



# JEFF EINSTEIN JEWELLERY

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## CARAT

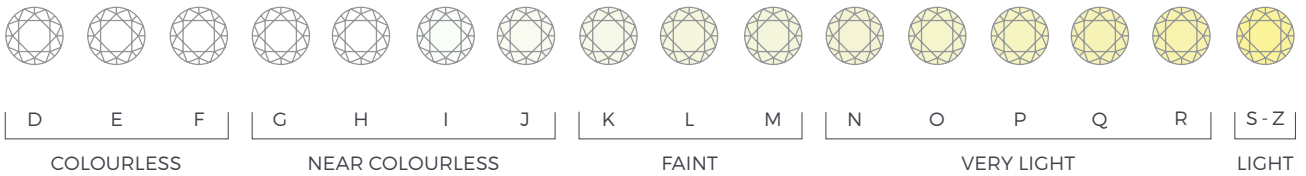
The term carat refers to the diamond's total weight and not its size.

*Sizes shown are indicative only and will vary with printing.*



## COLOUR

A diamond's colour relates to a diamond's lack of colour with the less colour the higher the grade.



## CLARITY

Clarity refers to the amount of imperfections. These tiny flaws are often microscopic.



## CUT

The way the diamond is cut has the greatest influence on a diamond's sparkle.



## SHAPE

Each diamond shape has different attributes that affect price and quality grade.

