





RATING SYSTEM


UNDERSTANDING THE EMOJI RATING:

We label our products with emojis to help you find those that best align with your company values.


Below is the guide so you can best understand what they mean.

 = Good: Cost competitive, comparable to other products on the market but sourced from suppliers who have passed 3rd party audits on social compliance and environmental impact.

 = Better: Always cost competitive and have some sustainable features (recycled content, material made from rapidly renewed resource, biodegradable, etc.)

 = Best: When possible, sourced as closely as possible to end client (North American made), preferred use of sustainable material, third party accreditation, and/or supplier is Certified B Corporation and/or supplier has significant audited giving projects, etc. Product quality is very high AND it is still cost competitive.

 = Made by a **women-owned** business

 = Made by a company which supports **social causes**

 = Made by a company in which the employees are **unionized**

 = Made by a **black-owned** business

 = Made by an **indigenous-owned** business

 = Made by a **refugee-owned** business


 = Made by a **Certified B Corporation**

 = Made by a company which supports **environmental causes**

 = Made with **certified organic** materials

 = Made with **recycled** materials

 = Made with **biodegradable** materials

 = Made with **vegan** materials or ingredients; **cruelty-free**, no animal testing.

 = Made in Canada

 = Made in the USA