



S/S 2023



Clara Dolly Mix Liberty Print Cotton Midi & Maxi Dress





Clara Silk Liberty Print Midi Dress





Clara Silk Liberty Print Midi Dress





Liberty Print Penelope Dress With Pussy Bow



Anna Liberty Print Sundress





Bessie Liberty Print Cotton Maxi Dress



Emily Liberty Print Cotton Maxi Dress





Belle Liberty Print Cotton Mini Dress



Eddie Liberty Print Cotton Mini Dress





Sophia Liberty Print Cotton Midi Dress



Sophia Mini Dress



Farrah Liberty Print Cotton Dress



Agatha Liberty Print Cotton Blouse with
Judy Liberty Print Cotton Skirt





Agatha Liberty Print Cotton Blouse



Liza Liberty Print Cotton Halterneck Sundress





Liza Liberty Print Cotton Halterneck Sundress with
Judy Liberty Print Cotton Skirt



Stevie Quilted Liberty Print Cotton Jacket



Isla Tank Top - Hand Knitted in 100% wool





Cora Jumper - Hand-Knitted in 100% Wool

O Pioneers is a British slow fashion label set up by Londoner's Clara Francis and Tania Hindmarch in 2019. Unable to find their dream dresses the pair set about designing their own with a modern take on the elegant, sometimes eccentric, classic English Victoriana style.

The brand uses heritage fabrics such as Liberty print to create limited edition and one-off 'forever pieces' that are playful, feminine yet practical and effortless to wear.

Everything is made by London based ateliers in small runs. All knitwear is hand-knitted by a small team of UK based home knitters and the brand works with local patchworkers and embroidery artists for special projects.

