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Billy Turner to release lifestyle brand centered around social justice awareness

GREEN BAY, Wis.— Billy Turner, offensive guard for the Green Bay Packers, is set to launch a lifestyle brand focused on shedding light on social issues using art, fashion and charity. The brand, Public Immunity, is set to debut virtually on Nov. 27, 2020.

The lifestyle brand will feature seven exhibitions spanning from November to March and will consist of all handmade pieces. Each exhibition will promote a different message that celebrates artistic expression while raising awareness about issues pertaining to social justice.

The themed messages for the exhibitions are as follows: We Are Public Immunity, For The People, Black Peace, Freedom Isn't A Trend, Grafted, Respect The Vibe, and It's All Love. Each exhibition will showcase handmade pieces that are in congruence with the coordinated message.

“The website is going to be set up in the form of, like, an art museum. A portion of the funds raised are going to organizations dedicated to combating social and racial injustice in our country and in our world,” said Turner.

For more information about Public Immunity, please visit <https://publicimmunity.com/about/>

About Public Immunity

Founded in 2020, Public Immunity seeks to act as a lifestyle brand that promotes self-expression and activism. Through art and fashion, Public Immunity calls attention to pertinent social issues in hopes of acting as a catalyst for change. Founder and designer Billy Turner aims to tackle these issues in such a way that can be reflected by the brand's motto: “Omnia Vicit Amor” meaning “Love Conquers All.”

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