

# JEFF EINSTEIN JEWELLERY

Master Craftsmen. Since 1971.

### **CARAT**

The term carat refers to the diamond's total weight and not its size.

Sizes shown are indicative only and will vary with printing.



























4.00cts

3.00cts

2.00cts

1.75cts

1.50cts

1.25cts

1.00cts

0.75cts

0.50cts

0.25cts 0.10cts

#### **COLOUR**

A diamond's colour relates to a diamond's lack of colour with the less colour the higher the grade.









**NEAR COLOURLESS** 





















COLOURLESS

FAINT

**VERY LIGHT** 

LIGHT

#### **CLARITY**

Clarity refers to the amount of imperfections. These tiny flaws are often microscopic.



FL IF **FLAWLESS** 



VVS1 VVS2 VERY VERY

SLIGHTLY INCLUDED



VS1 VS2 **VERY SLIGHTLY** 

INCLUDED



SI1 SI2 SLIGHTLY

INCLUDED



11

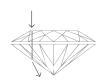


13

12 **IMPERFECT** 

## CUT

The way the diamond is cut has the greatest influence on a diamond's sparkle.



CUT TOO SHALLOW (light goes through base)



FINEST MAKE (light reflected through crown)



CUT TOO DEEP (light escapes out sides)

### SHAPE

Each diamond shape has different attributes that affect price and quality grade.

























ROUND **PRINCESS**  OVAL

MARQUISE

HEART

**EMERALD** 

PEAR

ASSCHER

CUSHION

TRILLION BAGUETTE RADIANT