



limeline  
PREMIUM BEVERAGES



Straight from White's Fruit Farm in Suffolk come some of the finest fresh pressed juices in the world. For more than 20 years we've been tasting, testing and experimenting to bring you our most delicious range of juices yet... Discover and enjoy our products, from our classic English apples to the lively organic vegetable juice collection - we pride ourselves on the fact that there's a James White juice for everyone and any occasion.

Originally a cider factory, Lawrence Mallinson bought the assets to James White and began to explore a love of freshly pressed apple juices. Originally one of the founders of New Convent Garden Soup, Lawrence has a knack for dreaming-up and creating new and exciting flavours. As a result, we now not only offer the best quality range of classic English apple juices, but also an extensive portfolio of very different brands.

This includes a Soil Association-certified range of organic fruit and vegetable juices; our world-famous spiced tomato juice (Big Tom); the grandfather - or Great Uncle - of the brands (Great Uncle Cornelius juices); and last, but by no means least, our best-selling brand of beetroot juice: Beet IT!

We have amassed a large number of awards and accolades, but our Royal Warrant is by far the most widely-known. In 2002 Big Tom was singled out and awarded the Royal Warrant by HM Queen Elizabeth II and we hope that everyone finds it just as tasty. We believe that fresh and natural juices taste so good, which is why we don't mess around with them! You won't find anything un-natural in any of our products, and that's a promise!



**BIG TOM**

**Product:** Big Tom  
Spiced tomato juice

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**Size:** 250ml

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**Case:** 24

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**Tasting notes:** Big Tom is a spiced tomato juice and contains 21 herbs and spices to provide incredibly balanced and complex flavours.

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**Food affinity:** Perfect pairing with savoury breakfast or at brunch for the perfect Virgin Mary

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**Perfect serve:** Chilled or on the rocks. You can add a splash of cherry juice if you like to give it a twist

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**Origin:** UK

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**Shelf life:** 18 Months

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**Product code:** 14001

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**Portfolio price:**  
AED 138 (case of 24)



*Great Uncle Cornelius'*

**Product:** Great Uncle Cornelius  
Lemon Refresher

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**Size:** 250ml

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**Case:** 24

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**Tasting notes:** Cornelius Lemon Refresher is a traditional still lemonade, made with freshly pressed lemon juice and no added sugar. It is quite tart like a 'citron pressé'.

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**Food affinity:** Great with fish, fried food or with Green Curry!

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**Perfect serve:** Chilled or on the rocks. Great top up for fruit punch or add to it a splash of pomegranate juice.

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**Origin:** UK

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**Shelf life:** 18 Months

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**Product code:** 14003

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**Portfolio price:**  
AED 118.80 (Case of 24)

# ORGANICS

We started pressing organic juices nearly 15 years ago. The Soil Association sets a very high standard for the growers to meet and we often have difficulties obtaining all the ingredients that we need. Nevertheless we have persevered and the range is now wonderfully varied - there is something for everyone! Largely available in both 75cl and 25cl glass bottles our organics range add a special little something to a regular fruit or vegetable juice.

Vegetable juices have been popular in Northern Europe for many years, but it has only been recently that they have caught on and become increasingly popular. On the whole they are surprisingly sweet, tasty and refreshing and are definitely set to become a genuinely popular option as attitudes slowly change.



ORGANICS

**Product:** Organic Apple Juice

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**Size:** 250ml | 750ml

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**Case:** 24  
6

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**Tasting notes:** Made with Bramley apple, it has a crisp and refreshing taste and aromatic finish to it.

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**Food affinity:** With such lovely acidity, most of the dishes will work well with the organic apple juice.

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**Perfect serve:** Chilled, on the rocks or as base for mixing.

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**Origin:** UK

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**Shelf life:** 18 Months

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**Product code:** 14005

**Product code:** 14006

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**Portfolio price:**

AED 142.80 (case of 24)

AED 99 (case of 6)



**Product:** Organic Pear  
& Raspberry Juice

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**Size:** 250ml

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**Case:** 24

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**Tasting notes:** The sweetness of the pear juice smoothes the tartness of the raspberry – for a clean and refreshing finish.

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**Food affinity:** Recommended with Cheese Cake, goat cheese salad or roasted lamb ribs  
Service: Chilled or on the rocks.

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**Perfect serve:** Chilled or on the rocks.

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**Origin:** UK

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**Shelf life:** 18 Months

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**Product code:** 14007

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**Portfolio price:**  
AED 152.40 (case of 24)

ORGANICS



ORGANICS

**Product:** Organic Apple &  
Crushed Ginger Juice

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**Size:** 250ml

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**Case:** 24

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**Tasting notes:** Made with freshly  
crushed root ginger, not extract,  
so it is smooth and gently  
warming.

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**Food affinity:** Recommended  
with grilled fish, white meat  
dishes or duck salad. Good with  
Sushi and sashimi too!

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**Perfect serve:** Chilled or on  
the rocks. Add fresh Ginger, if  
you like to intensify the flavours,  
or add a splash of Lychee juice  
to make it fruitier.

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**Origin:** UK

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**Shelf life:** 18 Months

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**Product code:** 14008

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**Portfolio price:**  
AED 142.80 (case of 24)



**Product:** Organic Apple  
& Cherry Juice

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**Size:** 250ml

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**Case:** 24

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**Tasting notes:** Refreshing and warm thanks to the cherry flavour. The finish is clean and naturally fruity.

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**Food affinity:** Ideal with light sandwiches, sashimi salad or pancakes.

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**Perfect serve:** Chilled or on the rocks. Try it with a handful of fresh mint leaves and serve it on a large glass filled with ice.

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**Origin:** UK

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**Shelf life:** 18 Months

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**Product code:** 14009

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**Portfolio price:**  
AED 152.40 (case of 24)

ORGANICS





ORGANICS

**Product:** Organic Carrot Juice

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**Size:** 750ml

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**Case:** 6

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**Tasting notes:** All the healthy benefits of pure carrot juice – all natural!

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**Food affinity:** Very versatile to suits savoury or sweet dishes. From salad to BBQ and from fruit platter to Cheese Cake.

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**Perfect serve:** Chilled or on the rocks. Add few slices of ginger to spicy it up a little or the classic combination with fresh Lemon and Orange juice.

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**Origin:** UK

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**Shelf life:** 18 Months

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**Product code:** 14010

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**Portfolio price:**  
AED 99 (case of 6)



ORGANICS

**Product:** Organic Vegetable Juice

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**Size:** 750ml

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**Case:** 6

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**Tasting notes:** A blend of tomato, celeriac, carrot, cucumber and beetroot livened up with some lovage and basil. Very healthy!

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**Food affinity:** Ideal with salads and very versatile across most savory dishes. Great pairing with BBQ dishes and sweet and sour dishes.

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**Perfect serve:** Chilled, on the rocks or as base for savoury concoction.

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**Origin:** UK

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**Shelf life:** 18 Months

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**Product code:** 14011

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**Portfolio price:**  
AED 99 (case of 6)



ORGANICS

**Product:** Organic Tomato Juice

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**Size:** 750ml

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**Case:** 6

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**Tasting notes:** A fresh, lively tasting juice lighter and quite distinct from the standard gloopy tomato that usually are made from concentrates – our is made from fresh tomato juice only!

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**Food affinity:** The king of juices when it comes to brunch and pairing with breakfast savoury dishes. Salads and Roast meat are also great with it.

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**Perfect serve:** Chilled or on the rocks – choose your condiments to spice it up!

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**Origin:** UK

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**Shelf life:** 18 Months

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**Product code:** 14012

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**Portfolio price:**  
AED 99 (case of 6)



Beet IT organic beetroot juice is blended with 10% fresh apple juice to smooth the earthy aftertaste of beetroot and create a really delicious drink.

Beetroot doesn't feature highly on most of our diets and the idea of drinking beetroot juice probably doesn't excite anyone too much, but this fabulous deep purple juice with a surprisingly sweet, and slightly earthy yet rich taste is a great drink whether or not you are interested in its remarkable health benefits.

We are proud to supply almost 40 research universities and institutes throughout the world that are currently researching the benefits of natural dietary nitrate supplementation for both medical and sporting benefits.



BEET IT.

**Product:** Organic Beetroot Juice

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**Size:** 750ml

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**Case:** 6

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**Tasting notes:** Beetroot juice is both delicious and nutritious. As a natural source of dietary nitrate, it is attracting much attention from both medical and sports science researchers.

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**Food affinity:** Ideal with many savory dishes, salads and grilled meat dishes.

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**Perfect serve:** Chilled or on the rocks. You could add some sparkling water or lemonade to dilute and make the drinks more refreshing and lighter.

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**Origin:** UK

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**Shelf life:** 18 Months

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**Product code:** 14013

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**Portfolio price:**  
AED 108 (case of 6)



BEET IT. 

**Product:** Organic Beetroot  
& Ginger Juice

**Size:** 750ml

**Case:** 6

**Tasting notes:** Our Beet It with Ginger is made with crushed root ginger juice, not a flavouring, and this gives it a delicious soft, warm, spicy taste. As it is still 80% made with beetroot juice, it remains an excellent natural source of dietary nitrate. A small amount of carrot juice is also added to produce a lighter, sweeter taste.

**Food affinity:** Great with salads, grilled fish or goat cheese.

**Perfect serve:** Chilled or on the rocks. You could add some sparkling water or lemonade to dilute and make the drinks more refreshing and light,

**Origin:** UK

**Shelf life:** 18 Months

**Product code:** 14014

**Portfolio price:**  
AED 108 (case of 6)