

A CONSTANT EVOLUTION. A CONSCIOUS COMMITMENT.

Sustainability and mindful manufacturing are foundational values at MUKTI. From sourcing and formulating to manufacturing and distribution, our longstanding commitment to sustainability in unison with skin health and wellbeing, is deeply embedded in our DNA and evident in every facet of our brand.

TRUTH IN BEAUTY

Our truthful beauty philosophy sets the tone for all products within the MUKTI portfolio. We use the highest quality naturally-derived and certified organic ingredients to create solutions-focused, evidence-based ethical skincare.



ALL AUSTRALIAN

MUKTI products are proudly 100% Australian made and owned. Headquartered in Mullumbimby NSW, all products are manufactured on site. With an ongoing commitment to transparency, we happily share information on our processes and procedures, through an open door policy.

VERTICALLY INTEGRATED

We formulate, test, and evaluate all products in our custom-built premises, along with manufacturing, packaging, labelling, and fulfillment. Having a consolidated base allows meticulous monitoring and control of production processes – from conception to fulfillment. This total vertical integration assures the highest quality product and output.

ISO 22716 GOOD MANUFACTURING PRACTICES (GMP) CERTIFIED

Meeting and exceeding customer expectations is paramount in the development of MUKTI. Our Quality Management System (certified in conformity with ISO 22716), is an internationally recognised standard for Good Manufacturing Practices in the cosmetics industry. Our facility undergoes regular, stringent audits by an external GMP body to guarantee compliance with this global standard.



COSMOS CERTIFIED ORGANIC

Holding an independent certification from Australian Certified Organic (ACO) and COSMOS internationally-recognised standard, ensures all products have been produced in a manner that is both ecologically sustainable and harmonious.



- No synthetic chemicals or processes.
- No GMO (genetically modified ingredients).
- Quality-driven and strict input criteria.

Products are supported by clinical data and are sans harmful ingredients. With an organic certification, products are proven free from parabens, SLS or other sodium sulphates, phthalates, phenoxyethanol, PEGs, propylene glycol, artificial colours, synthetic fragrances, talc, and dimethicone.

INGREDIENT SELECTION – PILLARS OF OUR INGREDIENT SELECTION

SAFETY	SOURCING	SUSTAINABILITY
<p>The safety profile of each ingredient is meticulously evaluated. It must not present a risk to the user, or to the environment, whether by itself or as used in a beauty product.</p>	<p>Procurement and ingredient sourcing forms the basis of our product criteria. Ingredients are sourced from nature, naturally derived or laboratory synthesised. The ingredient does not bioaccumulate and can be synthesised and secreted by the organism. We have source restrictions as a certified organic and vegan brand.</p>	<p>We mindfully review how an ingredient is grown and processed. We take into consideration logistics, freighting and carbon footprint. In addition to requiring compliance with GMP and COSMOS certification, we are constantly striving to surface sustainability updates and information.</p>

ETHICS

We source Fair Trade raw materials where possible, mitigating unfair labour conditions and substandard wages. If animals are involved in the supply chain, we investigate humane treatment.

All MUKTI skincare products are vegan and cruelty free. We do not test on animals or purchase ingredients that are tested on animals. We don't export to countries where animal testing is still practised.

Wherever possible, our products are free from palm oil, wheat, and gluten. Any products containing palm oil as a by-product of manufacturing processes prior to receipt of raw materials, must be from certified sustainable palm oil plantations.

TRANSPARENCY

Transparency around the sourcing, purity, and composition of clean ingredients from our ingredient suppliers is of utmost importance and a core priority in our process.

PRODUCTS

Our products have been produced by natural ingredients and preparation methods. Respecting the environment is a key focus across the brand's business model.

- Renewable resources have been used, where possible.
- We buy and support fair trade communities with our raw materials.
- Non genetically modified (corn, soy, and wheat) have been used.
- No irradiated ingredients
- Animal products or animal by-products which have caused the suffering of an animal have not been used.
- Where possible, certified organic ingredients have been used, and continue to be sought out to replace non-certified organic ingredients.
- All our wash-off products are biodegradable.



PACKAGING

- Glass is the most sustainable packaging option made from natural materials (sand, soda ash and limestone) that can be endlessly upcycled.
- Packaging materials have been simplified to reduce landfill waste and selected for their ability to be washed out and re-purposed.
- All paper and cardboard is PEFC certified.
- All external cartons and shipping boxes are made from recycled cardboard and are recyclable via local kerbside collection.
- All plastic bottles are made from PCR and PET making them a recyclable option.
- All packaging used in dispatch is recycled, where possible.
- Recycled paper and paper tape is used to fill and pad boxes for shipment.
- All paper and stationery used in our office is reused, recycled and environmentally friendly.
- Plastic 20 litre drums are repurposed and reused.

ONGOING SUSTAINABILITY COMMITMENTS

- All single use plastic will be phased out by Q2, 2023 this includes small plastic spatulas, sample pots and other materials bound for landfill.
- Our sampling program is evolving to eliminate thoughtless consumption of small packets. Sample options will move to be limited and housed in glass bottles and jars.
- A conscious effort to continually review and reduce the amount of packaging across our brand. Reusable packaging is in our future, requiring more recycled materials will work to increase both the supply and the demand.

ENERGY

- Our business is powered by solar where any excess is utilised and recirculated back to the electricity grid.
- We use a reverse osmosis and UV filtration system.
- We use energy efficient light bulbs, solar lighting and natural insulation throughout the office and treatment rooms.
- Our offices have been designed to rely on natural ventilation minimising the use of air-conditioning.
- We offset our carbon emissions through local planting initiatives and programs.

Our Sustainability Charter will continue to evolve in line with new data and innovation. A constant education, we learn from allies up and down the supply chain to better our products, our process and ourselves.

MUKTI makes a conscious commitment to raising the bar on safety, sustainability and transparency within the beauty space – an uncompromisable undertaking for the ongoing health and preservation of this planet and its people.