



Pharma Hermetic

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Distributed BY Hair Authority Store



# About Pharma Hermetic

Pharma Hermetic Limited is one of the pioneers in hair biotechnology products in Europe. It is a specialty pharmaceutical company producing hair care products and cosmetic ingredients.

The word HERMETIC comes from the medieval Latin “Hermeticus” which is derived from the name of the Greek god Hermes, the Olympian messenger god.

Pharma Hermetic was born after more than 20 years of research and development in the cosmetic and pharmaceutical world when the company founders decided to combine their experience and skills to establish a company that would focus specifically on hair care.



BEST HAIR  
RESTORATION  
PROGRAMME

AWARD 2021

# Imported by Vivandi Inc.

Exclusive US distributor



**Vivandi** is an international distributor of hair loss, hair care, anti-aging, luxury beauty and lifestyle products. We are committed to providing the most effective products and services to people seeking solutions for hair loss and related image enhancement.



Hair Authority Store was created to give men and women suffering from hair loss an ecommerce resource they can use with confidence to find quality products for their special needs.

# Contents

- ▶ About HRP (*Hair Recovery Program SP55*)
- ▶ Mechanism of action
- ▶ Protocols and recommendations
- ▶ Patient Results
- ▶ Aims of HRP SP55

# HAIR RECOVERY PROGRAM SP55



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# HAIR RECOVERY PROGRAM SP 55

- ▶ The Hair Recovery Program SP55 is a topical solution designed for people suffering from hair loss. It supports the stem cells in the follicles from the outside.
- ▶ Prevention of hair loss extends the growth cycle (anagen phase) of the hair stem cells and balances scalp nutrition.
- ▶ HRP SP 55 reduces the hair follicle inflammation and provides a better supply of key ingredients to promote healthy hair growth.
- ▶ The mechanism of action of HRP SP 55 key ingredients is to block production of DHT and increase the activity of Telomerase in the hair stem cells.

# Cosmetic Treatment for Hair growth



- Ampoules (2ml) and Vials (5ml)
- Suitable for clinic and home use
- Topical application
- Massaged into hair
- Once a week treatment



## Hermetic Shampoo (200ml)

- Supports the treatment
- Improves hair quality
- Strengthens hair condition



## Hermetic Lotion (50 ml)

- Daily use
- Complements vials & Ampoules

## Vials - Recommended Treatment

- ▶ 50 days treatment - Apply one vial every 10 days with dermo roller.
- ▶ After 50 days, follow up treatment of a vial per month is recommended.
- ▶ Apply to dry.
- ▶ Retail Price: \$299.00





# Application protocol for Pro Phials



- Massage the area to improve vasodilation.
- Use the dermo roller 0.5 MM.
- Apply a full phial to the targeted area.
- Use the dermo roller 0.5 MM again.
- Dry the hair carefully
- Do not wash the hair after the session – wait 8 hours before washing the hair.
- Avoid direct contact of sunlight after the application – at least 8 hours.
- Avoid eye contact, if occurs, rinse with water.

## Recommended treatment for HRP Ampoules (At home treatment)

- ▶ 30 days treatment - one ampoule every 3 days - massage gently after applying.
- ▶ After 30 days, we recommend follow up maintenance of one ampoule every 15 days.
- ▶ Dry- hair application.
- ▶ Retail Price: \$199.00





# Application Protocol HRP Ampoules

- Massage the area to improve vasodilation.
- Apply a full ampoule in the targeted area.
- Do not wash the hair after the session.

Wait 8 hours to wash the area.

- Avoid direct exposure to sunlight for a minimum of 8 hours after application.
- Avoid eye contact. If this occurs, rinse with water.



## Application Protocol HRP Lotion

- Massage the area to improve vasodilation.
- Apply enough product to cover the targeted area.
- Dry the hair.
- Do not wash the hair after the session - wait 8 hours to wash the area.
- Avoid direct contact of sunlight after the application - at least 8 hours.
- Avoid eye contact, if occurs, rinse with water.

Retail Price: \$149.99

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# Shampoo



Hermetic shampoo without sulfates or parabens that synergistically combines several multi-effect active ingredients. Those ingredients help protein synthesis by stimulating hair growth, enhance the regenerative capacity of the follicle, anchor the hair bulbs by increasing hair density, strengthen the hair follicle to prevent hair breakage and inhibit 5-a-reductase by reducing excess of sebum that weakens the hair.

In addition, it is formulated with menthol that provides freshness and extremely mild surfactants that clean in depth, respecting the scalp and capillary structure, prolonging the life of the hair and strengthening it from the roots, achieving healthier and stronger hair.

- Apply to hair, previously wet. Massage and leave it to act for 5 minutes. Finally rinse with plenty of warm water.

**Retail Price: \$39.99**

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## Professional Hair Recovery Kit

A 7 weeks intensive treatment where the end customer will be able to do the full treatment of HERMETIC at once!

The most effective hair growth solution in the market now with a better attractive look!

**Retail Price: \$399.00**



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# HAIR RECOVERY PROGRAM SP55



Increase the  
TELOMORASE  
activity



Enhance the  
growth of new  
hair



Activate dormant  
follicles



Repair weakened  
and brittle hair



Thicken and  
strengthen  
existing hair



Block DHT  
formation

*The hair growth cycle can be interrupted by inflammatory cytokines, oxidative stress, telomere shortening and cellular senescence.*

## **HRP SP 55 combats thinning hair by -**

- ▶ Controlling and decreasing inflammation
- ▶ Activating anti-oxidant activity
- ▶ Removing free radicals
- ▶ Relaxing blood vessels for more oxygen and nutrients
- ▶ Shortening the delayed growth of hair follicles





## Our Experience

HRP SP55 topical solution helped our patients to -

- ▶ Reduce scalp inflammation
- ▶ Boost better quality hair growth
- ▶ Stimulate hair production
- ▶ Thicken the existing hair
- ▶ No side effect
- ▶ No rebound effect

# ACTUAL CASE – 8 weeks treatment.



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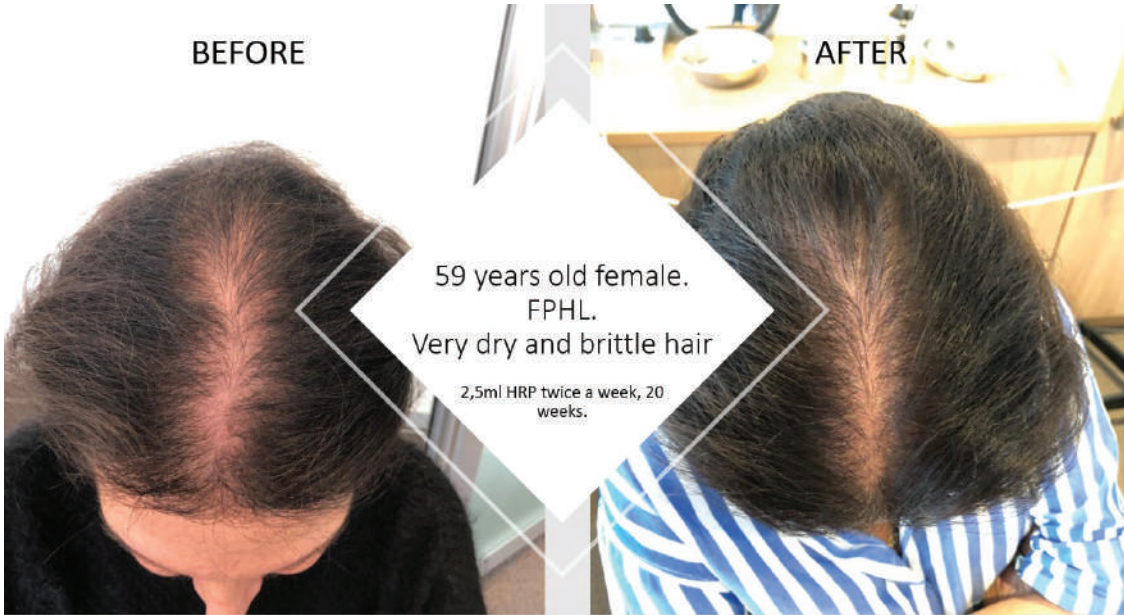
# ACTUAL CASE - 20 weeks treatment.

BEFORE

AFTER

59 years old female,  
FPHL.  
Very dry and brittle hair

2,5ml HRP twice a week, 20  
weeks.



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# ACTUAL CASE - 16 weeks treatment



- 37 Years old female
- CTE and FPPL
  - Seborrhea
- 2.5 ml HRP twice a week
  - Derma roller
- Low light Laser Therapy

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# ACTUAL CASE- 12 weeks treatment. Chemotherapy, breast cancer survivor.



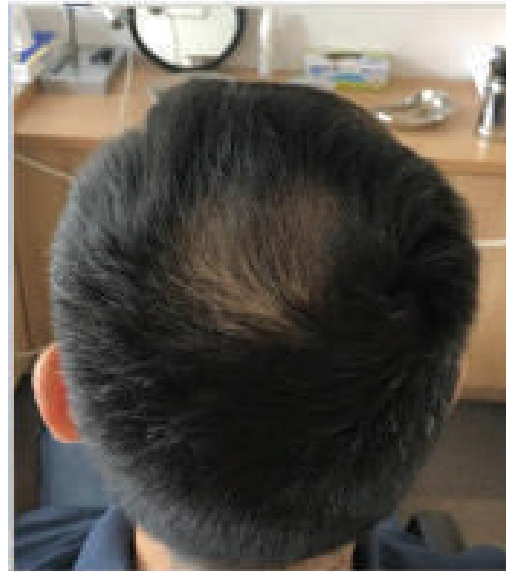
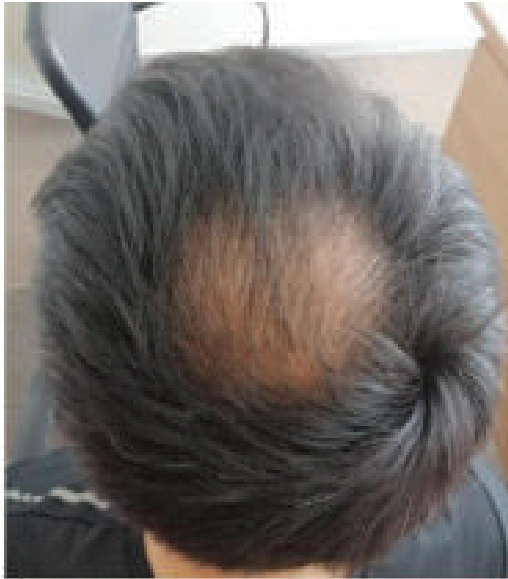
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# ACTUAL CASE - 5 weeks treatment



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# ACTUAL CASE - 10 weeks treatment



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# ACTUAL CASE - 10 weeks treatment



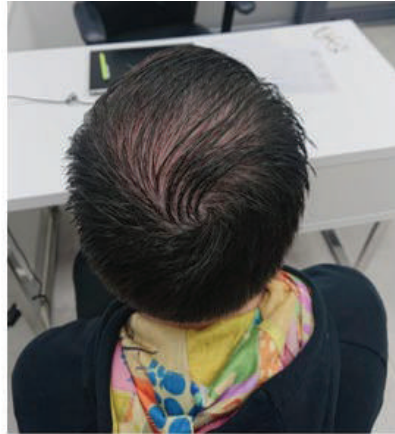


# ACTUAL CASE- 7 weeks treatment



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# ACTUAL CASE - 24 weeks treatment



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# REAL CASES - 8 weeks treatment



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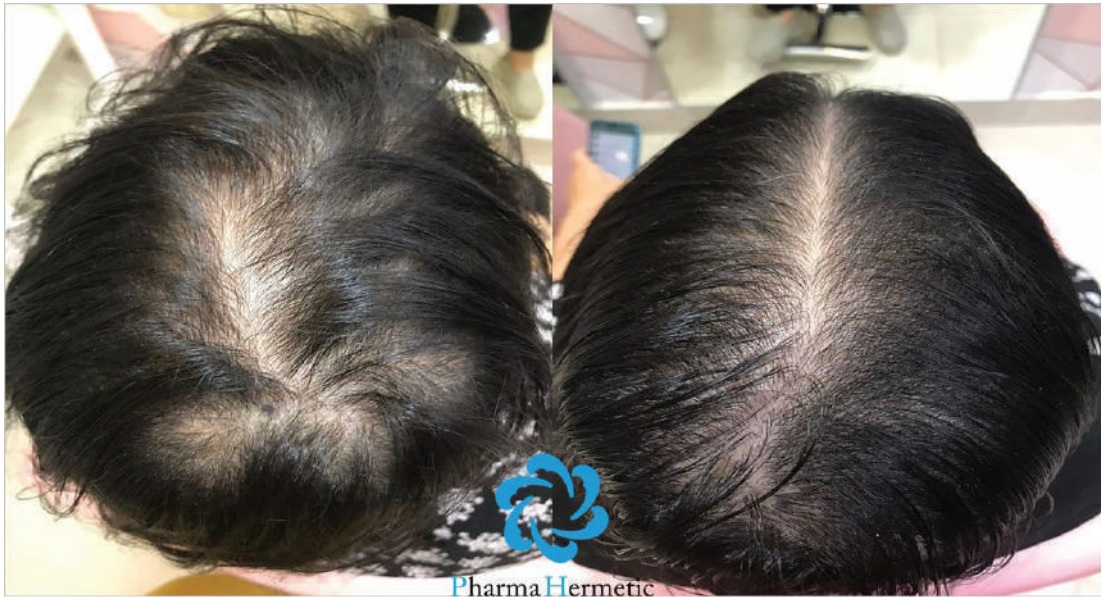


# ACTUAL CASE - 10 weeks treatment



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# ACTUAL CASE - 8 weeks treatment



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&

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