

Organiser:

Partner:



BLUE INNOVATION CHALLENGE 2020

Apply Now

Cash prize: HK\$650,000*

Applications close on 30 SEP, 2020

*Winning teams will share a prize of HK\$650,000, terms and conditions apply, please refer to our program site for details.

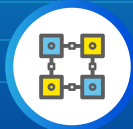
BLUE INNOVATION CHALLENGE AIMS TO CONNECT INNOVATIVE STARTUPS OR SOCIAL ENTERPRISES WITH USE CASE / IDEAS OR SOLUTIONS TO PROVIDE BETTER SERVICE TO FINANCIAL INDUSTRY OR BRING IN BENEFITS TO CUSTOMERS.



AI



Big Data



Block Chain



IoT



5G

The Blue Innovation Challenge 2020 Fintech Competition (the “Program”) is inspired by the creative technology solutions currently transforming the financial industry, and the entrepreneurial minds behind them.

Organised by Blue Insurance Limited (“Blue”) and supported by partner MIT Hong Kong Innovation Node (“MIT Node”), the Program aims to create a hub where innovative startups and social enterprises can demonstrate their creative ideas and solutions to challenge the status quo of the financial industry. It is a platform for entrepreneurs to connect with industry experts, allowing the next generation of new ideas and solutions to be enhanced by professional knowledge and experience.

CASH PRIZE AND BUSINESS OPPORTUNITY

1) JUDGES AWARDS (One winner for each award)

- Innovation Award**
Cash Prize of HK\$200,000
For the most pioneering startup with an applicable breakthrough in technology, idea and solution.
- Best of Tech Award**
Cash Prize of HK\$200,000
For the startup that empowers customers with the most autonomy to manage their insurance / financial products.
- Best Solution Award**
Cash Prize of HK\$200,000
For the startup whose business idea and solution best fit customers’ purposes and needs.

2) PUBLIC VOTE AWARD (One winner)

- Community Engagement Award**
Cash Prize of HK\$50,000
For the startup with the most public votes.

3) ACCESS TO INCREDIBLE RESOURCES

- Proof of Concept Opportunity[^]**
 - Proof of Concept offered by Blue for the winning teams to pilot test their business ideas and solutions
 - Business Priority to Blue
- Free access to MIT Node**
 - Six months free access to MIT Node*, and
 - Tickets to MIT Node’s event

[^] Subject to final decision made by Blue and only if the Creations and the Proposed Ideas are applicable and suitable.
* Terms and Conditions apply.



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WHO ARE WE LOOKING FOR ?

The Program is open to startups in HK or GBA that meet the following requirements:



Incorporated in HK or GBA up to 5 years (60 months)*



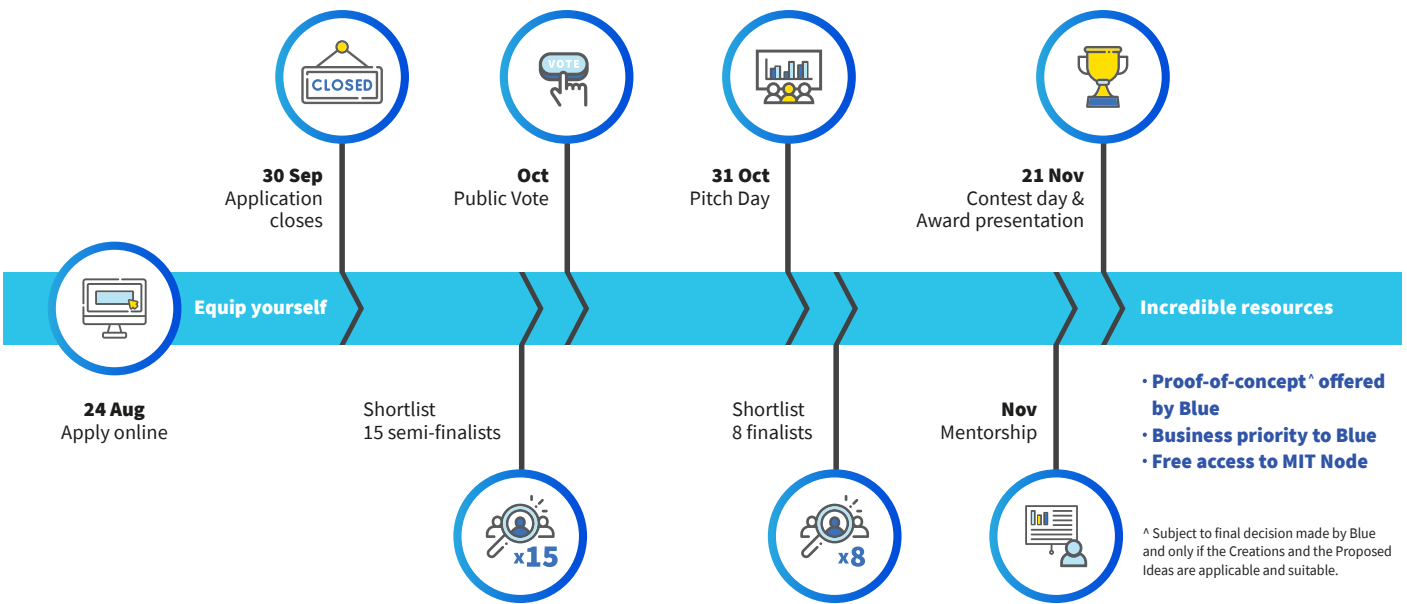
Hong Kong is one of your primary markets



Have a pioneering business idea and innovative solution

* A valid Business Registration Certificate effective on or before 24 Aug 2020 is required upon application.

WHAT IS THE TIMELINE ?



Supporting Organisations:



Visit our website:

www.blue.com.hk/innovation-challenge/

Applications close on:

30 SEP, 2020