

PRADIANCE ○
100% Natural Organic Skincare

100%
Natural
Organic
Skincare





Inspired by Nature, Africa and Women

We are inspired.

We are inspired by the natural world we all live in, Africa, and the universe that extends beyond it, both inwards and outwards, to the moon and back.

And because we are inspired, we've created a unique combination - a meeting point between science and nature that makes natural beauty accessible to those who inspire us most - the women we've developed Pradiance for.

We are inspired, by you.





Good for You & Our Earth

When you use natural ingredients on your skin, it responds with health, vibrancy and vitality. The proof is in the radiant, healthy glow of your complexion.



Beauty Without Cruelty



PRADIANCE 

Ultra Rich
Day Cream

Powerfully anti-ageing

Natural Organic Skincare

50 ml 1.7 fl oz



“At Pradiance, we care about the good health and longevity of your skin. That’s why we only include the purest ingredients in our products. Ingredients that are 100% organic.”

With over 30 years in the skincare industry as an entrepreneur and international trainer, Caro is the founder of Pradiance, Natural Organic Skincare.

Caro is a devoted mother, and has a relentlessly positive influence on those trying to help South Africa be more environmentally-conscious. Caro’s career has been one of conscious positivity.

Caro learnt about Kigelia and its remarkable healing ability on sun damaged skin in 1998, and this was the inspiration for Pradiance, her luxurious natural skincare brand.



Caro Copeland,
Founder of Pradiance

Epidermis



Did you know?
A healthy skin cell cycle is 28 Days.

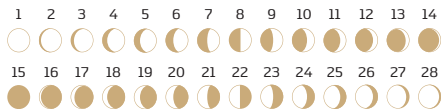


The Pradiance Way

Inspired by the moon and its endless cycle of renewal, the 'Pradiance Way' is about the connection to nature and the regenerative power it provides. We consider the 28-day skin cycle, which happens to be the same as the moon's cycle.

By taking care of mind, body and spirit in the healthiest way possible, we begin to notice a dramatic effect, both internally and externally, which results in more radiant skin.

28
DAY
Skin Cycle





PRADANCE
Face Wash
Natural Organic Skincare
100 ml 3.4 fl oz

PRADANCE
Face Wash
Natural Organic Skincare
100 ml 3.4 fl oz

PRADANCE
Balancing Facial Toner
Natural Organic Skincare
100 ml 3.4 fl oz

PRADANCE
Balancing Facial Toner
Natural Organic Skincare
100 ml 3.4 fl oz

PRADANCE
Revive for Face & Body Lotion
Natural Organic Skincare
100 ml 3.4 fl oz

PRADANCE
Illuminating Night Serum
Natural Organic Skincare
30 ml 1 fl oz

PRADANCE
Illuminating Night Serum
Natural Organic Skincare
30 ml 1 fl oz

PRADANCE
Day Cream
For sensitive skin
Natural Organic Skincare
10 ml 1.2 fl oz

PRADANCE
Day Cream
For sensitive skin
Natural Organic Skincare
10 ml 1.2 fl oz

PRADANCE
Exfoliating Clay Mask with Activated Charcoal
Natural Organic Skincare
100 ml 3.4 fl oz

PRADANCE
Day Cream
For dry & chapped skin
Natural Organic Skincare
10 ml 1.2 fl oz

PRADANCE
Day Cream
For combination skin
Natural Organic Skincare
10 ml 1.2 fl oz

PRADANCE
Day Cream
For combination skin
Natural Organic Skincare
10 ml 1.2 fl oz

PRADANCE
Ultra Rich Day Cream
Hydrating anti-aging
Natural Organic Skincare
10 ml 1.2 fl oz

PRADANCE
Ultra Rich Day Cream
Hydrating anti-aging
Natural Organic Skincare
10 ml 1.2 fl oz



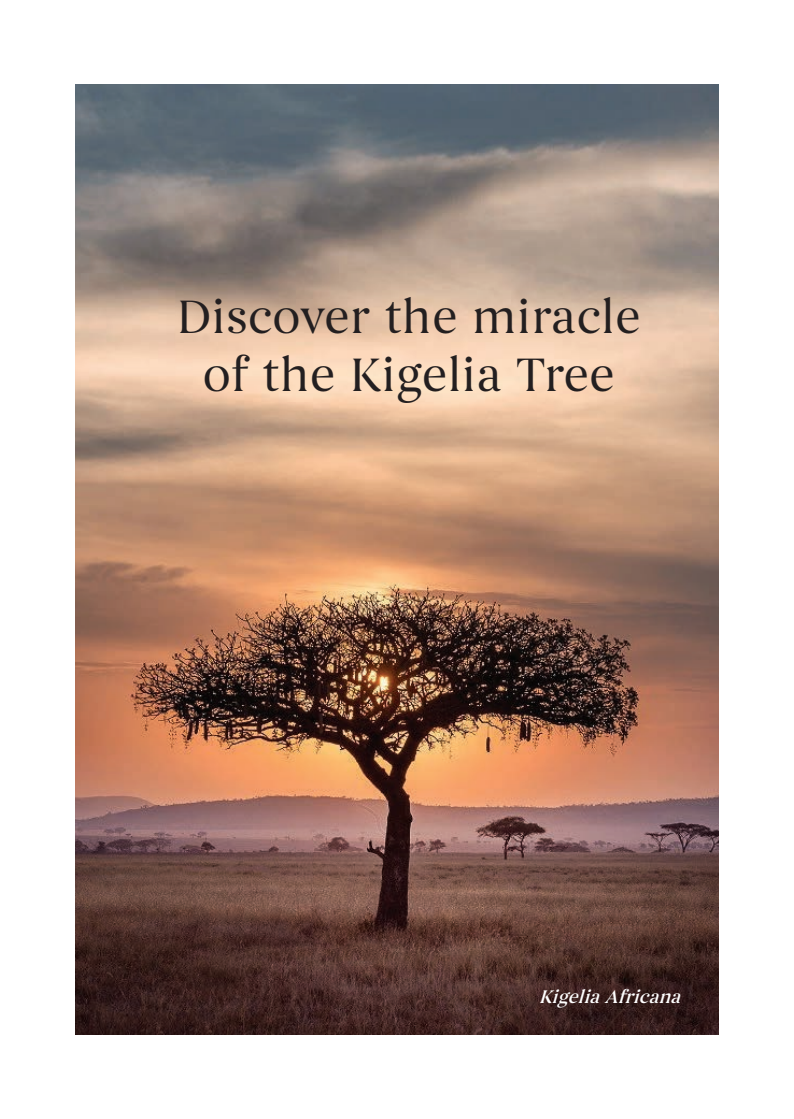
Science-based, Natural & Organic

Our organic skincare range is scientifically formulated, containing Kigelia and other specially selected plant ingredients that are sustainably sourced and certified natural.

Residue from pesticides sprayed over crops can find their way into skincare products. That's precisely why we've chosen to provide you with clean skincare using only certified organic ingredients.

In fact, our organic ingredients are GMO free and organically grown, and we avoid all synthetic chemical preservatives, colourants and fragrances.



A large, dark silhouette of a Kigelia tree stands in the center of a savanna landscape. The sun is low on the horizon, partially obscured by the tree's branches, creating a warm, golden glow. The sky is filled with soft, wispy clouds in shades of orange, yellow, and blue. In the background, there are rolling hills and several smaller acacia trees scattered across the plain. The overall scene is peaceful and evocative of an African savanna at dusk.

Discover the miracle of the Kigelia Tree

Kigelia Africana



Powerful African Botanicals

We've included a selection of powerful African botanicals in our formulation, each of which are known for their anti-ageing qualities, healing effects and their ability to improve scar tissue and blemishes.

- **Kigelia Africana** – Sustainably sourced from the Kigelia tree's fruit, Kigelia is a near miraculous botanical that is hailed for its healing and firming properties, and long been a staple of African pharmacology. Rich in antioxidants, promotes elasticity, treats sun damage and contains anti-ageing properties.
- **Kalahari Melon Seed Oil** – High in Omega 6 & 9, stimulates skin cell growth and regeneration.
- **Aloe Vera** – Soothing, anti-inflammatory and healing active.
- **Shea Fruit Oil** – Emollient, softens and improves skin condition.
- **Joboba Seed Oil** – Emollient, softens skin and effective in improving skin conditions.
- **Squalane** – Emollient, silky smooth touch and improves skin barrier.
- **Sesame Seed Oil** – Emollient, rich in antioxidants.



I am Naturally Radiant



Equally Important, Inside & Outside

The importance of a healthy life is vital for radiant skin. When we invest in ourselves, the results are seen and felt over time.

When we care for our health through regular exercise, time spent in nature, meditation and yoga, eating organic food and living a more balanced life, the cells and tissues in our bodies respond by performing optimally and helping us look vibrant.





Find Your Ritual

Born out of prayerful reflection, 'Pradiance' encourages you to live the Pradiance Way. That is, to align your lifestyle with what your body, mind, spirit and skin needs.

When Pradiance products are used as part of the Pradiance Way daily ritual, they have a proven long-term effect of naturally:

- Improving skin health and vitality
- Increasing firmness and skin elasticity
- Assisting in treating sun-damaged skin
- Gently balancing uneven skin tone
- Reducing and improving scar tissue
- Reducing the appearance of dark marks and spots, blemishes and skin discolouration
- Hydrating the skin





100% Natural & Organic Sunscreen

Suitable for all skin types. Contains Zinc Oxide (non-nano) and high-quality plant extracts known for their anti-oxidant qualities.

Key features:

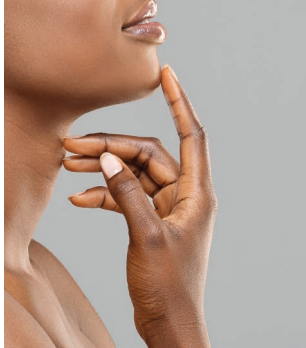
- Certified, with broad-spectrum UVA & UVB protection, this mineral sunscreen reflects and refracts sunlight which prevents the absorption of UV-A and -B as much as possible. It allows us to refrain from using potentially harmful chemical sun filters.
- Water-resistant, moisturising, non-greasy, and non-pore clogging.
- Leaves a sheer, non-shiny finish on your skin.
- Protects against climatic stresses such as wind, cold, and saltwater.
- Reef safe.

**Apply generously to obtain the full SPF value.*

Nourish

dry skin

If you have a dry (oil dry) skin type, cleansing should be as gentle as possible to ensure that you don't dehydrate your skin any further.



Morning Routine

1

Cleansing Milk

Use your Cleansing Milk as you would a face wash, adding water to emulsify before rinsing it away. Let go of anything that is negative while breathing in the good.

2

Balancing Facial Toner

Avoid wasteful cotton wool. Simply spritz this directly onto your skin or into the palm of your hand and gently pat onto the skin. Inhale its calming scent and sink into a moment of bliss.

3

Supreme C+ Serum

Apply one pump of our Rosehip rich Supreme C + Serum to your face, neck & décolleté. Follow with your Pradiance Day Cream. Alternatively, it can be mixed with your Day Cream.

4

Radiant Repair Mask

(optional)

This is your go-to when you feel like your skin needs an extra helping of nourishment. It can be worn under your day cream if your skin is feeling very dry.

5

Ultra Rich Day Cream

Use the moment you gently apply this to your skin to remind yourself that you are unique and deserving of love and care.

6

Sun Stick SPF30

We recommend using a high sun protection factor daily. It is your best line of defence against premature ageing.



Evening Ritual

- 1 Cleansing Milk
- 2 Balancing Facial Toner
- 3 Illuminating Night Serum
(1 or 2 pumps)
Gently apply to your skin. It'll do its best work at night when your skin is prime for renewal.

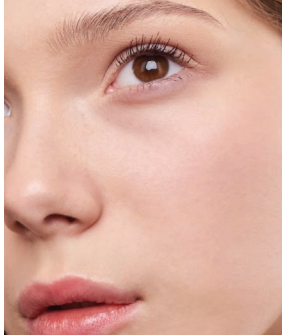
Optional

- 1 Exfoliating Clay Mask with Activated Charcoal
Apply a generous layer to freshly cleansed skin. Leave on for the recommended time according to "How to use" on your tube. The Kaolin, Activated Charcoal and Fruit Enzymes work their magic. Expect a flushed, rosy glow and warm feeling for 25 minutes after you have removed the Clay. Follow with your Radiant Repair Mask or day care.
- 2 Radiant Repair Mask
Follow your Exfoliating Clay Mask with Activated Charcoal, with Radiant Repair Mask. Apply a generous amount to the entire face, neck and décolleté and leave on for 15 minutes. Use this time to relax while focusing on all the good you'd like to manifest and watch it come to life.

Hydrate

dehydrated skin

Dry skin is a skin type, but **dehydrated skin is a condition that can affect anyone**, even those with oily skin. Causes can include air conditioning, insufficient water consumption, cold weather and skincare products that are too harsh and strip the skin. Cleansing should be as gentle as possible to ensure that you don't strip your skin any further. You can then apply a deeply hydrating moisturiser to rehydrate as well as seal in your skin's own natural moisture.



Morning Routine

1

Cleansing Milk *(or Face Wash)*

Use your Cleansing Milk as you would a face wash, adding water to emulsify before rinsing it away. Let go of anything that is negative while breathing in the good.

2

Balancing Facial Toner

Avoid wasteful cotton wool. Simply spritz this directly onto your skin or into the palm of your hand and gently pat onto the skin. Inhale its calming scent and sink into a moment of bliss.

3

Supreme C+ Serum

Apply one pump of our Rosehip rich Supreme C + Serum to your face & neck. Follow with your Day Cream. Alternatively, it can be mixed with your Pradiance day cream.

4

Day Cream for Dry & Dehydrated Skin

(or Ultra Rich Day Cream)

Use the moment you gently apply this to your skin to remind yourself that you are unique and deserving of love and care.

5

Sun Stick SPF30

We recommend using a high sun protection factor daily. It is your best line of defence against premature ageing.



Evening Ritual

1

Cleansing Milk
(or Face Wash)

2

Balancing Facial Toner

3

Illuminating Night Serum
(1 or 2 pumps)

Gently apply to your skin. It'll do its best work at night when your skin is prime for renewal, but can be used during the day too.

Optional

1

Exfoliating Clay Mask with Activated Charcoal
Apply a generous layer to freshly cleansed skin. Leave on for the recommended time according to "How to use" on your tube. The Kaolin, Activated Charcoal and Fruit Enzymes work their magic. Expect a flushed, rosy glow and warm feeling for 25 minutes after you have removed the Clay. Follow with your Radiant Repair Mask or day care.

2

Radiant Repair Mask
Follow your Exfoliating Clay Mask with Activated Charcoal, with Radiant Repair Mask. Apply a generous amount to the entire face, neck and décolleté and leave on for 15 minutes. Use this time to relax while focusing on all the good you'd like to manifest and watch it come to life.

Soothe

sensitive skin

Sensitive skin may react to factors like irritants in products, synthetic chemicals, mineral oils, extreme weather and heat. Cleansing should be as gentle as possible to ensure that the skin isn't stripped. Follow with a gentle, hydrating toner and moisturisers that have been specially developed to calm and soothe your skin.



Morning Routine

1

Cleansing Milk

Use your Cleansing Milk as you would a face wash, adding water to emulsify before rinsing it away. Let go of anything that is negative while breathing in the good.

2

Balancing Facial Toner

Avoid wasteful cotton wool. Simply spritz this directly onto your skin or into the palm of your hand and gently pat onto the skin. Inhale its calming scent and sink into a moment of bliss.

3

Supreme C+ Serum *(Optional)*

Apply one pump of our Rosehip rich Supreme C + Serum to your face & neck. Follow with your Day Cream. Alternatively, it can be mixed with your Pradiance Day Cream.

4

Day Cream for Sensitive Skin

Use the moment you gently apply this to your skin to remind yourself that you are unique and deserving of love and care.

5

Sun Stick SPF30

We recommend using a high sun protection factor daily. It is your best line of defence against premature ageing.



Evening Ritual

- 1 Cleansing Milk
- 2 Balancing Facial Toner
- 3 Illuminating Night Serum
(1 or 2 pumps)
Gently apply to your skin. It'll do its best work at night when your skin is prime for renewal, but can be used during the day too.

Optional

- 1 Exfoliating Clay Mask with Activated Charcoal
Apply a generous layer to freshly cleansed skin. Leave on for the recommended time according to "How to use" on your tube. The Kaolin, Activated Charcoal and Fruit Enzymes work their magic. Expect a flushed, rosy glow and warm feeling for 25 minutes after you have removed the Clay. Follow with your Radiant Repair Mask or day care.
- 2 Radiant Repair Mask
Follow your Exfoliating Clay Mask with Activated Charcoal, with Radiant Repair Mask. Apply a generous amount to the entire face, neck and décolleté and leave on for 15 minutes. Use this time to relax while focusing on all the good you'd like to manifest and watch it come to life.

Balance

combination skin

Combination skin is typically dehydrated in the cheek area, with an oily T-panel (the forehead, nose and chin area).

The correct cleansing products can help restore the balance. It's also important to use skincare free of potentially pore-clogging mineral oil and irritating artificial colour.



Morning Routine

1

Face Wash *(or Cleansing Milk)*

After gently cleansing, rinse this away. Let go of anything that is negative while breathing in the good.

2

Balancing Facial Toner

Avoid wasteful cotton wool. Simply spritz this directly onto your skin or into the palm of your hand and gently pat onto the skin. Inhale its calming scent and sink into a moment of bliss.

3

Day Cream for Combination Skin

Use the moment you gently apply this to your skin to remind yourself that you are unique and deserving of love and care.

4

Sun Stick SPF30

We recommend using a high sun protection factor daily. It is your best line of defence against premature ageing.



Evening Ritual

- 1 Face Wash *(or Cleansing Milk)*
- 2 Balancing Facial Toner
- 3 Illuminating Night Serum
(1 or 2 pumps)
Gently apply to your skin. It'll do its best work at night when your skin is prime for renewal, but can be used during the day too.

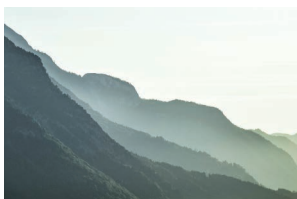
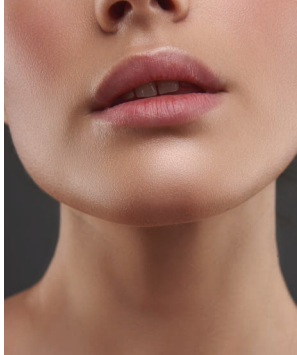
Optional

- 1 Exfoliating Clay Mask with Activated Charcoal
Apply a generous layer to freshly cleansed skin. Leave on for the recommended time according to "How to use" on your tube. The Kaolin, Activated Charcoal and Fruit Enzymes work their magic. Expect a flushed, rosy glow and warm feeling for 25 minutes after you have removed the Clay. Follow with your Radiant Repair Mask or day care.
- 2 Radiant Repair Mask
Follow your Exfoliating Clay Mask with Activated Charcoal, with Radiant Repair Mask. Apply a generous amount to the entire face, neck and décolleté and leave on for 15 minutes. Use this time to relax while focusing on all the good you'd like to manifest and watch it come to life.

Clear

oily skin

Oily skin produces an excess of oil and, in some cases, blackheads and pimples will be present. This is why it's important to use skincare free of potentially pore-clogging mineral oil and irritating artificial colour.



Morning Routine

1

Face Wash *(or Cleansing Milk)*

After gently cleansing, rinse this away. Let go of anything that is negative while breathing in the good.

2

Balancing Facial Toner

Avoid wasteful cotton wool. Simply spritz this directly onto your skin or into the palm of your hand and gently pat onto the skin. Inhale its calming scent and sink into a moment of bliss.

3

Day Cream for Combination Skin

Use the moment you gently apply this to your skin to remind yourself that you are unique and deserving of love and care. Only a small amount of Day Cream is required.

4

Sun Stick SPF30

We recommend using a high sun protection factor daily. It is your best line of defence against premature ageing.



Evening Ritual

- 1 Face Wash
- 2 Balancing Facial Toner
- 3 Illuminating Night Serum
(1 or 2 pumps)
Gently apply to your skin. It'll do its best work at night when your skin is prime for renewal, but can be used during the day too.

Optional

- 1 Exfoliating Clay Mask with Activated Charcoal
Apply a generous layer to freshly cleansed skin. Leave on for the recommended time according to "How to use" on your tube. The Kaolin, Activated Charcoal and Fruit Enzymes work their magic. Expect a flushed, rosy glow and warm feeling for 25 minutes after you have removed the Clay. Follow with your Radiant Repair Mask or day care.
- 2 Radiant Repair Mask
Follow your Exfoliating Clay Mask with Activated Charcoal, with Radiant Repair Mask. Apply a generous amount to the entire face, neck and décolleté and leave on for 15 minutes. Use this time to relax while focusing on all the good you'd like to manifest and watch it come to life.



Product Range



Cleansing
Milk



Face Wash



Balancing
Facial Toner



Supreme C+
Serum



Illuminating
Night Serum



Ultra Rich
Day Cream



Day Cream
For sensitive skin



Day Cream
For combination skin



Day Cream
For dry & dehydrated
skin



Radiant
Repair Mask



Exfoliating
Clay Mask



Revive
for Face & Body



SPF30
Sun Stick

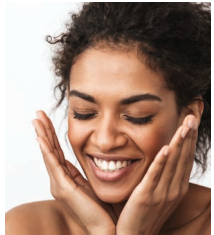
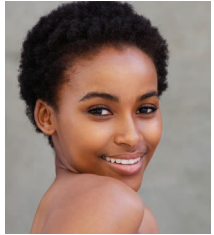
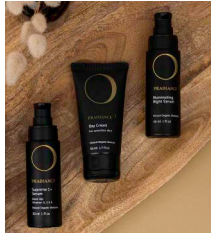




“Effective, ethical
and economical.
Pradiance ticks all
my boxes.”

“ Almost immediately I could see definite improvements. By using these products I’m supporting a local company and helping to benefit a local community, the smell of the Pradiance products reminds me of walks through the fynbos, a true touch of nature. “

- Debbie



PRADIANCE 

Find Your Skin Type

Visit our website to identify your skin type and find the skincare ritual most suited to your needs. Try the Pradiance Way 28-Day Skin Challenge for best results.

pradiance.co.za

Inspired by Nature, Africa and Women

www.pradiance.co.za

