

selé



Selé - Catalogue

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In 2021, Selé was founded in Amsterdam, born from the idea that our sleep and bedrooms deserve more attention – both in comfort and aesthetics. Today’s demand for daily routines has often overshadowed the importance of nightly rest and dreams. In a world that never stops moving, we recognise the need to restore the balance of the night, honouring its silence and recharging power.

As a design-driven organisation, we are dedicated to crafting timeless bedroom pieces that manifest both ultimate comfort and timeless beauty. Our passion and commitment drive our creations forward, with the hope that they not only withstand the test of time but also evolve into cherished vintage objects for future generations.

Aad Bos
Co-founder / Designer

Wes Botman
Co-founder



















18° Bed

Oak Natural | Walnut | Oak Black

| The Bed

18° bed is not only a captivating centrepiece for your bedroom but also embodies tranquility through its timeless and warm minimalist design. Crafted in Portugal from sustainable solid hardwood, FSC certified, it is equipped an adjustable slat system, offering flexibility for personalised comfort. Easy to assemble and disassemble, yet sturdy in construction.



| Materials and Finishing



Oak Natural
Transparent varnish
European



Walnut
Transparent lacquer
North American



Oak Black
Black lacquer
European

| Key Features

- Equipped an adjustable slat system to control the flexibility of the slats
- Handcrafted in Portuguese furniture workshop with 20 years experience
- Easy to assemble and disassemble
- FSC certified solid wood
- Design by Aad Bos

| Sizes

140 x 200/210

160 x 200/210

180 x 200/210

200 x 200/210

* Width x Length (cm)

** Custom sizes are available upon request

| Dimensions



Mattress

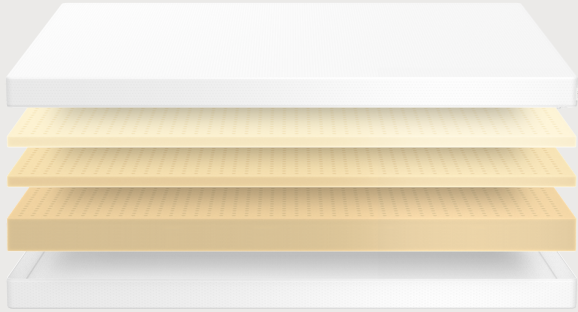
Serenea | Conceal

| The Mattress

The origins of our mattresses trace back to the world of luxury yachts. For 30 years, our co-founder Wesley Botman's family business has specialised in crafting premium mattresses for the yachting industry. Drawing from this experience, the mattresses are constructed from Vita Talalay® latex—a material renowned for its unparalleled comfort, durability, and hygiene. Enhanced with an open-cell structure, they ensure optimal airflow, keeping your sleep environment consistently cool and dry.

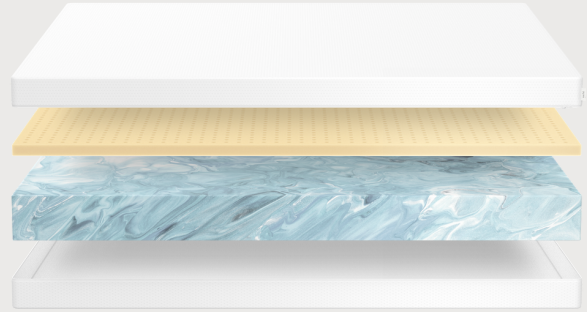


| Serenea



The Serenea mattress boasts a full construction of premium Vita Talalay® latex, a natural and sustainable material designed for an ultimate sleep comfort. At 20cm thick, it features three distinct layers of Vita Talalay latex, ensuring it stands as the pinnacle of luxury mattresses. Wrapped in a high-quality mattress cover. Available in light, regular, and firm.

| Conceal



The Conceal mattress combines Vita Talalay® latex and Pantera Nautic comfort foam, ensuring an ideal balance of support and luxury. Measuring 20cm in thickness and composed of three layers, the top two are made of Vita Talalay for supreme comfort, while the bottom Pantera Nautic layer enhances the ventilation. Wrapped in a high-quality mattress cover. Available in regular.

| Key Features

- 30 years of Dutch craftsmanship in luxury yacht mattresses
- Serenea : Full Vita Talalay® latex
- Conceal : Combination of Vita Talalay® latex and Pantera Nautic comfort foam
- High-quality mattress cover
- C2C certified
- Made in the Netherlands

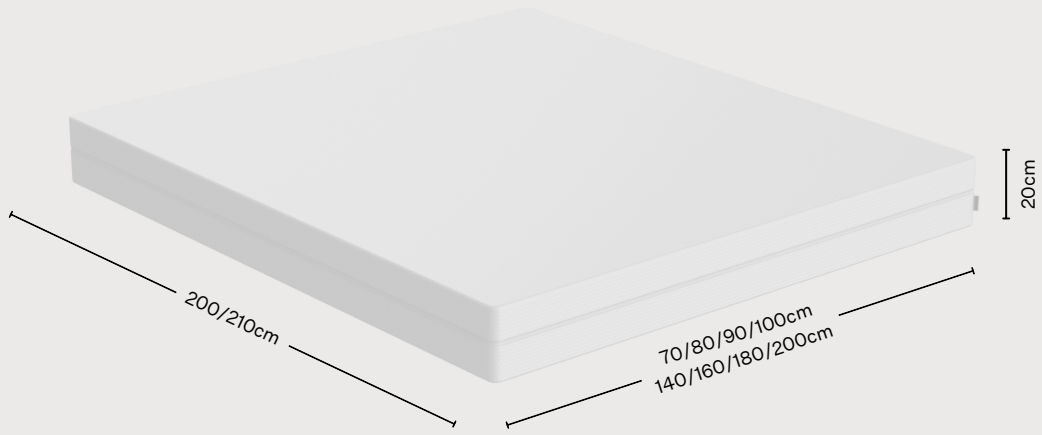
| Sizes

70 x 200/210	140 x 200/210
80 x 200/210	160 x 200/210
90 x 200/210	180 x 200/210
100 x 200/210	200 x 200/210

* Width x Length (cm)

** Custom sizes are available upon request

| Dimensions



Crescent

Oak Natural | Walnut | Oak Black

| The Nightstand

The Crescent stands as a refined solid wood nightstand, thoughtfully designed to complement the 18° bed. With its graceful organic contours and the luxurious feel of solid oak or walnut, it brings a natural elegance to any bedroom.



| Materials and Finishing



Oak Natural
Transparent varnish
European

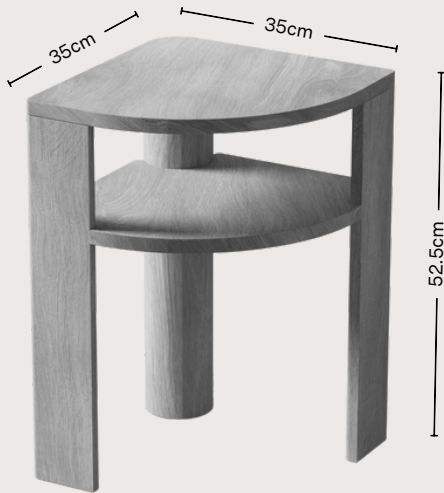


Walnut
Transparent lacquer
North American



Oak Black
Black lacquer
European

| Dimensions



Headboard

Beige | Grey | Green

| The Headboard

Our versatile modular headboard, suitable for every bed, comprised of two products: Relay Headboard and Cilay Cushion. The core is made of high-quality cold foam and upholstered with Kvadrat fabrics from Vincent van Duysen's 'Clay' collection. The headboard's organic shapes infuse a serene ambiance in any bedroom setting, harmonising seamlessly with the 18° bed.



| Relay Headboard

Our half-moon-shaped Relay comes with a wall-mount for easy installation. Whether used individually, paired, or even in threes, it allows you to create a personalised and high-end atmosphere.

| Cilay Cushion

This full-moon-shaped Cilay Cushion is designed for versatile use, whether on its own or alongside the Relay Headboard. Providing comfortable back support when sitting upright in bed, there's no need for wall mounting.

| Upholstery and Colours



Beige
Kvadrat Clay 0011



Light Grey
Kvadrat Clay 0012



Forest Green
Kvadrat Clay 0017

| Key Features

- Upholstered with Kvadrat fabric designed by Vincent van Duysen
- Fabric composition : 76% Linen, 21% Cotton, 3% Polyester
- Core is made of high-quality cold foam
- Greenguard Gold, HPD, EPD certified
- Handmade in the Netherlands

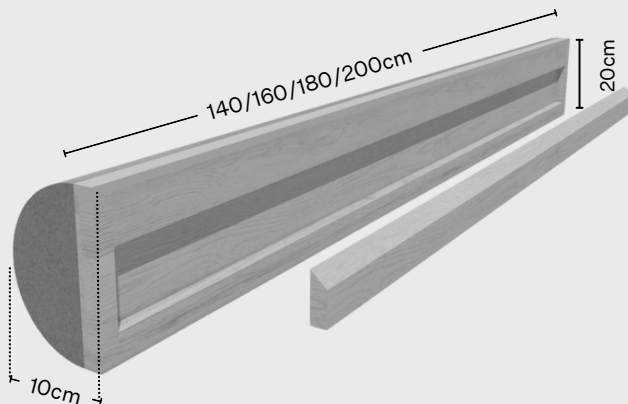
| Sizes

140/ 160/ 180/ 200

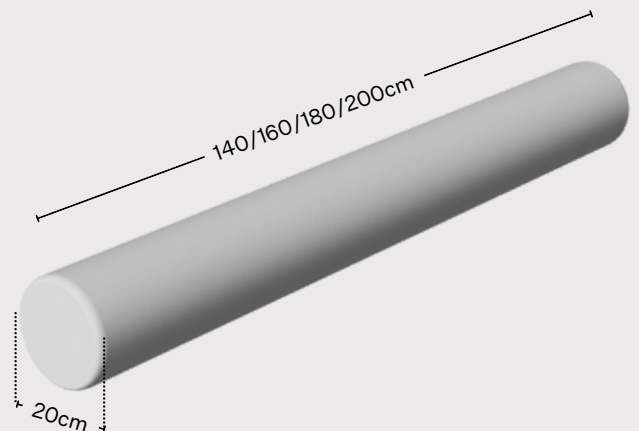
* Width (cm)

** Custom sizes are available upon request

| Relay Dimensions



| Cilay Dimensions



Pillow & Duvet

x Gebroeders Jonk

| The Pillow & Duvet

When it comes to pillows and duvets, one Dutch company stands out – Gebroeders Jonk. Operating for nearly a century from Volendam, they've partnered with us to create the Selé collection. Crafted from the finest materials, these pillows and duvets are designed for enduring quality.

| Lania-90 Curve



Lania-90 Curve offers a unique and comfortable experience, thanks to its Vita Talalay® latex core and a layer of premium 90% goose down. Designed for those with dust mite allergies, it features excellent moisture regulation, a batiste woven 100% cotton cover, and an ergonomic shape with integrated neck support. Available in light and regular.

| Key Features

- Vita Talalay® and 90% goose down
- Ideal against house dust mite allergies
- Downpass and C2C certified
- Made in the Netherlands

| Sizes

75 x 50

* Width x Length (cm)

| Mairan-90 Box



Mairan-90 Box has an excellent moisture regulation and comfort. The core is filled with small goose feathers, providing sturdy support. Surrounding this core is a layer of 90% goose down, known for its superior filling power compared to duck down. Encased in 100% cotton cover. Available in light and regular.

| Key Features

- 90% goose down and goose feather
- Ideal against house dust mite allergies
- Downpass certified
- Made in the Netherlands

| Sizes

75 x 50

* Width x Length (cm)

| Virgo-90



Filled with premium 90% white goose down and encased in a finely woven batiste cover (NM 150), this duvet offers an exceptionally soft and lightweight feel. Enhanced with Vital Finish treatment for superior moisture absorption and faster drying, it features an elegant raised border, ensuring insulation reaches the outer edges. Cassette stitching prevents heat loss along the seams. For all seasons.

| Key Features

- 90% white goose down
- Fine batiste woven (NM150)
- Enhanced with Vital Finish
- Downpass certified
- Made in the Netherlands

| Sizes

200 x 200
200 x 220
240 x 220
260 x 220

* Width x Length (cm)

** Custom sizes are available upon request

| Norma-90



Norma-90 offers accessible quality and is a top choice for price and quality. Filled with premium 90% mature duck down, it features a cassette-stitched cover to prevent heat loss along the seams. The cover, made of 100% cotton and firmly woven (NM 70), adds to its durability. For all seasons.

| Key Features

- 90% mature duck down
- Firm woven cotton (NM70)
- Downpass certified
- Made in the Netherlands

| Sizes

200 x 200
200 x 220
240 x 220
260 x 220

* Width x Length (cm)

** Custom sizes are available upon request



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