

# CURE BRAIN CANCER YARN-A-THON

INFORMATION  
PACK

MAY  
2019

Many minds, one purpose  
help us raise funds and awareness

In support of



**Cure Brain Cancer**  
FOUNDATION

KNIT

HOOK

SEW

STITCH

WEAVE



Organiser:

**Crumbz Craft**



[crumbzcraft.com.au](http://crumbzcraft.com.au)  
[shop@crumbz.com.au](mailto:shop@crumbz.com.au)  
(03) 5962 6635

236 Maroondah Hwy Healesville Vic 3777

## Thank you for registering to be part of our Yarn-a-Thon for the month of May.

Here is some more information about it – if we've missed anything, give us a call on 03 5962 6635.

### WHAT IS IT?

Our Yarn-a-Thon is a sponsored fundraiser that will run for the entire month of May during which you can knit, hook, sew, stitch and weave to raise funds and awareness in support of brain cancer research, with proceeds going to **Cure Brain Cancer Foundation**. By taking part in the event, you will be helping us to raise awareness and funds to support this foundation.

You can make any item for anyone. People can sponsor you per completed item, or simply make a donation. The fundraising will wrap up with a **24-hour overnight knit**, which will run from midday on Sat 25 May to midday Sun 26 May, at Crumbz Craft's shop in Healesville's Main Street. If you are unable to attend the Healesville event, host your own **overnight knit** with your craft group and friends wherever you may be, and connect your event with ours via social media. This is a fabulous opportunity to **promote your craft group** as part of a very worthwhile event.

### HOW IT WORKS?

## How it Works

 <h4>Sign up for the Yarn-a-Thon</h4> <ul style="list-style-type: none"><li>Go to <a href="http://crumbzcraft.com.au">crumbzcraft.com.au</a></li><li>In store at Crumbz Craft</li><li>Print or collect your <b>Registration Pack</b></li></ul> <p>Get sponsored to:</p> <ol style="list-style-type: none"><li><b>Make &amp; Create</b> with Yarn for the month of <b>May 2019</b></li><li>Take part in the 24-hour <b>overnight knit</b> 25 &amp; 26 May Or - participate in both a) and b) above!</li></ol>	 <h4>Get your Materials Ready</h4> <ul style="list-style-type: none"><li>Use your <b>own yarn stash</b></li><li>Use one of Crumbz Craft's <b>online kits</b></li><li>Talk to one of our staff about a suitable project</li><li>Check out our <b>free patterns</b> online</li><li>Use <b>Pinterest or Instagram</b> for inspiration</li><li>Start filling in your <b>project tracking sheet</b></li></ul>	 <h4>Get Sponsored &amp; Start Sharing</h4> <ul style="list-style-type: none"><li>Tell your friends, family and colleagues about the <b>Yarn-a-Thon</b> and ask for sponsorship</li><li><b>Share</b> on social media using <b>hashtags</b>: <b>#crumbzcraft</b> <b>#yarnathon</b> <b>#curebraincancer</b></li></ul>	 <h4>Make your Projects</h4> <ul style="list-style-type: none"><li><b>Make &amp; Create</b> items with <b>Yarn</b> for anyone or anything you like!</li><li><b>Upload</b> photos and videos of your items as you go on <b>social media</b></li><li>Work on your own, with friends, workmates, your charity group etc.</li><li>Take part in the 24-hour <b>overnight knit</b> 25&amp;26 May, or <b>host your own event</b>.</li><li><i>Above all – have fun!</i></li></ul>	 <h4>Collect Money</h4> <ul style="list-style-type: none"><li>Update your sponsor sheet and <b>tally up totals</b></li><li>Collect your sponsor money <b>by 31 May</b>.</li></ul> <p><b>If you can, we'd love if you could deposit your funds before or over the weekend of the overnight knit so that we can continually report the overall tally and share on social media.</b></p>	 <h4>Deposit Money &amp; Donate Items</h4> <ul style="list-style-type: none"><li>By <b>10 June</b> deposit collected funds into the <b>Cure Brain Cancer Foundation</b> account for Crumbz Yarn-a-Thon May 2019</li><li>See link on <a href="http://crumbzcraft.com.au">crumbzcraft.com.au</a></li></ul> <p>(see registration pack for how to deposit funds)</p>
---	---	--	---	--	---



Organised by:

**Crumbz Craft**

In support of



**Cure Brain Cancer**  
FOUNDATION

### WHO CAN GET INVOLVED?

Everybody. Beginners are just as welcome to participate as experienced crafters, so whether you're just learning to knit, sew, stitch or weave; or have been crafting for years, are in a group or school who would like to collectively support the event – a big hearty welcome to each of you, and here's to crafting with you.

## WHAT IF I CAN'T KNIT, HOOK, SEW, STITCH OR WEAVE?

If you'd like to be involved but aren't a crafter, we'd love you to show your support by sponsoring someone who is taking part or [making a donation](#). And if you would like to take this opportunity to [learn a new craft](#), you could always sign up for a lesson or workshop at Crumbz Craft. 😊

## HOW DO I JOIN IN THE YARN-A-THON?

Now that you've registered, you just need to choose your projects to make and then ask your friends and family to sponsor you. If you're in need of inspiration, [click here for a selection of free knitting patterns](#) plus we've got a variety of [kits you can buy](#).

## 24-hr OVERNIGHT KNIT – 25 & 26 May 2019

On the 25 & 26 May, join us at our **24-hr Overnight Knit** at Crumbz Craft. Yes, that's right; we will be crafting non-stop through the night! The event will start at midday on Saturday and go through until midday on Sunday and we'd love you to join us for a few hours, (or all 24) whatever works best for you.

We'll divide the event into 4-hour shifts, so that as many people as possible can take part. If you'd like to take part, please email us at, [shop@crumbz.com.au](mailto:shop@crumbz.com.au) or call us, 03 5962 6635, and we'll put you on the list – if you have a preferred time slot, let us know, if not, we'll allocate you one. Our aim is to have a steady stream of people busy crafting away at all times during the full 24-hour period.

We recommend you wear comfy clothes, and bring food and drinks (and we'll provide brekky, biccies, tea/coffee). Feel free to spread yourselves out on the pavement outside the shop, or in the shop and craft room, in bean bags and chairs and encourage your friends and supporters to pop in, see how you're doing, make a donation, and take photos and videos and upload them to social media.

If you're unable to join in our event, why not hold your own sponsored overnight knit? Be sure to connect to our event on Facebook and take / upload photos and videos as you go, so we can all share in the fun of the overnighter together.

We'll do regular updates on [facebook.com/CrumbzCraft/](https://www.facebook.com/CrumbzCraft/) with our fundraising tally and photos of participants.

## WHAT CAN YOU DO WITH YOUR FINISHED ITEMS?

The items you create as part of the Yarn-a-Thon are yours to keep or give to family, friends or charity. You can make anything for anyone, as long as it uses yarn. You could make gifts for friends, and even get all your Christmas pressies made early!!

## PAYMENT INFORMATION

### 1. Do I need to raise a minimum amount?

Not at all. Whatever amount you raise will be fantastic...because being a group fundraiser, every little bit helps.

Once you've collected your sponsorship money, just deposit the money into our Cure Brain Cancer Foundation account here <https://www.curebraincancer.org.au/my-fundraising/11491/yarnathon>

The online link to this secure payment website is also on our website - [crumbzcraft.com.au](http://crumbzcraft.com.au)

## **2. How can I share my progress?**

We'd LOVE you to share pictures of your items as they are progressing:

Do a shout out on Instagram and Facebook, tagging @crumbzcrafft using hashtags:

#crumbzcrafft

#yarnathon

#curebraincancer

If you're not on social media, email us a photo and we will upload it to our social media pages and add it to our website where we'll show all our participants' progress.

## **3. Still got questions?**

Please feel free to contact us if you have more questions in person at Crumbz Craft, 236 Maroondah Hwy, Healesville VIC 3777, on (03) 5962 6635 or email at [shop@crumbzcrafft.com.au](mailto:shop@crumbzcrafft.com.au)

# Yarn-a-Thon Sponsorship Tracking Sheet

Participant's Name: \_\_\_\_\_

Crumbz Craft is hosting a Yarn-a-Thon fundraiser for beyondblue throughout the month of May 2019. Please sponsor me item I complete using Yarn. Or you can make a single donation.

Sponsorship donations must be collected during the month of May 2019. The total amount raised will be published on crumbzcrafter.com.au after 11 June 2019 and participants will be advised by email.

**My goal is to knit, hook, sew, stitch or weave to raise \$ \_\_\_\_\_ for beyondblue**

Sponsor's Name	Contact Details (ph/email)	Pledged \$ Amount Per Item	Single Pledged Amount	Total Amount To Be Collected	Date Collected
1.		\$ x # items	\$	\$	
2.		\$ x # items	\$	\$	
3.		\$ x # items	\$	\$	
4.		\$ x # items	\$	\$	
5.		\$ x # items	\$	\$	
6.		\$ x # items	\$	\$	
7.		\$ x # items	\$	\$	
8.		\$ x # items	\$	\$	
9.		\$ x # items	\$	\$	
10.		\$ x # items	\$	\$	
11.		\$ x # items	\$	\$	
12.		\$ x # items	\$	\$	
13.		\$ x # items	\$	\$	
14.		\$ x # items	\$	\$	
15.		\$ x # items	\$	\$	
16.		\$ x # items	\$	\$	
17.		\$ x # items	\$	\$	
18.		\$ x # items	\$	\$	
19.		\$ x # items	\$	\$	
20.		\$ x # items	\$	\$	

Payment can be made directly into the Cure Brain Cancer Foundation account set up by Crumbz Craft for this event

<https://www.curebraincancer.org.au/my-fundraising/11491/yarnathon>.

Visit crumbzcrafter.com.au for further information or see the information pack for payment details.

Total Due on this Page: \$ \_\_\_\_\_

Total Due from Other Pages: \$ \_\_\_\_\_

Grand Total: \$ \_\_\_\_\_

# Yarn-a-thon Project Tracking Sheet

Participants Name: \_\_\_\_\_

Every time you complete a project, write down the name of the item on this list. At the end of the Yarn-a-Thon, count up the total number of items you have completed and collect your sponsorship money. All sponsorship money is to be paid in by 11 June.

Item / Description	Scarf	Beanie	Mitts	Date Completed
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				

Total items completed on this Page:			
Total items completed from Other Pages:			
Grand Total:			