

PLASTIC CLEAN-UP CERTIFICATE

Certificate issued: 29.07.2022
Certificate verified: 29.07.2022
Reference: EM340
Customer ID: Amazon

Cleanup Data

Period cleaned up: June 2022
Certificate amount: 990 KG
Plastic cleaned up: PET
Handling: Collected by fishermen, delivery

Location

Cleanup location: [Oursaya Island, Cairo, Egypt](#)



Activity



Local organisation VeryNile



COLLECTION PROJECT

Cairo, Egypt



Project information

Empower collaborates with **VeryNile** to socially and economically empower local fishermen to clean the Nile on a daily basis and increase incentives for Nile's fishermen to collect more plastic from the river. Every day, this new green army removes an average of 100 kg of plastic waste from the Nile.



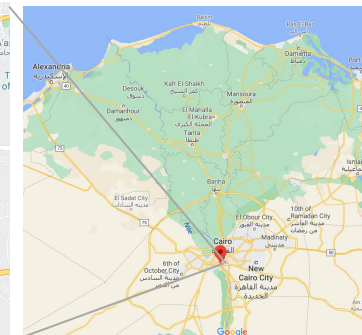
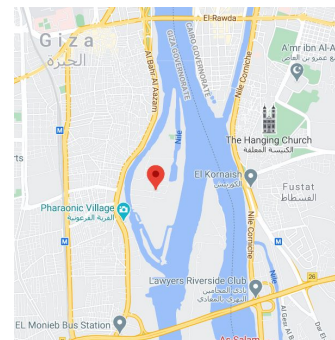
In exchange for cleaning the Nile, fishermen receive a financial incentive (per kg of trash collected), social insurance and social services (access to educational and healthcare services), as well as environmental workshops and trainings

Partner organisation information

VeryNile was created in 2018 as an initiative that breaks boundaries through its wide range of ideas, strong commitment to action, and ability to bring together multi-sectoral volunteers and partners. The Nile is a symbol of Egyptian heritage and a source of life for Egypt. However, according to the World Economic Forum, the Nile is one of the biggest contributing rivers to garbage in the world's oceans. By cleaning the Nile, raising awareness about the importance of reducing plastic consumption, and empowering local communities, VeryNile ensures that its impact is not just clear on a local and regional level, but on a global one as well. VeryNile is supported by the Ministry of Environment.



The collected recyclables are segregated and compacted in VeryNile's Fishermen Hub which is located on Qursaya Island, before being sold back to recycling facilities to recreate new products



VeryNile's facilities are located at Qursaya Island on Nile, Cairo

Website: <http://verynile.org/>

Activity: Waste collection and processing
Types: Mainly PET bottles