

Retractable Banner with stand

Total size: 33.5" x 84.75"

Provide the background image with bleed at either
25% Size: 8.375" W x 21.1875" H at **300 ppi** or
100% Size: 33.5" W x 84.75" H at **75 ppi** in a JPG format.

Visible area: 33.5" x 78.75"

Safe area: 31.5" x 76.75"



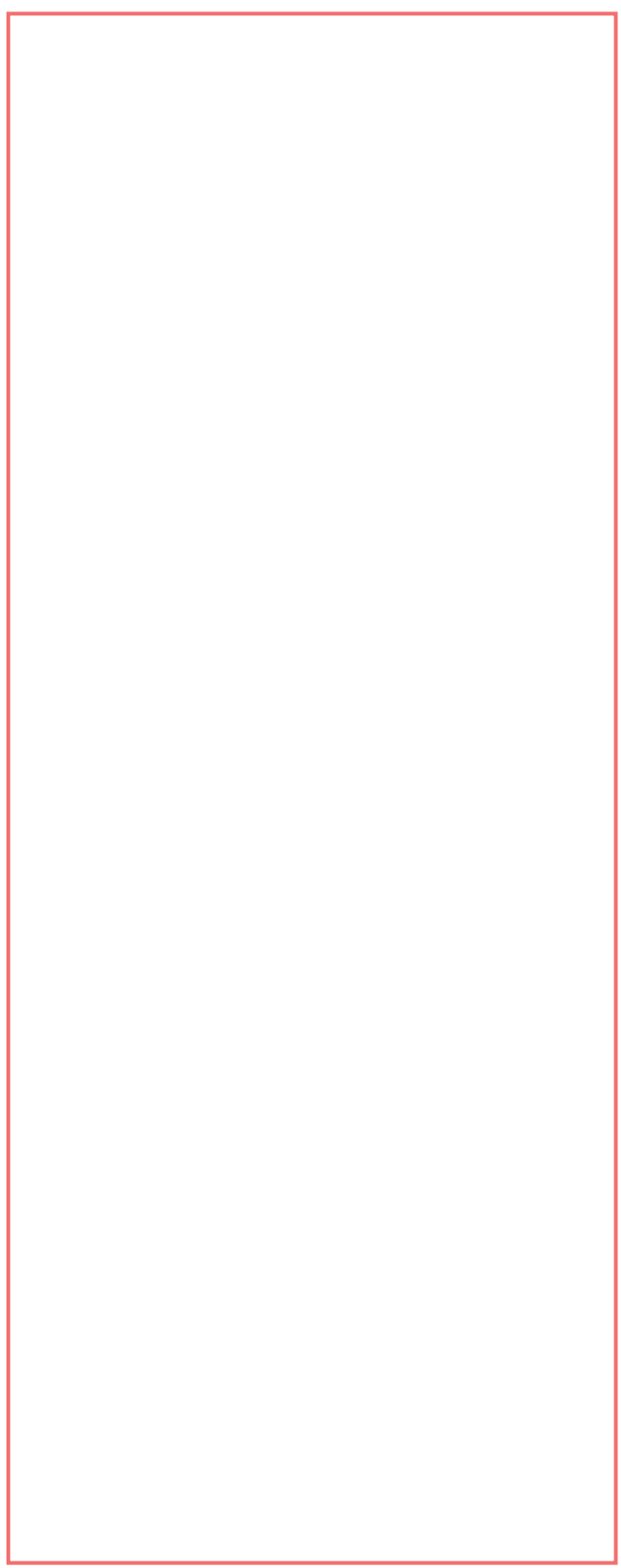
The Bleed Area:
Top - 1"

Expand your background image in this area to avoid an unplanned white border.



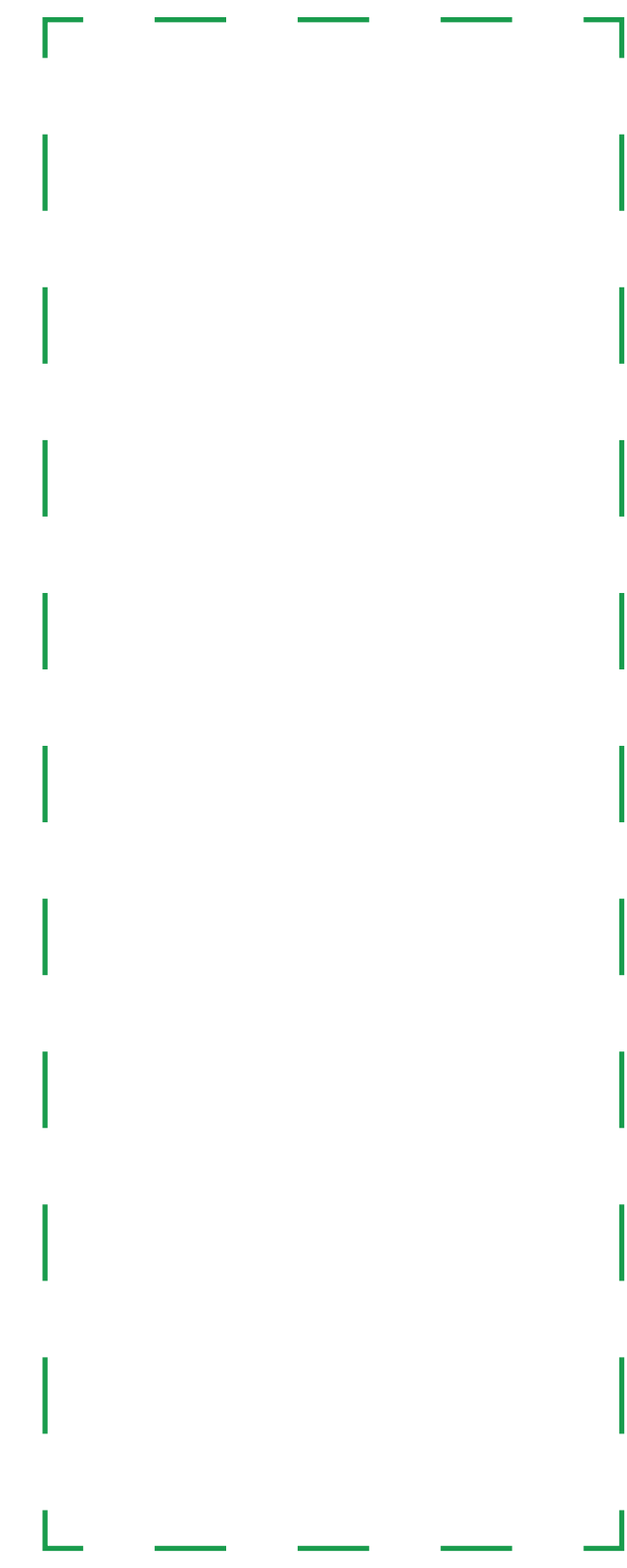
Bottom - 5"

Expand your background image in this area but DO NOT place important text or graphics as this area remains in the banner stand when open.



Visible Product Size: 33.5" x 78.75"

Area that is visible when banner stand is open.



The Safe Area: 31.5" x 76.75"

Keep all your text and logos in this area so they don't get cut off.

Other Tips:

- Upload artwork with **no crop marks**.
- Use **CMYK** colours in your files.
- All text should be no less than **50pt**.
- All lines should be no less than **1pt**.
- Images should be **300 dpi** or more.
- Convert the **text to outlines** before you save a pdf.

Safe Area: 31.5" x 76.75"

Visible Product Size: 33.5" x 78.75"

Bleed Area: Bottom – 5"

Please continue graphic into this grey area.

Do not place important text or graphics in this area – this area is not visible.

Total Product Size: 33.75" x 84.75"