bee is the representation of a new concept design where nature comes first.







# HAND PAINTED ARTWALL PANELS GARDEN OF LIGHT, CINEMA CLADDING

...And suddenly the light.

When DreamLux® meets special designers, everything makes sense and the results are assured: Elegance, Innovation, Technology, Luxury, Top Quality Service... in a word... EMOTION.



The "Garden of Light", a fiber optic hand painted wall which decorates a private cinema room in a Villa in Saudi Arabia, is made of 24 pieces of luminous fabric in different dimensions. A full hand made job of great accuracy and precision that does not allow mistakes, cancellations, second thoughts. Starting from the selected drawing of an Islamic garden, the artist has reproduced the design on the Victor Gold fabric for more than 12 metres length. The hand activation of the optical fiber through the ArtLight technique has allowed to bring out shadows and shades while working.

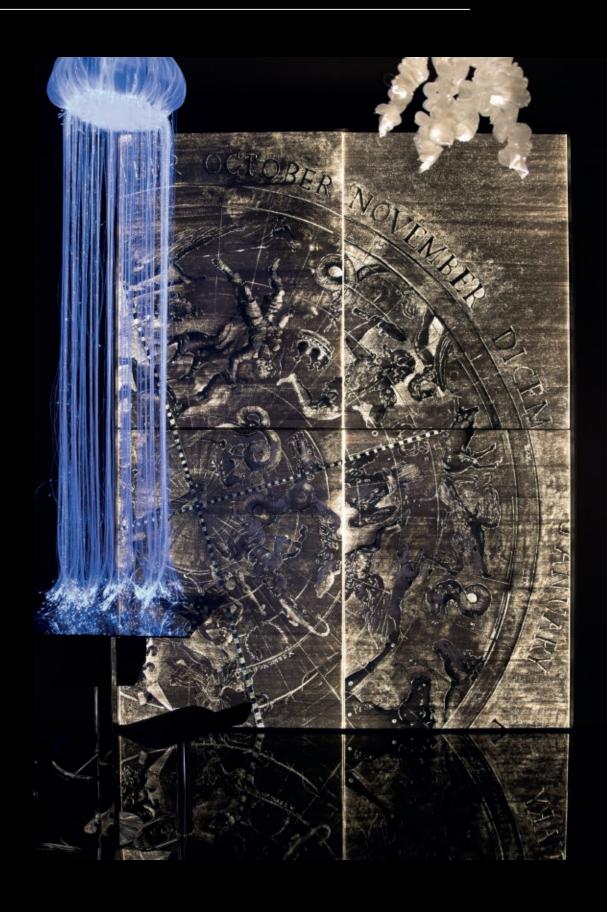


The opposite wall is made of 34 panels in all-over Victor Gold fabric, to give soft light to the whole room. A unique project for a unique private home theater.









### THE TREE OF LIGHT

DreamLux in collaboration with the famous Italian painter Giovanni Bressana has created an amazing Paint of Light. The dimensions are 220xH 260 cm, inside it has more than 3500 optical fibers and 10 LEDs of 1W each

It's been used "Victor" texture in its elegant Gold color, with artistic and pictorial operations representing a flowering Tree, decorated with real gold sheats.











## Dimensions:

100 x 150 cm

100 x 220 cm

Custom







## Dimensions:

180 x 180 cm

180 x 260 cm

220 x 300 cm

Custom made



Dimensions:

100 x 150 cm

100 x 220 cm

Custom



## Techniques:

Allover panels

Digital Printed panels with ArtLight treatment

Hand painted panels with ArtLight treatment

Jacquard panels with ArtLight treatment









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