EMBODY & ENHANCE

PIGMENT BREAKDOWN

CARLA RICCIARDONE Sculpted. PERMA BLEND. LUXE





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INTRODUCING EMBODY& ENHANCE

The revolutionary lip pigments created by Carla Ricciardone of Sculpted in collaboration with Perma Blend. After six years of research and four years of development and testing we are proud to offer the first pigments specially formulated to work with the lip membrane. Each color can be used alone or combined with others in the set or sets (EMBODY & ENHANCE) to achieve stunning results for any lip client of any age of gender.

Unlike traditional pigments, EMBODY & ENHACE give you complete control over your color palette. These unique pigments are based on the principles of Sculpted Color Theory and allows you to mix and match with game changing precision. Say goodbye to redundant ingredients and hello to endless possibilities. Just like professional MUA's, painters and body artists you can now work with pallets of color to build a custom color mix customized to each client based on their unique needs.

Educators now have an anchor of colors to depend on. No more endless lists or providing pigments and color choices /charts that are not suitable for all situation. Simplified, Elegant Color & Pigment Theory that built the Pigments based on theory founded in our art and backed by years of scientific data.

Experience art founded in science with the power and potential of EMBODY & ENHANCE for you, your clients and all of your students. Take your artistry to a game -changing level

arja /icciardone

EMBODY & ENHANCE

Sculpted.

HEALED

BEFORE

FRESH

Balance/Neutralize Cool/Dark Lip Tones

IMMEDIATELY

HEALED

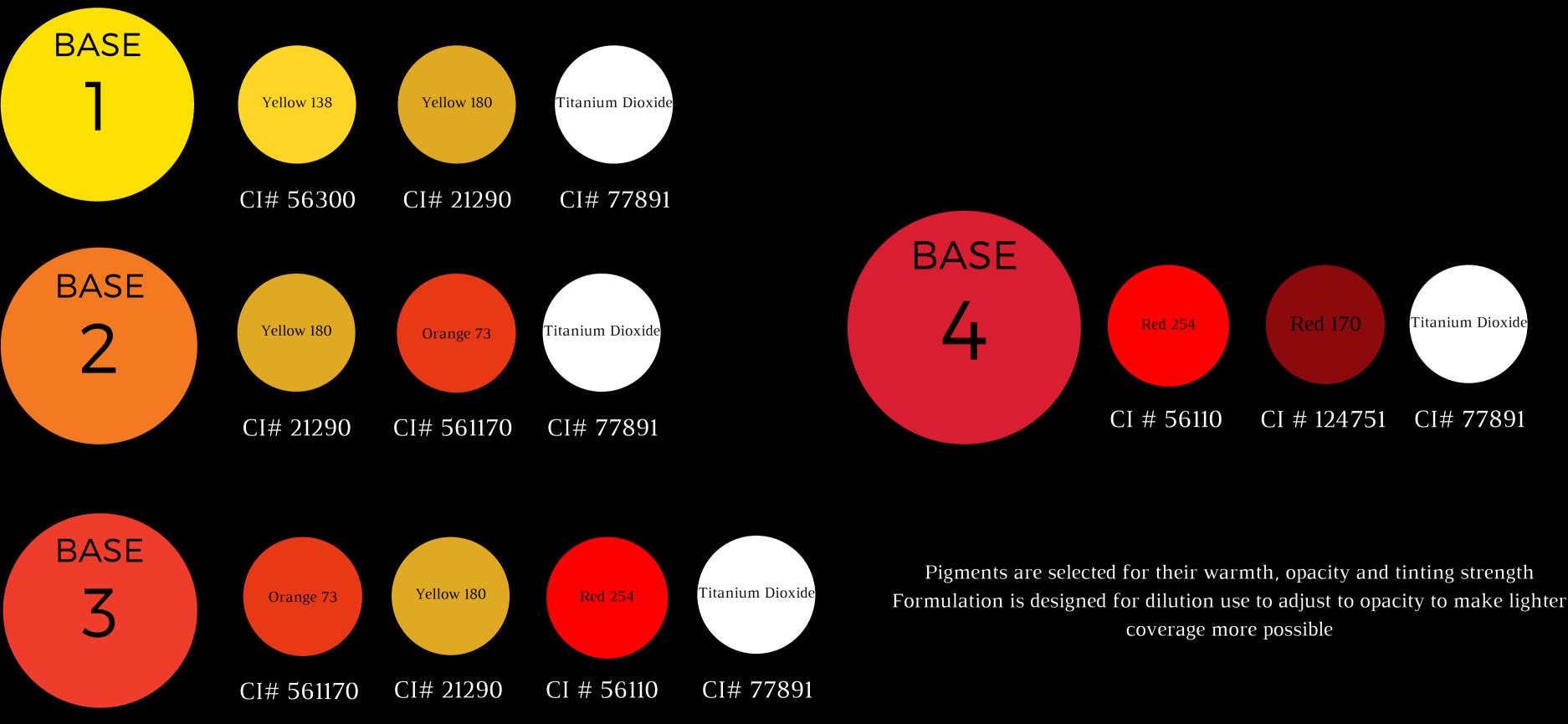
ENHANCE Enhance Warm/Light Lip Tones & Enhance Previously Neutralized/balanced Lip Tones)

EMBODY PIGMENT SET



By starting from foundational colors, we are able to recreate existing colors, and change the effects they can have.

THE FORMULATION EMBODY BASES



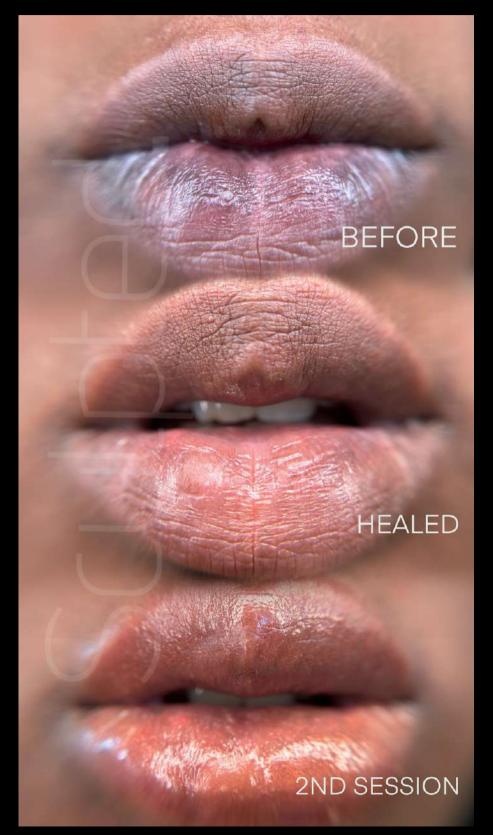
THE FORMULATION EMBODY MODS



Are intended to be added to BASE to move VALUE with out intensily modifying the tone of the base desired.



USING MODS

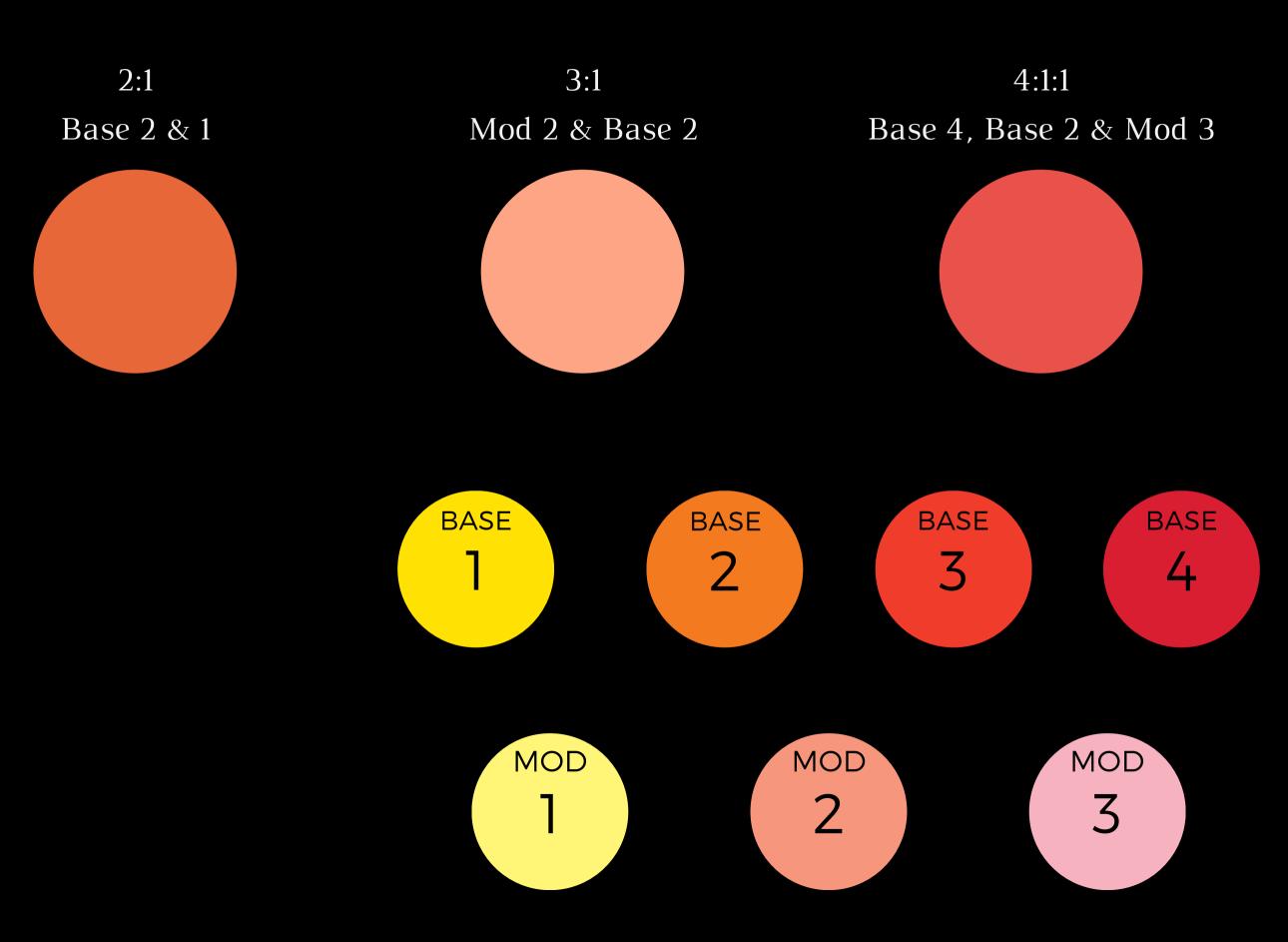




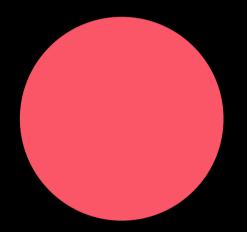
- Balancing/Moving Value in a Neutralization is necessary for
 - great results.
- These Mods can also be added to the Enhance Set to create tints!

Mods intended to be added to BASE to move VALUE with out intensily modifying the tone of the base desired. These will increase the value or lighten any pigment in the sets to create tints of any color.

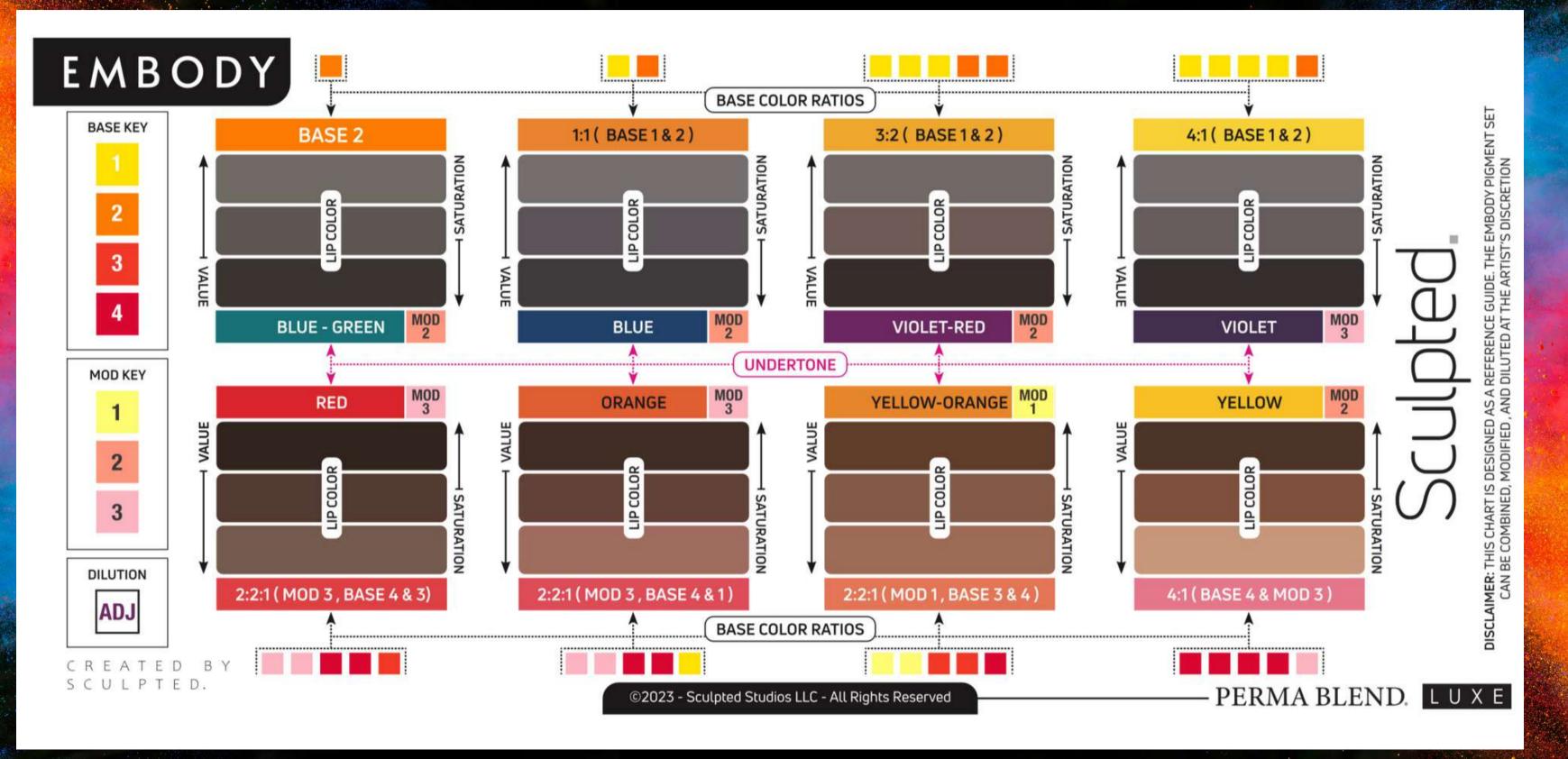
THE TOP 4

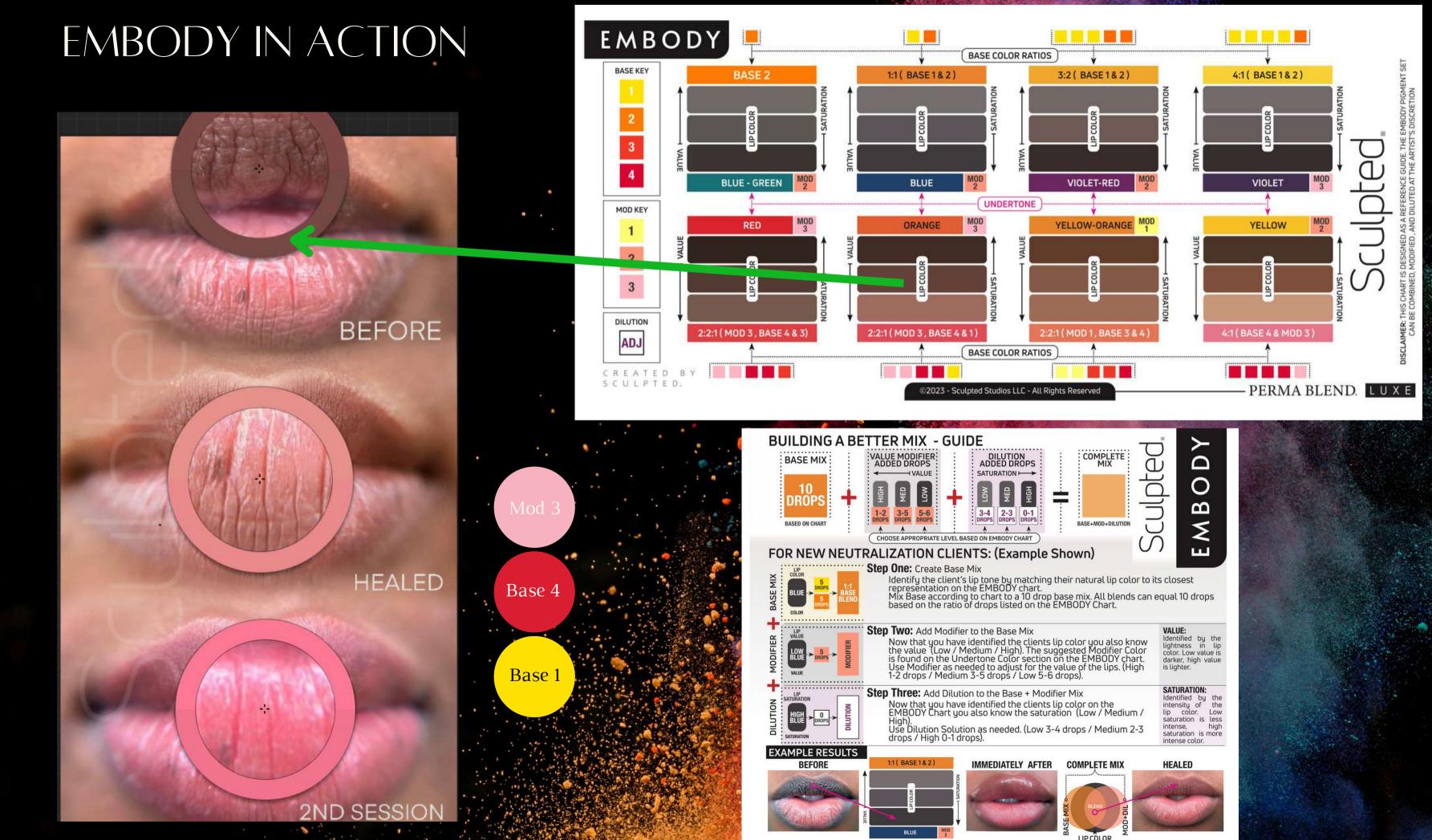


1:1 Base 3 & Mod 3



EMBODY GUIDE

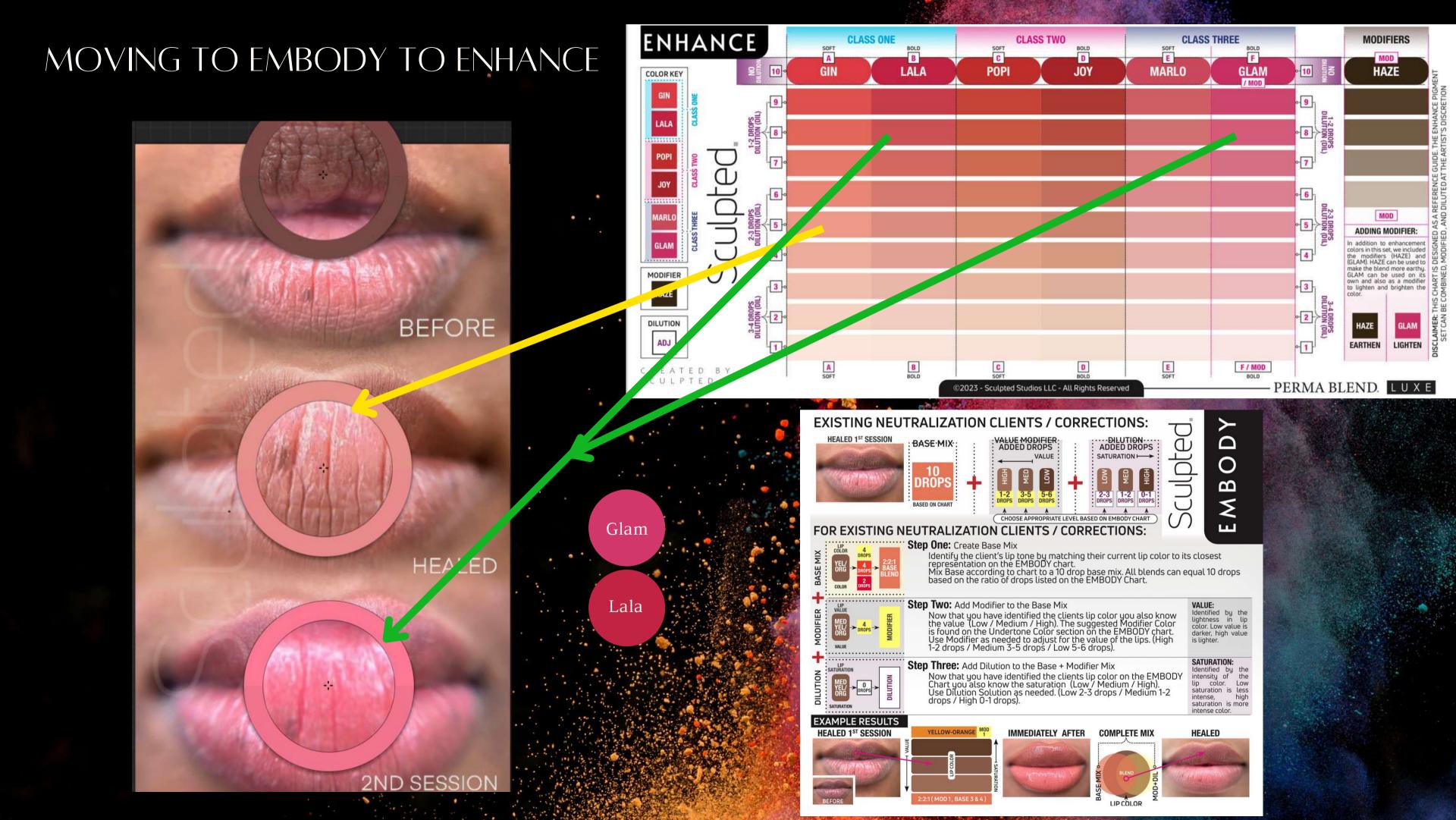




LIPCOL

EMBODY IN ACTION





EMBODY IN ACTION









EMBODY & ENHANCE IN ACTION



Sculpted.

EMBODY HEALED

ENHANCE

ENHANCE HEALED

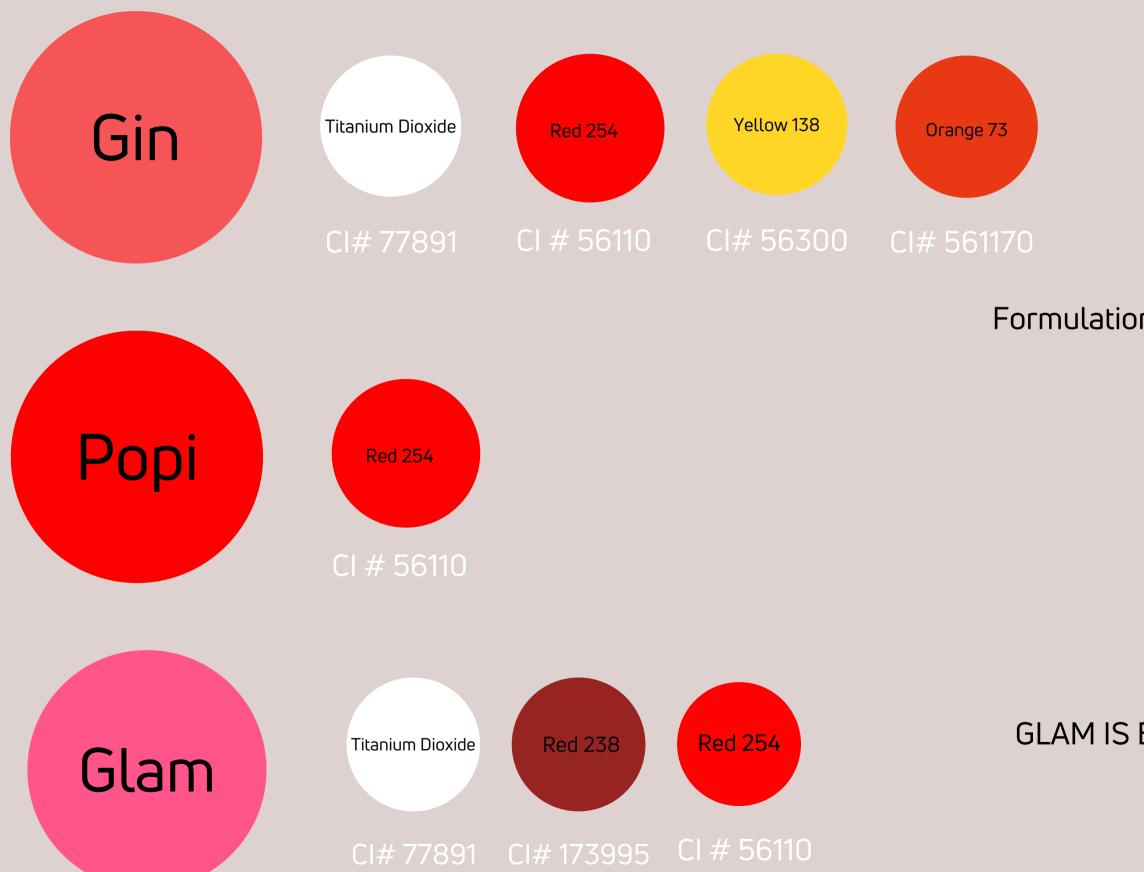
ENHANCE PIGMENT SET



By starting from foundational colors, we are able to recreate existing colors, and change the effects they can have.

Glam

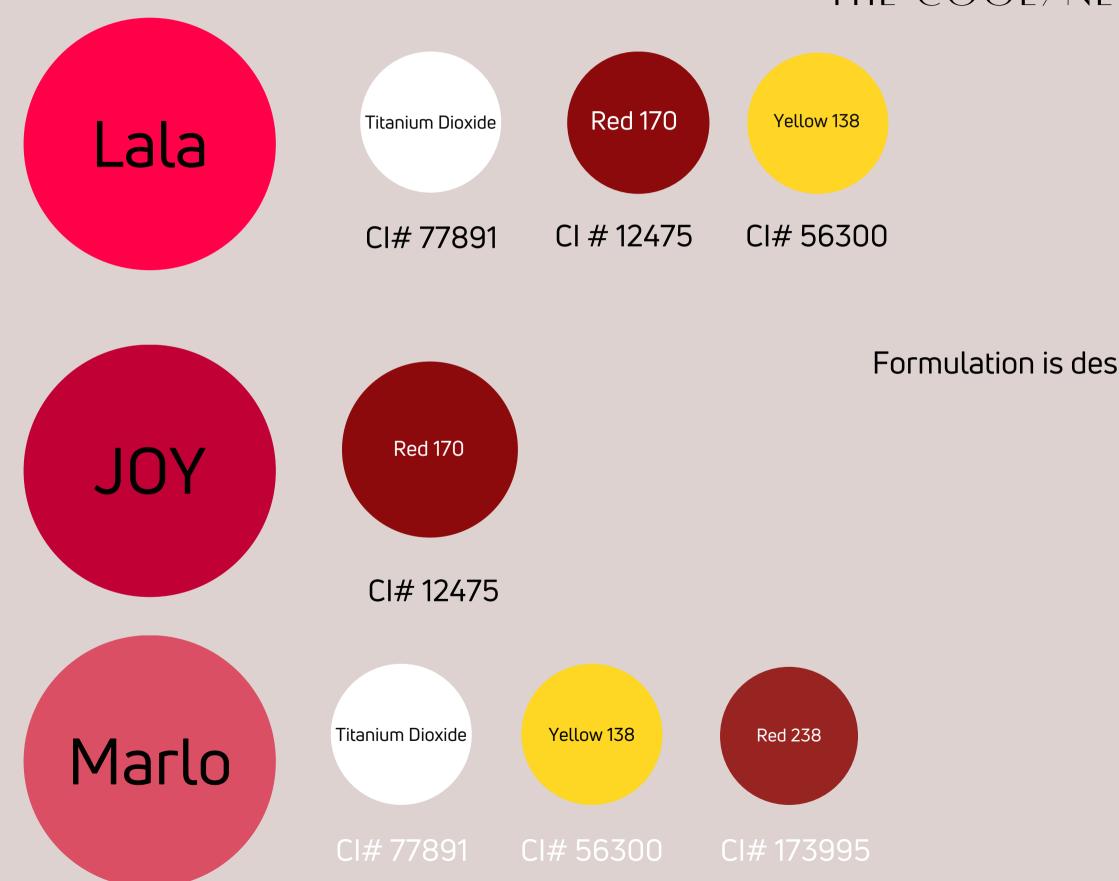
THE FORMULATION ENHANCE THE WARM/NEUTRAL COLORS



Formulation is designed for dilution use to adjust to opacity to make lighter coverage more possible

GLAM IS BOTH A COLOR ON ITS OWN AND A HIGH VALUE MODIFIER. IT IS A NEURAL PINK

THE FORMULATION ENHANCE THE COOL/NEUTRAL COLORS



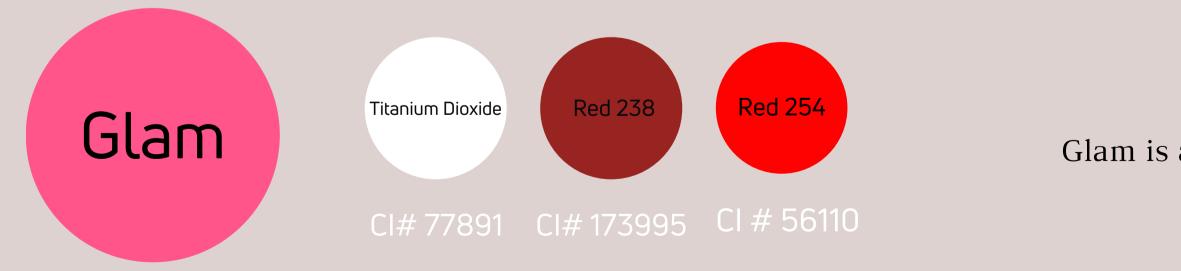
Formulation is designed for dilution use to adjust to opacity to make lighter coverage more possible

THE FORMULATION ENHANCE

THE MODIFIERS

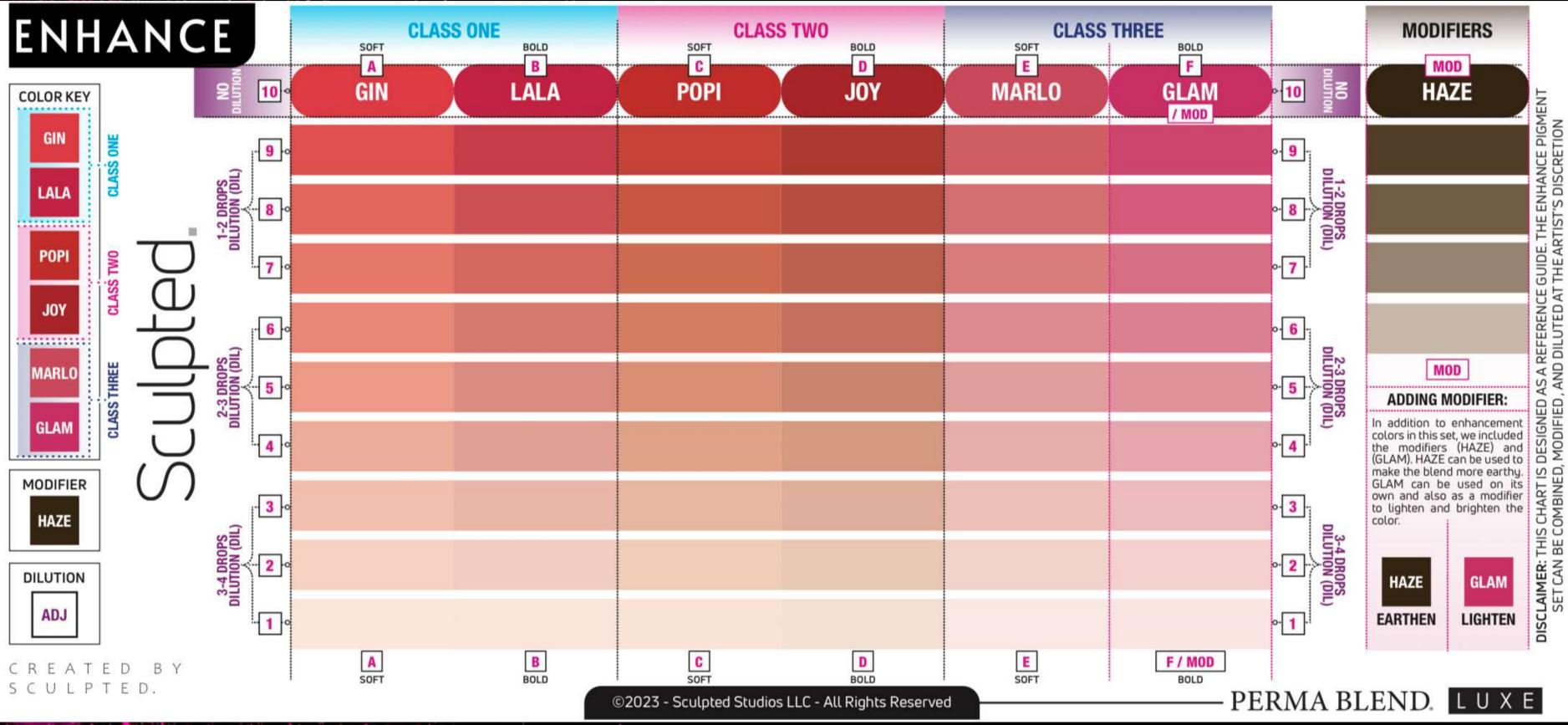


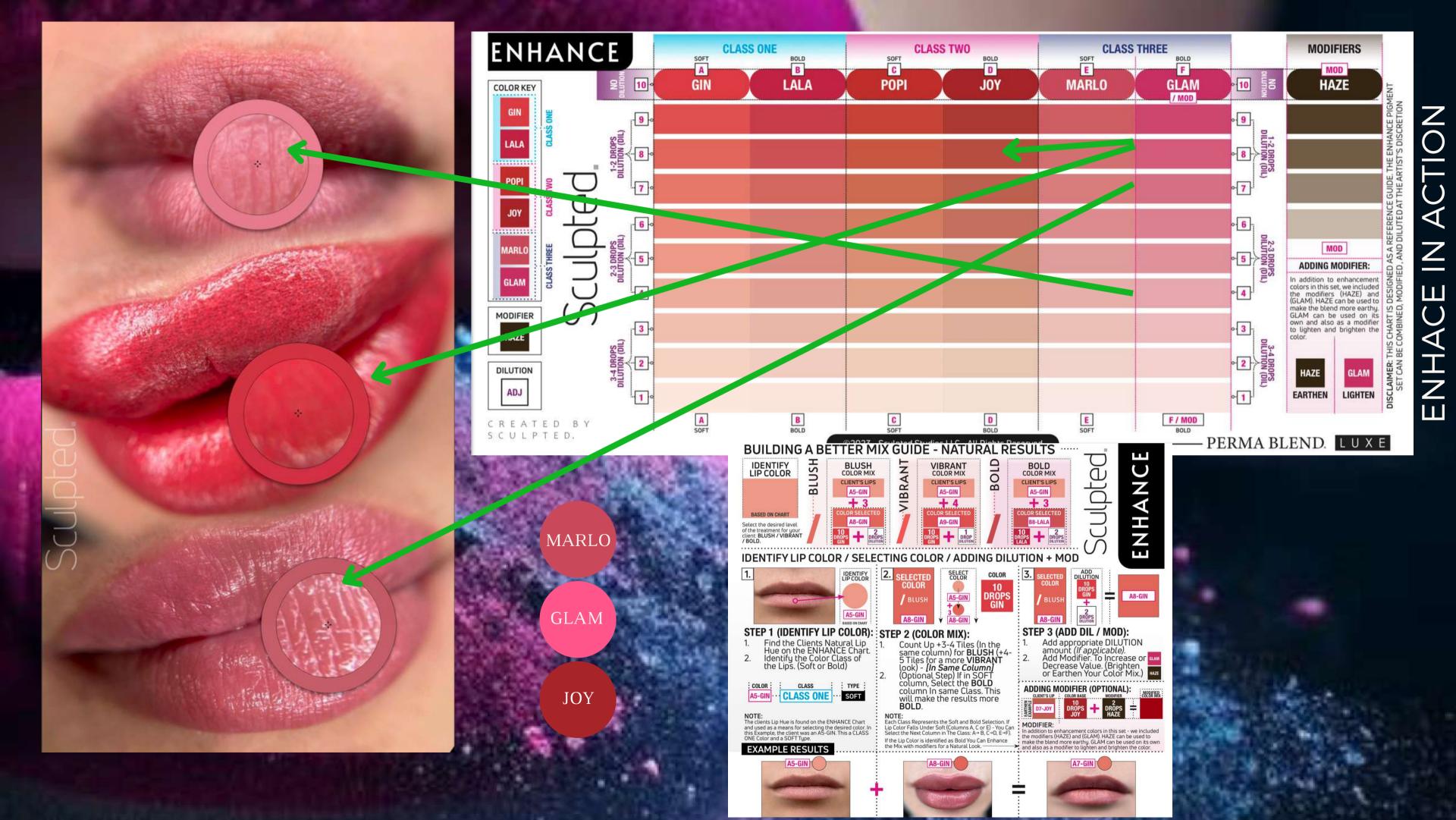
Haze is a modifier use to lower value or camouflage low value areas or for reverse neutralization



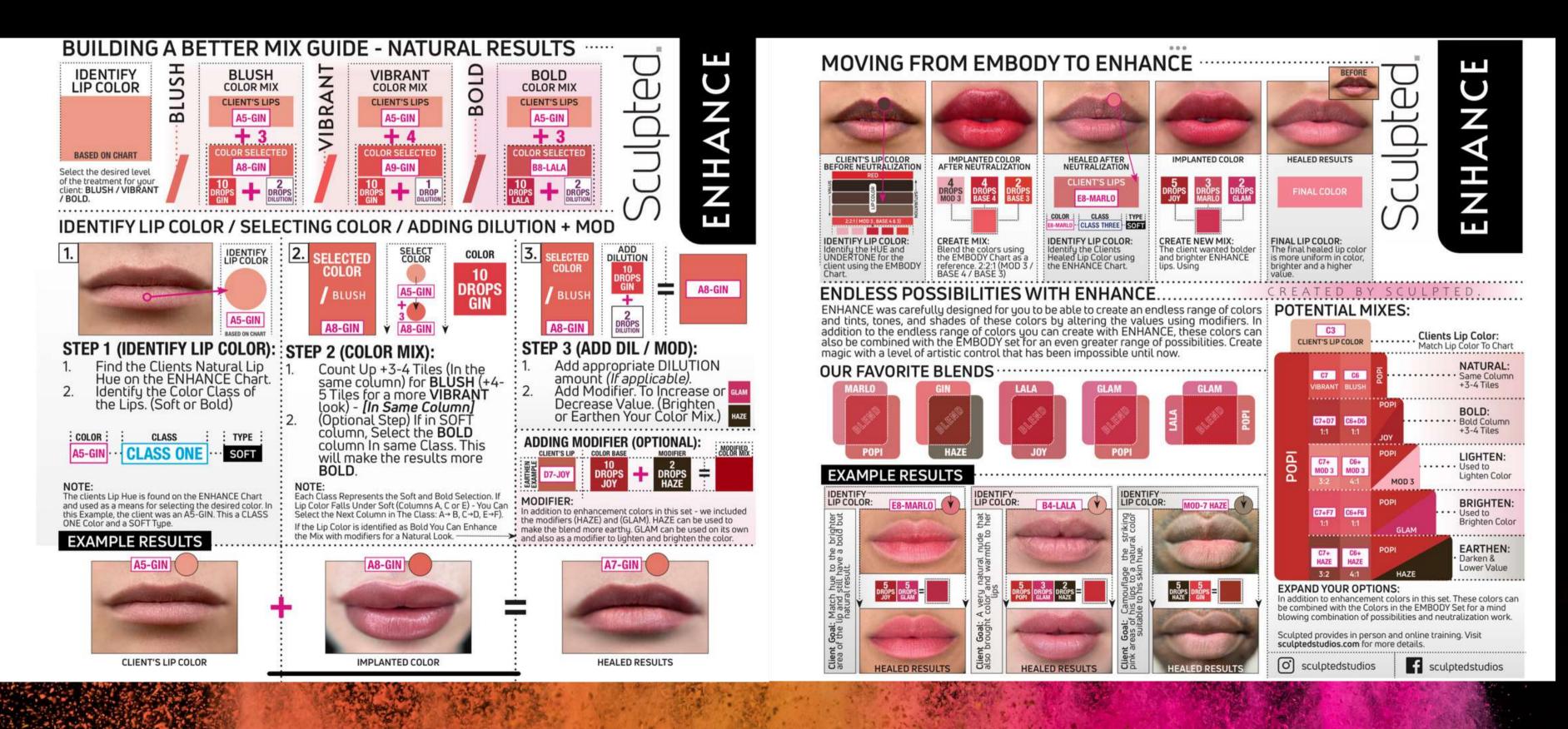
Glam is a modifier use to increase value or brighten any color mix

ENHANCE GUIDE





ENDLESS POSSIBILITIES

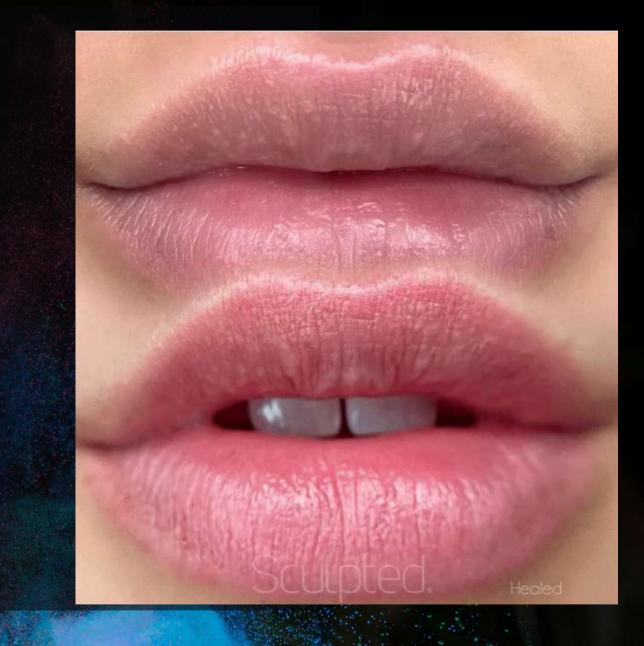


Enhance In Action

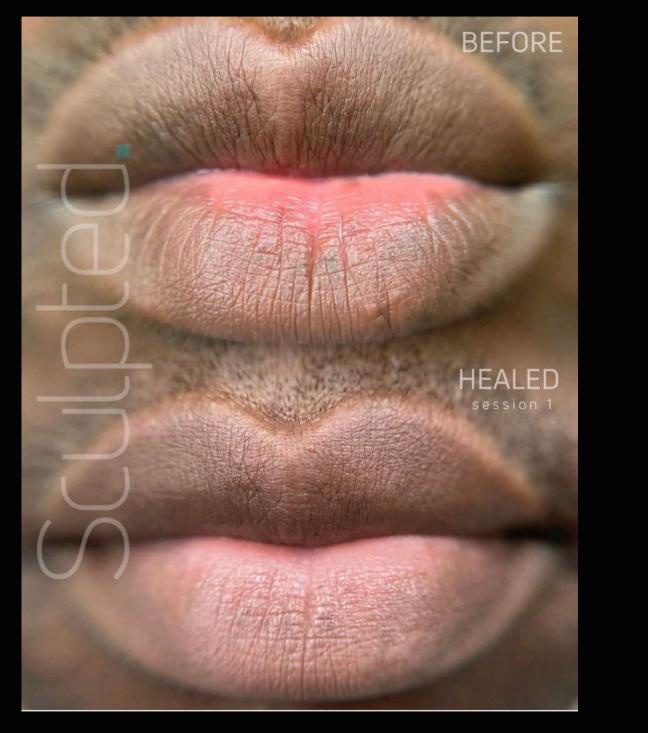








Using Haze





Haze can be used by itself to even cool/ dark tones or lower the value and deepen any color in your sets to create new shades and tones

Opacity Level is important when considering Saturation Level. The closer the opacity level of the pigment to the saturation level of client the easier it is to create proper coverage.

These sets are designed with that in mind give you the ability to dilute as needed

REACH COMPLIANT



The <u>NEW</u> Yellows

ORANTS NEW CO

Yellow 138

Yellow 138 (LF:7) (Neutral Warm) (Med High Opacity) (Mid Value) CAS Number: 30125-47-4

Yellow 180

Yellow 180 & 132 are the substitutions for Yellow 14, 97 These colorants are not complaint with REACH and soon to be FDA, they are more opaque than the 14 & 97 and Yellow 180 is more opaque than Yellow 132

Yellow 180 (LF:7) (Warm) (Med Opacity) (Mid Value) CAS Number: 77804-81-0 Yell

5		
		SAN ZAN
.ow 97	Yellow 14	

Opacity Level Greatest to Least					
Yellow 180	Yellow 138	Yellow 97	Yellow 14		

The <u>NEW</u> Oranges

Orange 36

Orange 36 (LF:8) (Warm) (High Opacity) (Low Value) CAS Number: CAS No, 12236-62-3.

Orange 36 & 73 are substitutions for Orange 13. Orange 13 is not complaint with REACH and soon to be FDA, Orange 36 & 73 are more opaque than orange 13. Orange 36 is red shade orange (Vermilion) and Orange 73 is yellow shade orange(Amber)

Orange 73

Orange 73 (LF:7) (Medium Warm) (High Opacity) (Low Value)CAS Number: 140114-63-2



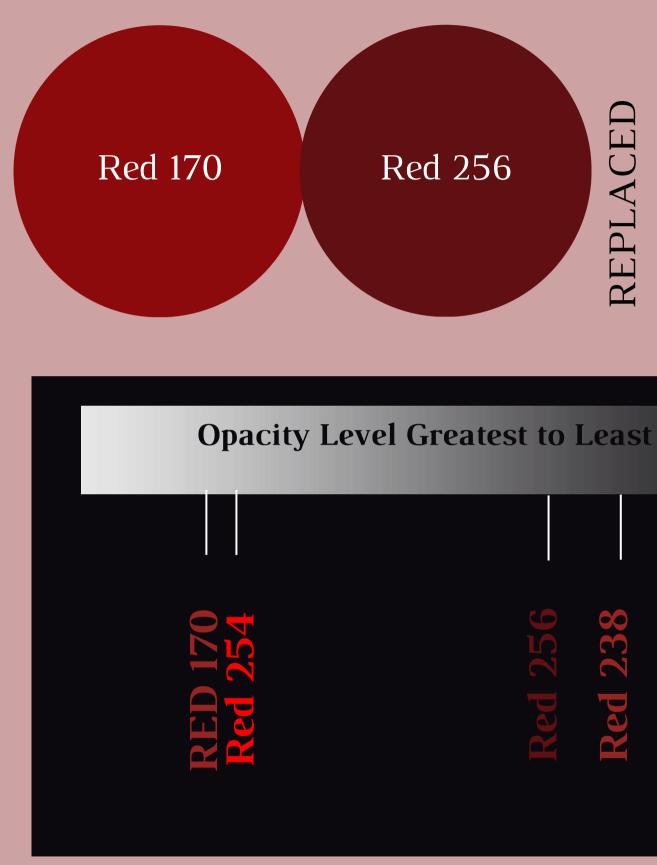
Opacity Level Greatest to Least					
Orange 36	Orange 73	Orange 13			

Red 238

Red 238 (LF:8) (Cool) (Med Opacity) (Low Value) CAS Number: 140114-63-2

Red 254

(LF:8) (Warm) (Med Opacity) (Low Value) CAS Number: 122390-98-1



COLORANT REPLACED

Red 170 is a blue shade red and is the most opaque.

Red 254 is equal to 170 in opacity but

Red 238 is a yellow base red and warmer

in comparison to Red 238. Red 238 is the least opaque and is also a blue shade red. It is also cooler in comparison to Red 170. 256 is the darkest shade.

White (Titanium Dioxide) and Black (Carbon Black/ Black 7) used in these pigment formulations is intended to move value to create the Tint/Tones and Shades of each of the colorant White High Value. Black Low Value.
The addition of this colorants can also affect Opacity, white being the most Opaque colorant.
Black has the highest tinting strength.

Embody & Enhance

ENJOY!

CARLA RICCIARDONE Sculpted

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