

Look, Touch, Learn

Illustrated by Charlotte Archer

Very young babies see the world differently, and that's why we have developed these unique books, using the latest scientific research in infant perception. With a specially selected palette, tactile elements, and moving parts, every feature of these books will stimulate your child's endless curiosity and creativity. It's as simple as Look, Touch, Learn!

Benefits:

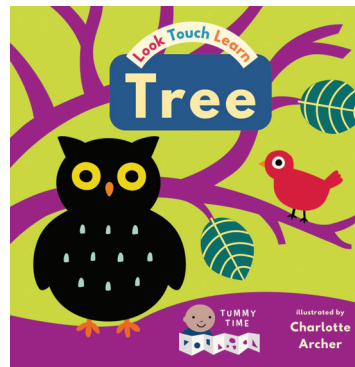
- These colorful and engaging books can stand by themselves - perfect for tummy time sessions! Relax side-by-side and point out the illustrations or lie on the other side and peek over the book.
- This series was developed in consultation with infant psychologists to ensure that the best designs and colors are chosen for optimal visual perception for babies from 0 - 6 months.
- They're a great screen-free way to bond with a baby and they can be used on any flat surface, inside or outside.
- More information on this amazing series and the development of it is on our website!



Sea
9781786289568



Sky
9781786289551



Tree
9781786289759



Garden
9781786289742

Board Book 12 pages 7" x 7" 0-6 months
\$9.99 US \$12.99 Can

April 2024

Copy Cats

Illustrated by Corcoretto and Abi Hall

Can you bark like a dog or growl like a bear? How about slide like a penguin or flap like a bird?

Can you choo-choo like a train or chug like a tractor? Can you dig like a digger, or spin like a concrete mixer?

Join in the fun as we copy the sounds and actions of familiar animals and vehicles!

Perfect for developing observational skills, encouraging physical activity and developing vocabulary.

Benefits:

- Children love to mimic, and it can be a crucial part of their developing and evolving communication skills. Copying sounds can aid in language development, while copying actions can aid in development of motor skills.
- The bright colors are eye catching and visually stimulating, perfect for babies and toddlers.
- The board format is sturdy and sized just right for little hands.

Board Book 12 pages 6" x 6" 0 - 3 years
\$5.99 US \$8.99 Can May 2024



Can you bark like a dog?
9781786289469



Can you choo choo like a train?
9781786289476



Can you dig like a digger?
9781786289483



Can you slide like a penguin?
9781786289452

Raccoon Rambles

Written and illustrated by Jo Byatt

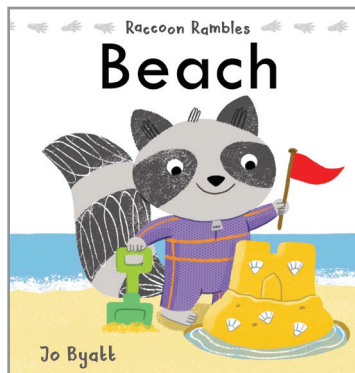
Where will Raccoon's rambles take them today? Join Raccoon on a walk around some of their favorite places.

A celebration of life's simple pleasures and the joy of individual experiences. The route map at the end of each book allows children to trace Raccoon's steps on their adventures!

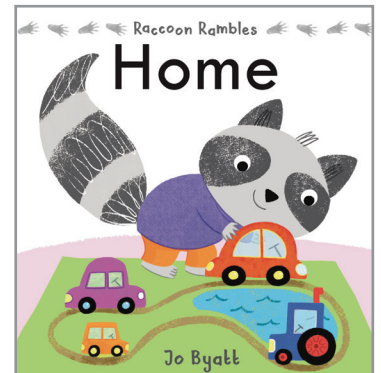
Benefits:

- The route map at the end of each book is perfect for encouraging recollection and sequencing skills, while developing the reader's working memory - an essential part of every child's learning and cognitive development.
- Use the books to encourage children to map out their own adventures! This can be the basis for many fun, interactive projects.
- The board format is sturdy and sized just right for little hands.

Board Book 12 pages 7" x 7" 1 - 3 years
\$6.99 US \$9.99 Can April 2024



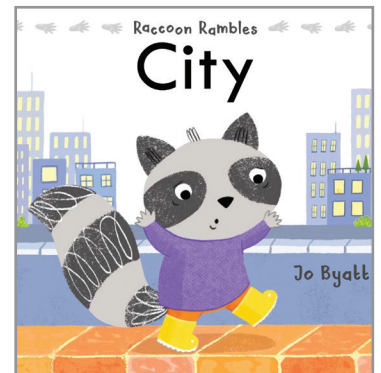
Beach
9781786288479



Home
9781786288455



Park
9781786288462



City
9781786288448

Baby Rhyme Time

Illustrated by Annie Kubler & Sarah Dellow

The newest editions to our popular Baby Rhyme Time series!

This award-winning series has been specifically designed for babies. A great introduction to books through well-known nursery rhymes and interactive text. Singing songs and rhymes is the perfect way to bond with your baby and share quality time. It also aids language development by introducing them to the natural sounds and patterns of speech. Combining these with actions also stimulates the brain and helps muscle development.

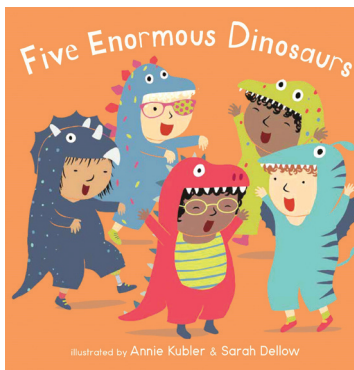
Benefits:

- Refreshed and reimagined artwork brightens up some of our most popular titles in our Baby Board Book series!
- Diverse and inclusive illustrations positively portray a wide range of children.
- Repetition of rhymes, songs and stories is good for brain development, and helps babies to learn how language works, and also aids in building memory.

English:

Board Book 12 pages 8" x 8" 0 - 2 years

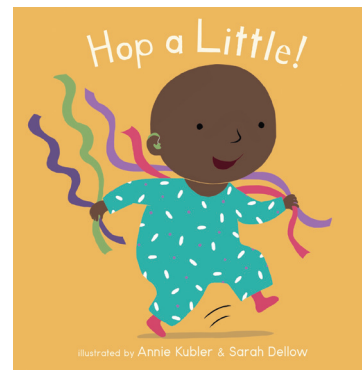
\$6.99 US \$9.99 Can April 2024



Five Enormous Dinosaurs
9781786287571



**Cinco pequeños dinosaurios/
Five Enormous Dinosaurs**
9781786289674



Hop a Little
9781786287564



**Salta un poquito/
Hop a Little**
9781786289582

Bilingual:

Board Book 12 pages 6" x 6" 0 - 2 years

\$5.99 US \$8.99 Can April 2024

Flip-Up Fairy Tales

Illustrated by Jess Stockham & Tatsiana Burgaud

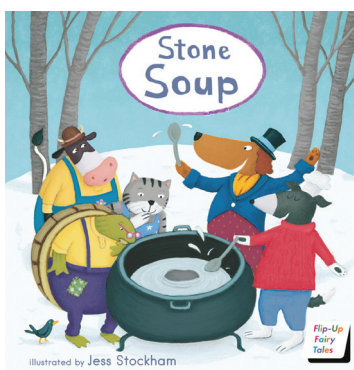
Step into the magical world of Child's Play fairy tales!

Traditional tales are a well-established part of all cultures. Retold from the originals, these lively stories will captivate readers with their delightful illustrations and fun lift-up flaps which really add to the action. The 'flip-up' flaps encourage prediction and discussion, and well-known stories will give young readers confidence.

Benefits:

- Flaps transform the scenes and give readers opportunities to interact with the story. They can encourage prediction, involvement and discussion.
- Newly re-illustrated with even more inclusive illustrations to reflect our diverse society and challenge stereotypes.
- Fairy Tales can help children identify and understand the elements of a story (such as character archetypes, story structures and repetition). They can be used as a template for creative writing projects.

Board Book 24 pages 8" x 8" 3 - 7 years \$8.99 US \$12.99 Can May 2024



Stone Soup
9781786289698



The Gingerbread Man
9781786289681

First Feelings

Spanish / English Bilingual Editions

Illustrated by Paula Bowles

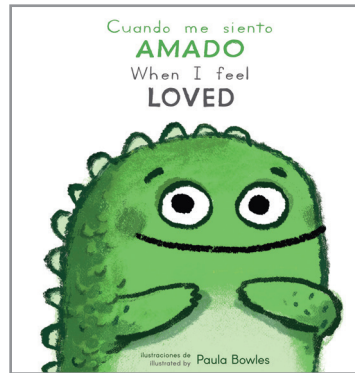
Our popular First Feelings series now comes in Spanish / English Bilingual!

How are you feeling today? Children experience all kinds of feelings in a single day, but they can't always name them or talk about them easily. This book is part of an essential series that focuses on the six major emotions experienced by very young children. Each book uses non-gendered characters to illustrate, identify and talk about a single feeling, suggesting coping strategies where relevant. Perfect for developing empathy, resilience and a positive sense of self.

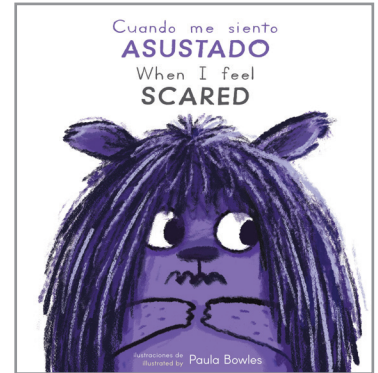
With thanks to Dr Kathryn Lester, Senior Lecturer in Developmental Psychology at the University of Sussex, for her invaluable advice during the making of this series.

Benefits:

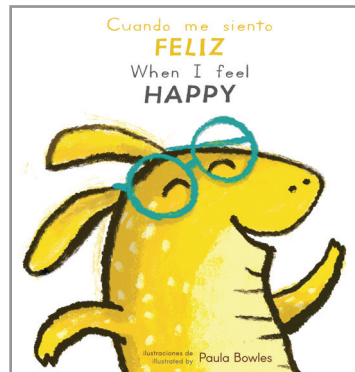
- The books are designed with both neurodivergent and neurotypical readers in mind, for example, 'When I Feel Loved' includes examples of expressing affection without physical contact.
- Where relevant, coping strategies are modelled; in 'When I Feel Scared' the main character uses a torch to ease their fears and thinks happy thoughts to calm down.
- The books can be used to develop emotional intelligence from a young age, as the emotions are labelled and relatable experiences are used to help young children make connections between their emotions and what might trigger them.



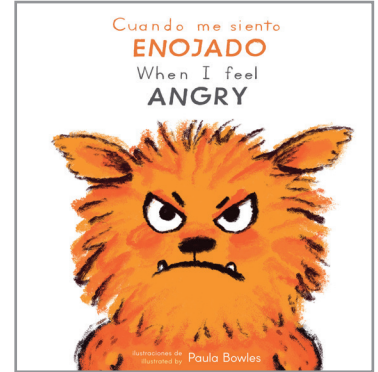
**Quando me siento Amado/
When I Feel Loved**
9781786289216



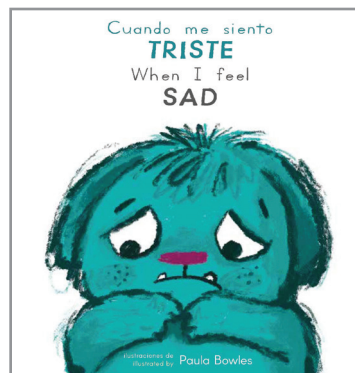
**Quando me siento Asustado/
When I Feel Scared**
9781786289162



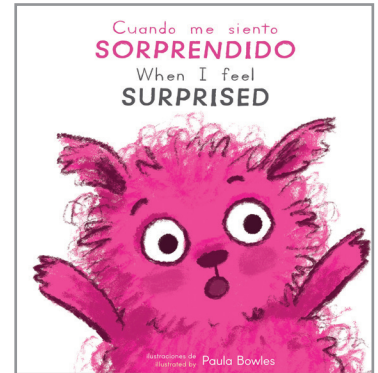
**Quando me siento Feliz/
When I Feel Happy**
9781786289193



**Quando me siento Enojado/
When I Feel Angry**
9781786289179



**Quando me siento Triste/
When I Feel Sad**
9781786289186



**Quando me siento Sorprendido/
When I Feel Surprised**
9781786289209

Board Book 12 pages 6" x 6" 1 to 3 years \$5.99 US \$8.99 Can March 2024

Child's Play[®]

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