

TOP TIPS TO ENGAGE PARENTS



Build positive relationships

Not just Mum and Dad

Introduce yourself to parents and ask how they would like to be addressed

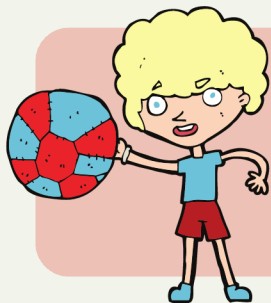


Make it friendly and informal

Think of an enticing name for your workshops.
Encourage parents to bring a friend.

Timing

Meet with parents at the beginning or the end of the day.
Fridays work best!



Don't make assumptions

Explain how children learn; raise awareness of age and stage.

Parents support learning

They do not deliver the curriculum



Publicity

Use different methods to let parents know about your workshops and events.
Word of mouth works well.



Communicate!

Face-to-face, telephone calls, and Apps work best!



Build parents' confidence

Use the Model, Mentor, Coach approach!

- Show
- Explain
- Inform
- Play
- Try together with their child
- Mentor
- Send activity home to do with the family
- Coaching. How did it go?



Little and often

Don't keep parents more than 30 minutes

Have fun!

Make workshops and interventions as enjoyable as possible.

