

#### **Impact Report**



OUR MISSION

## We are on a mission to create a waste free future and eliminate 10 billion pounds of waste per year by 2028.

This isn't just talk or the trend of the day for us: it's the foundation on which our company has been built.

To maximize our impact, we plan to continue increasing our production volumes and the accessibility of our products. In more concrete terms, this means that by 2028 we are aiming to sell 10 million Smart Waste™ Appliances which will prevent 10 billion pounds of waste going to landfills per year, save up to 1 million metric tons of CO2e emissions, and create 2 billion pounds of natural fertilizer to feed the soil each year.

Each product we make must be continuously improved at each step of its lifecycle - from manufacturing to consumer use to recycling - and ensure they are affordable and accessible. Each of these themes will be covered in this year's Impact Report.

OUR TEAM

# Lomi is a team of innovators designing waste out of the human experience.

We're on a mission to leave the planet better than how we found it by eliminating more than 10 billion pounds of waste.



## A Message From Our CEO & Cofounder, Matt Bertulli

"Annual reviews here at Pela Case + Lomi are a little different than most companies.

Sure, we look at how we did as a business. As a team.

But we also look at the impact made by our community (you).

There's even a growing voice out there saying you can't have businesses that are focused on social and environmental good. It seems they forgot about Patagonia's 40+ year track record of this.

When you read through our 2023 Impact Report. The main takeaway is that what YOU do matters.

It might seem small sometimes, but it really does all add up to something meaningful.

So from our team to you and your family, thank you for being awesome!"



**Matt Bertulli**Cofounder & CEO,
Lomi

## A Message From Our Cofounder & Head of Sustainability and Regeneration, Jeremy Lang

Open Mind Developments was born back in 2007 to look at things with an open mind for a different view and to leave the planet better than we found it, because nothing else matters really, there is no planet B yet. Thanks for the inspiration Metallica.

It started with waste.

Seeing flax straw being burned seemed wasteful to us, so we started looking for another use for it. Seeing plastic waste on the beach and the failing plastic recycling model lead us to creating Flaxstic<sup>TM</sup> to utilize the flax straw and create a more sustainable, compostable alternative to plastic. Seeing the plastic waste from phone cases led us to create a new category of Compostable Phone Cases and Accessories, and others followed which is a win for the planet because it supports the mission.

Seeing the lack of infrastructure for compost products and the amount of food waste ending up in landfill led us to creating Lomi and a new category of Smart Waste™ Appliances, and others will follow, which will be a win for the planet because it supports the mission.

Humans are the only species that create waste. There is no waste in nature. When plants and animals die they go back to the earth to feed the soil and the plants and start the cycle over again. We are learning from nature and using technology to help mother earth along.

We used to kill whales to get oil to heat our homes, then technology allowed us to drill deep into the earth to get oil and gas for energy, and now we are using technology to harness the power of the sun. We used to wash our dishes and our clothes by hand, but now we have dish and clothes washing machines. You get the point. Here is the new reality, we used to throw plastic and food scraps in the landfill and now we are using Smart Waste technology to make it easier to get this valuable natural resource back into the soil. Waste Innovation. Regeneration. Decentralize Waste Management. Smart Waste.

What if garbage was optional? What if everything you consumed, from your food scraps to your take out containers, phone case and coffee pods could go back to the earth at the end of their life as nature intended? This is our moon shot.

We believe that when sustainable consumer products and smart waste appliances are ubiquitous, we can help billions of people live a better life, and leave the planet better than we found it.

Thank you for making a difference and supporting us on this mission.



#### **Jeremy Lang**

Cofounder & Head of Sustainability and Regeneration, Lomi



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## Organics in Landfills & How Lomi Changes That

## 43% of food waste in the U.S. happens at the household level.

That's the equivalent of \$165 billion or around \$2000 per family every year. That's a lot of methane. When a household runs all their food waste through Lomi, the methane that would have been produced in a landfill decreases to zero.



#### Food scraps don't belong in landfills.

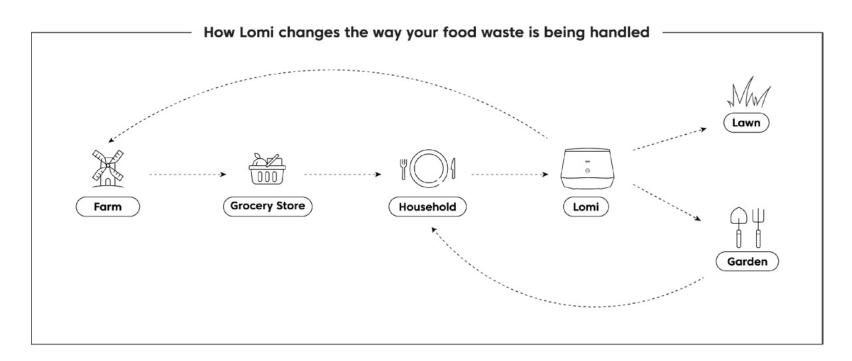
One of the worst things we can do with our leftover food scraps is to send it to landfill where it will rot and create GHG emissions in the form of methane.

Food scraps are not waste, they are a valuable natural resource designed to go back to the earth to create healthy soil to feed the plants and help to sequester carbon from the atmosphere, as nature intended it.



## Using Lomi reduces your carbon footprint by up to 127%.

Lomi Earth is rich in organic matter and organic carbon. Typically, food waste breaks down in landfills anaerobically and releases methane, a greenhouse gas with 80x the warming power of carbon dioxide. When Lomi Earth is used in combination with soil to grow plants, these nutrients are broken down by microorganisms to help feed and regenerate the soil.



### Lomi Collective Network Impact



### Lomi at a single home level

The results below reflect a scenario where a Lomi user runs Lomi once a day, treating 2.2 lbs of food scraps per day, powered by the average US power grid at Lomi's average energy usage per cycle 0.7kWh, and putting Lomi end product in an organics collection bin or using it in their backyard or community garden.

Up to

803lbs

Up to

110kgs

diverted from landfills

CO2e ghg emissions per year

USA

You will save up to 110 kg CO2e emissions per year, or the equivalent CO2 savings of 10 trees.

Lomi Collective Network Impact

### Lomi at a single home level

The results below reflect a scenario where a Lomi user runs Lomi once a day, treating 2.2 lbs of food scraps per day, powered by the average Canadian power grid and putting Lomi end product in an organics collection bin or using it in their backyard or community garden.

Up to

803lbs
diverted from landfills

p to

180kgs

CO2e ghg emissions per year

Canada

You will save up to 180 kg CO2e emissions per year, or the equivalent CO2 savings of 18 trees.

Lomi Collective Network Impact

### The Lomi collective network

Since 2021, the global community of Lomi Smart Waste Appliance members have helped prevent up to 338 million pounds of food scraps from entering landfill, creating 85 million pounds of Lomi Earth to regenerate the soil and saving up to 34,000 metric tons of CO2e emissions.

Up to

**338M lbs** 

of food scraps diverted from landfills

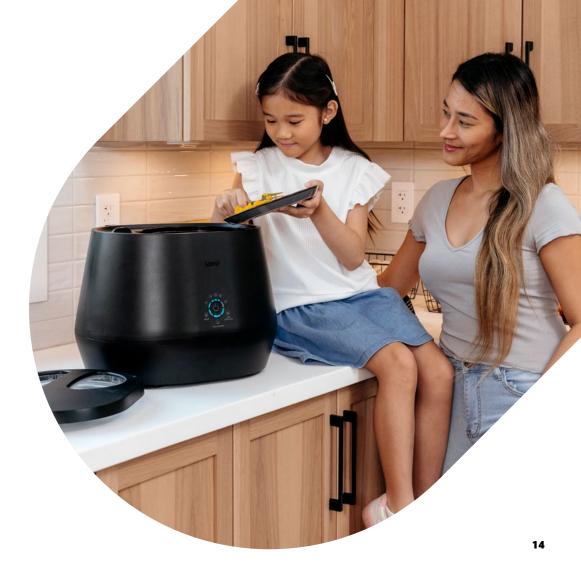
Up to

34M kg of CO2e ghg emissions



### So, how did we find these numbers?

The 34,000 metric tons of CO2e savings estimate is based on the net CO2e savings during the use-phase of a Lomi Smart Waste Appliance compared to sending your food scraps to landfill. Geographic distribution of our deliveries, grid mix at the country, state and province level and upstream emissions are reflected in these figures.





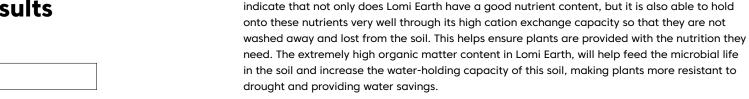
## 97% of farms in the USA use synthetic fertilizer.

Synthetic fertilizer is a non renewable, short term solution to a long term need, that can be dangerous to both humans and animals.

Nitrous oxide, one of the main chemical compounds found in synthetic fertilizer, is 300x worse for the environment than CO2e.



### Lomi Earth lab results



So what exactly does Lomi turn your food scraps into anyway? We were curious too so we

collected Lomi Earth samples and submitted them to the laboratory for analysis. The results



#### **Lomi Earth**

#### **Synthetic Fertilizer**

What does it feed?	Feeds the soil and the plants.	Feeds the plants.
Composition	Derived from organic sources (plant and animal materials).  Contains very high organic matter.	Derived from the petroleum industry (non renewable sources) or other synthetic materials.  Contains no organic matter.
Nutrients	Provides macronutrients and micronutrients.	Generally, don't contain necessary micronutrients.  High nutrient concentrations may build-up in the soil, which may lead to leaching and run-off.
Nutrient release rate	<ul> <li>Slow and long lasting</li> <li>Nutrients are released at a rate plants can use, greatly reducing the chance of leaching or run-off.</li> <li>Microbes in the soil break down the organic material releasing the nutrients.</li> <li>Controlled growth that doesn't over-stimulate plants, promotes stronger root growth for better disease and insect resistance.</li> <li>Promotes a healthy soil ecosystem and stimulates soil microbes.</li> </ul>	<ul> <li>Fast and short term</li> <li>Synthetic fertilizers give a quick, but short-lived, burst of nutrients, which can cause rapid plant growth at the expense of developing a strong root system.</li> <li>Short-term solution to a long-term need.</li> </ul>
Impact on soil	<ul> <li>Promotes a healthy soil ecosystem and stimulates soil microbes.</li> <li>Provides organic material that decomposes, releases nutrients plants can use and feeds vital microorganisms, all important for rich, fertile soil.</li> <li>Improves soil texture.</li> <li>Increases water retention</li> <li>Improves cation exchange capacity</li> </ul>	<ul> <li>- Does not contribute to the soil ecosystem and des not stimulate soil life.</li> <li>- Does not cotain organic matter to improve soil structure.</li> <li>- May decrease soil fertility due to chemical nitrogen stimulating excessive microorganism growth, which, over time, depletes organic matter in the soil.</li> <li>- Reduces biodiversity over time.</li> </ul>
Plant safety	Won't burn plant leaves or roots.	Incorrect or over application may burn plants due to high concentrations of chemical nutrients.
Environmental safety	Minimal, if any, run-off or leaching.	Nutrients can be lost from run-off and leaching, sometimes up to one-third.  May be dangerous to humans and pets.

### We are better together.

Lomi community members, working alongside with organic waste processors, farms, municipalities and communities are helping to recycle organics and utilize the valuable resource of food scraps to regenerate the soil and grow healthy plants.

Lomi Earth is a valuable additive to farms, gardens and lawns or can be used as a clean, efficient feedstock for compost facilities.

Our ongoing Lomi Earth farm testing results indicate how valuable Lomi Earth is to the soil and plants and how it can be used as another tool in a farmer's toolkit to replace other synthetic and organic fertilizers.





#### **Helen's Acres**

The ongoing results from the Helen's Acres Farm testing indicate applying Lomi Earth to the soil has positive benefits for crop yield and size, crop nutrient density and soil health.

Lomi Earth is a nutrient-rich and microbially-rich organic fertilizer that you can craft at home at the push of a button. Lomi takes your food waste and transforms it into something you can mix back into your garden soil. Not only does it improve soil quality, but Lomi Earth has the potential to be the answer to global food security through its impact on crop quality.

The high organic matter and nutrient content Lomi Earth adds to the soil feeds the microbial life below ground and is taken up by the plants you grow in your garden. One application of Lomi Earth can help boost levels of eight essential nutrients, meaning the lettuce you grow in your backyard will be able to provide you with the nutrition you really need.

Lomi Earth can be used at your local farms to ensure that the produce you pick up at your farmers market is also healthy, nutritious, and of high quality. Lomi Earth can help food regain its nutrients, give you agency over your health, and provide a sense of power when it comes to choosing the food you put in your body and those of your children.

Lomi Earth 20



## Education has always been one of the most important pillars of our brand.

By donating Refurbished Lomis to schools, our Learn with Lomi program gives thousands of students a hands-on opportunity to learn about how food waste can be turned into a valuable natural resource that feeds the earth in the most sustainable, regenerative way.

Learn with Lomi



#### **Learn with Lomi**

Since October 2022, we've donated Lomi's to over 800 classrooms. That's about 24,000 children learning about the value of food scraps in regenerating the soil and growing healthy plants.

over

**800** classrooms with Lomis

up to

24,000 childern learning about food waste

up to

**687,400 lbs** of food scraps diverted from landfills



We will continue through 2024, with a goal of having Lomi in over 2000 classrooms across North America.

Educate & Inspire



## Our journey to 10 billion pounds and a waste free future.

As of 2023, Lomi owners helped to prevent up to 338 million pounds of food scraps from entering landfills, creating up to 85 million pounds of Lomi Earth food to feed the soil and plants, and saved up to 33,000 MT CO2e emissions.

In 2024, our goal is to help Lomi owners cumulatively prevent 600 million pounds of food scraps from entering landfills, creating up to 140 million pounds of Lomi Earth food to feed the soil and plants, and saving up to 60,000 MT of CO2e emissions.

Up to

600M lbs

of food scraps diverted from landfills

Up to

**140M lbs** 

of Lomi Earth created

Up to

60,000 MT

of CO2e ghg emissions



### 10 billion lbs: All at the push of a button.

Lomi community members are helping to keep nearly 200 million pounds of food waste out of landfill—every single year.

There is no waste in nature.

What if garbage was optional? What if everything you consumed, from your food scraps to your take out containers could go back to the earth at the end of their life as nature intended?

Through our team's drive to innovate, we will continue in 2024 and beyond to develop new ways to reduce waste, create nutrient-rich fertilizer for the earth and reduce the world's carbon footprint.

All at the push of a button.



Educate & Inspire



The World's First Smart Waste™ Appliance

