



JOJU

FASHION-FORWARD
SUN PROTECTION

FALL/WINTER 2023





FASHION-FORWARD SUN PROTECTION

We are ultra lightweight,
super soft, UPF 50+ sun
apparel. Our mission is to
inspire people
to enjoy the outdoors, safely
and comfortably.



STYLISH SUN PROTECTION

Put on JOJU and you're protected against 98% of UVA and UVB rays.

Our shirts are ultra lightweight, chic and the highest degree of sun protection you can get.



UPF50+ SUN PROTECTION



ANTI-ODOR FABRIC



NYLON/POLY/SPANDEX BLEND



MACHINE WASHABLE & DRYABLE

**NO WRINKLES.
NO SKIN CANCER.
NO MESS.**

Crafted with innovative fabrics and advanced technologies, our shirts provide an exceptional shield for your skin during sunny days.

Whether you're enjoying outdoor activities or lounging on the beach, our sun protection shirt ensures your skin safety.



TENNIS, PICKELBALL, PADEL



WALKING, RUNNING, HIKING



BOATING, WATER SPORTS



OUTDOOR LOUNGING



THE LAGUNA

Ultra light, buttery soft, slim fit, sits four inches below waistline





- Charcoal Gray
- White

- Navy Blue
- Lilac

- Diva Blue
- Bright Pink

 Lab-certified UPF 50+ sun protection

 Elevated neckline, long sleeves and thumbholes


 Extra small, small, medium, large & extra large

THE LAGUNA: WAIST LENGTH

Ultra light, buttery soft, slim fit, sits at waistline



 Charcoal Gray

 White


 Navy Blue


 Lilac

 Diva Blue

 Bright Pink

 Lab-certified UPF 50+
sun protection

 Elevated neckline, long
sleeves and thumbholes

 Extra small, small,
medium, large &
extra large

OUR COMMUNITY

People around the world have discovered the joy of using sun protection shirts and JOJU offers a fantastic range of options to enhance their experience.

With our shirts, women can confidently embrace outdoor activities without worrying about harmful UV radiation.





fashion-forward sun protection
stay safe, look good



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