

THRIVE FARMERS.

New Website Announcement Thrive

Letter for Customers

Feb 16, 2022

The turn of the year marked an entire decade since the inception of our farmer-focused, impact-driven business. Thanks for supporting us along the journey! We couldn't have made it this far without you.

As we continue to grow and Thrive, we have some exciting updates to share and a few ways they will make your experience even better.

New Offerings!

We are thrilled to announce a few new additions to our family of products, including a new line of hot teas sourced directly from farmers across Asia, Egypt, and even one right here in the U.S. Plus, we're launching our Ready-to-Drink lattes and sparkling teas with the same great quality and farmer support you expect from Thrive, perfect for an on-the-go lifestyle.

All of these new products provide top-quality flavor and cultivate good in new corners of the world.

New Platform!

We are upgrading our website to a Shopify platform on Feb 21, 2022. Why share that our website is getting a facelift? Because your experience is our top priority. This update will improve your shopping experience with faster loading times, offer new payment options, like Google Pay and Apple Pay, and provide an industry-leading secure checkout process. We take your data security seriously. To make this transition as seamless and secure as possible, there are a few things you need to know as part of this update.

- You will be asked to activate your new account and set your password. You will receive an email confirming upon completion.
- Your payment information will not be transferred over, so you can add new payment information with your next order.
- If you have an existing subscription plan with us, we will send you a separate email re-confirming your subscription order.

Our web address will not change—just our efficiency and security! We cannot wait to introduce you to these delicious new products and a better online experience on Feb 21. In the meantime, be on the lookout for the abovementioned email prompts.

Thank you for helping us Cultivate Good, Together.